



**Department of Communication Studies
Option in Mass Communication**

Media Studies

Effective Fall 2006

This concentration provides students with a well-rounded approach to understanding the role of media in creating and sustaining social systems. This program of study is theoretically-based and prepares students to be critical consumers of the media.

Required Coursework.....	12 hrs
CMN 2010 Introduction to Communication Theory	
CMN 2020 Communication Research Methods	
CMN 2030 Applied Communication	
CMN 2040 Argumentation and Critical Thinking	
Concentration Core.....	18 hrs
CMN 2520 Introduction to Mass Communication	
CMN 2525 Electronic Production I	
CMN 2575 Electronic Production II (<i>CMN 2525 prerequisite</i>)	
CMN 3100 Persuasion	
CMN 3560 International Communication (<i>CMN 2520 prerequisite</i>)	
CMN 4780 Communication and Culture (<i>CMN 3200 or CMN 3560 or CMN 3270, and Completion of Department Core prerequisite</i>)	
Electives (selected in consultation with an advisor).....	15 hrs
12 hours of media courses (see back of sheet for list)	
3 hours of any CMN elective	
Total Required Hours.....	45 hrs

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Media Electives

CMN 3220 Communication of Race and Ethnicity

CMN 3260 Rhetorics of Class and Social Mobility

CMN 3270 Communication and Popular Culture

CMN 3530 Film Communication

CMN 3540 Video Production (*CMN 2525 & 2575 prerequisite*)

CMN 3570 Topics in Media History (*CMN 2520 prerequisite*)

CMN 3903 Rhetoric of Women

CMN 3953 Sports and the Media (*CMN 2520 or JOU 2001 & ENG 1001G & 1002G prerequisite*)

CMN 4500 Topics in Electronic Media Production (if appropriate)

(*CMN 2525 or 3520 or 3540 & Department Core with "C" or better prerequisite*)

CMN 4750 Contemporary Approaches to Mass Communication (*CMN 2520 prerequisite*)

CMN 4770 Television Criticism (*Department Core with "C" or better prerequisite*)