



**Department of Communication Studies**  
**Option In**  
**Communication, Society  
& Popular Culture**

Effective Fall 2011

This option provides students with a comprehensive approach that examines the role of discourses and practices that create and sustain social systems. Through core and elective classes, students will be trained to put critical theories into practice by critiquing, designing, and implementing messages in various outlets.

**Required Coursework..... 12 hrs**

- CMN 2010 Introduction to Communication Theory
- CMN 2020 Communication Research Methods
- CMN 2030 Applied Communication
- CMN 2040 Argumentation and Critical Thinking

**Option Core.....21 hrs**

- CMN 3220 Communication, Race, and Ethnicity
- CMN 3260 Communication of Class in U.S. Culture
- CMN 3270 Communication and Popular Culture
- CMN 3560 International Communication (*CMN 2520 prerequisite*)
- CMN 3903 Communication of Gender and the Body
- CMN 4780 Communication and Culture (*CMN 3220 or 3270 or 3560 prerequisite*)
- CMN 4820 Political Communication

**Electives (*selected in consultation with advisor*).....12 hrs**

Please see back of sheet

**Total Required Hours.....45 hrs**

# Department of Communication Studies

## Option in Communication, Society & Popular Culture Electives

### **Electives in Critical Theory.....6hrs**

CMN 3200 Introduction to Rhetoric and Social Critique  
CMN 3210 Rhetorics of Protest, Movement, and Resistance  
CMN 3240 Religion in the American Public Sphere  
CMN 4750 Contemporary Approaches to Mass Communication (*CMN 2520 prerequisite*)  
CMN 4770 Television Criticism (*Completion of Department Core prerequisite*)  
SOC 3420: Sociology of Popular Culture SOC 4720: Sociology and Social Movements PHI 3050: Social and Political  
PHI 3820: Contemporary European Philosophy  
ENG 3903: Women, Literature, and Language  
ENG 4760: Studies in Professional Writing  
ENG 4775: Studies in Literary and Cultural Criticism and Theory  
ENG 4904: Studies in Film  
ANT/ECN 4511: Comparative Economic Systems  
HIS 3940: History of American Journalism  
MUS 3562G: Non-Western Music  
ECN/CSC/GEG/PLS/SOC 3100: Global Threats  
ART 3680: Modern Art  
ART 3681: Contemporary Art  
ART 3940: History of Graphic Design

### **Electives in Critical Practice.....6hrs**

CMN 2525: Studio Production  
CMN 2575: Field Production  
CMN 3540: Videography  
CMN 3500: Electronic Media Relations  
CMN 3750: Computer Mediated Communication I  
CMN 3752: Computer Mediated Communication II  
CMN 3920: Public Relations and Society  
CMN 3940: Advertising: Theory and Practice  
CMN 4500: Topics in Electronic Media Production  
CMN 3910: Communication in Health Professions  
CMN/JOU 3610: Broadcast News  
CMN/JOU 3620: Advanced Broadcast News  
AET 2123: Digital Photography and Imaging  
AET 4813: Advanced Digital Media Technologies  
JOU 3820: Publicity Methods  
JOU 2101: Newswriting I  
JOU 3102: Feature Writing