

COMM NOTES



October 2011

"Office Space: Governmentality, the Corporate Campus, and Subject Position"



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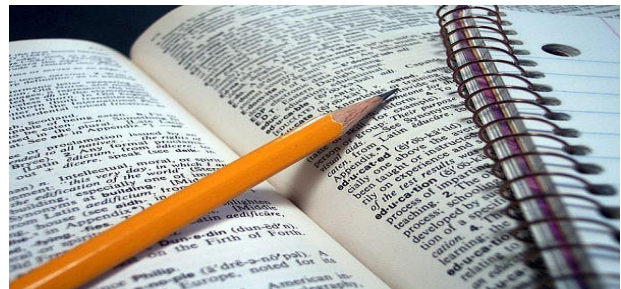
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Faculty Colloquium



"Office Space: Governmentality, the Corporate Campus, and Subject Position."



Join Sam Szczuzur, October 19, from 12-1pm in Coleman Hall 1721, as she presents her colloquium, "Office Space: Governmentality, the Corporate Campus, and Subject Position."

In her research Sam looked at the Corporate Campus's in large businesses like Microsoft and Google, and how they are used as a social control. The idea that if a worker has everything they need at on their work environment. On Microsoft's Corporate Campus they have a cafeteria, playing fields, jogging paths, restaurants, and a courtyard so all workers can spend as much time at work as possible.





Organization News

Lambda Pi Eta Updates

This past month Lambda Pi Eta recruited impressive new members! The members of Lambda Pi Eta have been discussing new ways of giving back to the community as well as making designs for some fashionable Lambda Pi Eta wear!

This month Lambda Pi Eta members are visiting CCAR, which is a day program for developmentally disabled persons. Members will also be donating to and attending the event, Take Back the Night, which is a powerful event that takes a stand against violence, and stands up for sexually assaulted woman.

Lambda Pi Eta is a departmental honorary organization. In order to join you must meet the GPA requirements of a overall GPA of a 3.0 and a major GPA of a 3.2. For more information contact, Melanie Mills, Ph.D. at mbmills@eiu.edu



PRSSA Updates

This past month the members of PRSSA have been bouncing around ideas to launch new campaigns. With the success of the TweetShop that had a great turn out hopefully it will continue to draw in more interest and students into the organization.

This month PRSSA will be having a few guest speakers, Bobbi Kingery from Career Services on Oct. 10th. There will also be Skype sessions with a representative from PR/Marketing for Children's Healthcare of Atlanta Foundation on Oct. 3rd & a representative from GolinHarris, PR Agency in Chicago on Oct. 24th.

PRSSA stands for Public Relations Student Society of America. This is for all interested students who are in the study of Public Relations. For more information contact, Dr. Brian C. Sowa at bcsova@eiu.edu

Homecoming 2011



EIU has many homecoming events leading up to the Oct. 22 football game against UT Martin, and this year's theme is "Greatness in Blue!" Show your support and get involved because EIU's 2011 homecoming is packed full of exciting events that will not disappoint! The week-long events that will be occurring are paint the paws, deck the halls, Billy's clues scavenger hunt, and spirit T-shirt sales from 8 a.m.—5 p.m. in the MLK Jr. Union.

Monday, Oct. 17

2 p.m.—4 p.m. Greatness in Giving community service project

7 p.m., Blue Royalty Coronation McAfee Gymnasium

Tuesday Oct. 18

2 p.m.—4 p.m. Greatness in Giving community service project

7 p.m. Family Fun Night
MLK Jr. Union Grand Ballroom or South Quad

Wednesday Oct. 19

10 a.m.—2 p.m. Bleed Blue T-shirt swap

2 p.m.—4 p.m. Greatness in Giving community service project

Thursday Oct. 20

2 p.m.—4 p.m. Greatness in Giving community service project

Friday Oct. 21

2-4 p.m., Greatness in Giving community service project

7 p.m. Yell Like Hell Pep Rally & Who Wants to be a Mascot? MacAfee Gymnasium

10 p.m.—1:45 a.m. Cheer and Volleyball Alumni Reunion, and Black Student Union homecoming party MacAfee Gymnasium.

Saturday Oct. 22

6 a.m.—noon Rotary Club pancake breakfast
Domino's Pizza parking lot,

9 a.m. 2.5K race/walk

9:30 a.m. Homecoming parade beginning on 7th St.,

10 a.m.—1 p.m., Football Tailgate and Alumni Tent City O'Brian Stadium parking lot,

1:30 P.M. HOMECOMING GAME O'BRIAN STADIUM,

7 p.m. Steppin' Into Greatness, NPHC Greek step show, MacAfee gymnasium.

Sunday Oct. 23—

Trash bash— community cleanup

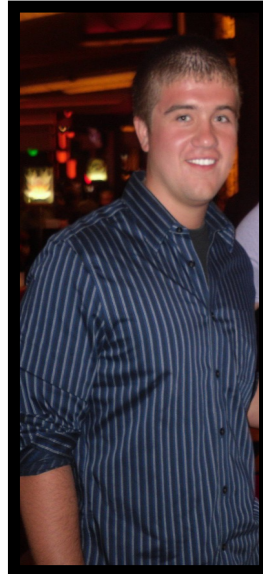
Homecoming 2011



What are you excited for?



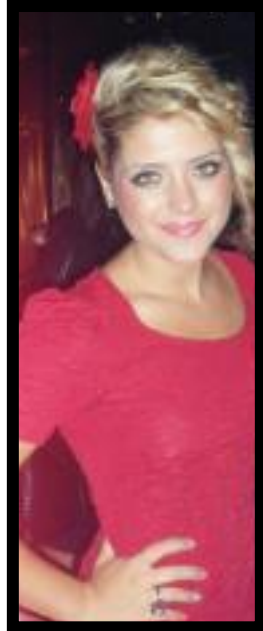
Ashley Shultz has been on EIU's cheerleading team for 4 years. "I am excited to cheer at the homecoming football game and get all of EIU excited and pepped up! The homecoming football game is my favorite because I love looking up at the crowd and seeing so many faces there to support our football team!"



Kyle Guertin is a senior in the Communication Studies Department and works at WEIU-TV! "I am very excited for homecoming. Jason and the Haymaker is coming to EIU, which is a really awesome country music band! I can't wait to see them!"



Megan Tschopp is one of the Communication Department's interns, and is very excited for homecoming! Megan is a member of the sorority Alpha Sigma Tau. She and her sorority sisters participate heavily in all of the festivities during homecoming week. "I love spending that extra time with my sisters and doing all of the homecoming activities!"



Albulena Veseli is a senior here at EIU, and is a Corporate Communication option. "I am excited to tailgate before the game! I love getting together with all of my friends before football games and just have a good time and joke around, and eat of course! We always head over to Marty's Bar before the game and grab some food and drinks!"

Tips for Midterms



Want an excuse to eat? Well here you go! Take snack breaks while studying. Food gives you energy, so feed your belly while your feeding your brain!

Procrastination. That's a scary word right there. Yet, we do it anyways! Try this instead, don't put off studying till the last minute. This will reduce loads of stress. You won't have to pull those "all nighters" anymore!

Instead of going to the library and sitting on Facebook for hours, go to the library and actually study! You will be there for a lot shorter time period, and get a lot more accomplished. Try sitting away from your friends so that you avoid chatting and getting distracted. You can catch up on all the gossip later!

Don't categorize yourself! We have all heard those terms visual learners, or auditory learners. And we all say we are one or the other. According to the *New York Times*, research has shown that these distinctions are erroneous. It is more important to figure out which study strategies work best for you!

Ahhhh college. A time for partying and socializing. Actually, you are here for school. Don't go out the weekend before midterms or the week of midterms. Yes, life is short, but there will be plenty of opportunities to party later. Like when you do well on your midterms and celebrate!

Go to class! Large lecture halls and early start times often make class seem, shall we say, optional. But don't just attend class, participate and engage in it! This way, you'll have already begun the process of reviewing and will know what to expect on the exam.



<----- **Don't be this girl!**

Awards & Recognition



WEIU-TV News & Student Broadcasters Bring It Home

For the third year in a row, WEIU-TV News was awarded the Best College TV Newscast in the Midwest at the 2011 Mid-America Regional Emmys.



The student production newscast has worked hard to win such an honorable award. It has been recognized as the top college newscast in Illinois for the past two years and placed top three in the entire nation in two other college newscast competitions.

WEIU-TV News Watch is broadcasted locally through Eastern Illinois University, Monday-Friday at 5:30pm-6:00pm.

At this years, Student Silver Dome Awards, sponsored by the Illinois Broadcasting Association, our broadcasting students took home 11 awards. The awards were handed out at the IBA-U Student Broadcasting Conference on September 9th in downtown Chicago. By winning 11 awards, it was the second most among other participating schools in Illinois.

1st Place: Best TV Spot, Best Use of New Media, Best TV News Package, Best TV Sports Package

2nd Place: Best TV Sports Package, Best TV Newscast, Best Radio Air Check. Best Public Service Announcement

3rd Place: Best TV Sports Package, Best Radio Commercial, Best Radio Live Sports Play-by-Play

Student Corner



Get to know more about internship experience.

Ashley Hoogstraten

Option: Corporate Communication

Communication Studies Class of 2011

Internship: Social Media Dept. Intern
(Spring 2011)

What did you do in your internship?

Throughout my time I touched on many different areas such as working with Comm Notes, creating marketing materials for the faculty and staff, the social media updating and contests, planning the awards reception, and having actually created and implementing the department's Twitter account (@eiuCMNstudies.. follow it!).

What benefits and/or experience did you gain?

I gained TONS of new experience and you get to work with some pretty terrific people who in turn become great references for you in the big leagues. I really did love every second of my internship experience. The added benefit of it was replacing an elective, which is a solid perk! You will leave with the internship experience while having to take on one less elective!

Best experience/moment during internship?

The chance to plan the end of the year awards reception.

Would you recommend this opportunity to others?

Having that variety of experience all in itself is enough for me to highly recommend the internship.





Just A Reminder

Registration Dates

Graduate Students: Oct. 17th

Seniors/Priority: Oct. 24th

Juniors: Oct. 31st

Sophomores: Nov. 7th

Freshman: Nov. 14th

Upcoming Contest

Halloween & Homecoming Photos Needed!



Who doesn't love looking through pictures to see what people dressed up as for Halloween? Or even crazy photos from Homecoming? This month we want YOU to upload your pictures to our Facebook page or Twitter. The top five photos will be featured in next month's COMM Notes and the top winners of each category will receive a \$25 gift card.

BOO GRAMS!

Lambda Pi Eta will be selling boo-grams Thursday, October 20 & Friday, October 21 in Coleman Hall. Grab a sweet treat before you head to class or buy one for a friend!



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