

## **A Year of Growth and Change**

We had a very productive year in the School of Business, along with several changes in our administrative team. Dr. Cheryl Noll moved from the Associate Chair position into the position of Chair of the School of Business, and Dr. Christie Roszkowski moved into the Associate Chair position. Dr. John Willems moved into the Graduate Coordinator position, since it was also previously held by Dr. Noll. We have enjoyed our first year, and together have accomplished much.

One of the Provost's initiatives is support of student integrative learning. The experiences of our students, in and out of the classroom, include not only the appropriate subject matter but also a variety of professional development opportunities.

In the fall semester, the School of Business joined the Business Solutions Center and SCORE to present an evening presentation, **Wall Street Bailout/Main Street Fallout**. A panel of local professionals shared their views on how the financial bailout affected local businesses and the main street implications of the bailout. The panel members included: Mr. Jack Schultz, Agracel; Mr. Brian Titus, Lorenz Supply; Dr. Richard Whitaker, EIU finance professor; Mr. Dan Downs, First Neighbor Bank; and Chuck LeFebvre, First Mid-Illinois Bank. To see a video of the presentation, visit EIU's iTunesU site at <http://www.eiu.edu/itunesu/>.

One of the featured programs in the School of Business is the **Executive-in-Residence Program**, which brings executives and entrepreneurs together with students. **Jane A. Lockett**, Senior Vice President of Customer Operations for ConnectEdu, served as an EIR in the fall semester. Ms. Lockett previously served as Senior Vice President of Professional Services for Schoolnet, Inc., and she is also served as a Consulting Principal for IBM Global Services. While working for IBM, she provided marketing and sales leadership to the entire IBM Education organization from Research and Development, to Sales and Distribution to support the Public Sector, Education and Government Business. Prior to working for IBM, she consulted for five years with other computer corporations, as well as National and State Professional organizations supporting the public sector.

**Ms. Teri Radosevich**, Vice President of Community Relations and Public Affairs for Avnet, Inc., served as an EIR in the spring semester. In her role, Radosevich is responsible for community outreach, government affairs and local community branding of Avnet, Inc., a \$15.8 billion value-added distributor of electronic components, computer products and services. Ms. Radosevich was named the 2007 Community Relations Person of the Year by PR News magazine. She also received a 2007 PR News Corporate Social Responsibility Award and a 2006 PR News Nonprofit PR Award. As part of her visit, Ms. Radosevich presented "Be the Change You Want to See in the World," in which she gave students advice on how to transform the world around them.

**The Metavante Corporation**, headquartered in Milwaukee, Wisconsin, served as a "corporate" executive-in-residence for the spring semester. Five executives from different departments visited campus for two days to speak to students in classes, meet with students in small groups, and show students how the variety of majors are utilized by an organization. The keynote

address, "Fraud Schemes: How banks protect you. How you should protect yourself," was given by **Gary Bakker**, President of Risk and Compliance Solutions for Metavante. Mr. Bakker is responsible for setting and overseeing strategic marketing, sales, and product development. Metavante's Risk and Compliance Solutions division consists of a wide variety of products and services that deal with operational risk management and regulatory compliance.

The School of Business **Grace T. Bair Lecture Series** is a means for bringing female executives to campus, in conjunction with Women's History and Awareness Month. In 1936, Grace Thompson Bair became the first graduate of the School of Business; she was a role model for many women students, and she encouraged women to attend college and seek knowledge. **Ms. Wendy Perrow**, Vice President of Marketing and Alliance Management for Alba Therapeutics Corporation, was a featured speaker in the Grace T. Bair Lecture Series. Her presentation entitled "You Too Can Be an International Marketer! A Global Adventure!!" was enthusiastically received by all of the students.

The first annual **Young Professionals Series** was held in the spring semester. The program is a professional development tool designed to provide students with practical advice from EIU School of Business alumni. This program brings recent alumni back to campus to connect with current students and gives students the opportunity to ask questions about the professional world and to learn how to make the transition from student to professional. The program also provides an opportunity for School of Business alumni to remain involved and invested in the future of their alma mater. This year, the School of Business welcomed the following alumni back to campus as part of the Young Professionals Series: **Ms. Sparkle Anderson**, Marketing Specialist at Carle Clinic Association; **Ms. Jessica Baum**, Marketing Representative at Caterpillar; **Ms. Kayla Bryan**, Financial Auditor at State Farm; **Mr. Matt DeFrates**, IT Analyst II at Caterpillar; **Ms. Melinda Kappes**, Finance Supervisor at State Farm; **Mr. Rahul Wahi**, Director of North American Marketing and Operations at Tata Consultancy Services; and **Mr. Jason Zientarski**, District Manager at Aldi, Inc.

Again this summer, we had a faculty-led **study abroad program** that went to **Maastricht**, the Netherlands. Seventeen students participated in the program, which was led by **Dr. David Boggs** and **Dr. Hank Davis**. Each year our students come back with many interesting stories and a newly acquired appreciation for the importance of international study.

EIU MBA students **Tyler Kutz and Martin Adams** won 1st and 3rd place, respectively, in the graduate school division of the Central Illinois Chapter of Institute of Internal Auditors (CICIIA) Manuscript Contest for the 2008-2009 school year. The contest was designed to encourage auditing research among students at colleges and universities in central Illinois. Students were asked to prepare a literary research paper on a specific audit-related topic. Both Tyler and Martin are Accounting Concentration students within the MBA program.

The fourth annual **Accounting Challenge** was held in April 2009. The Challenge acquainted over 250 students from 18 high schools with information on career opportunities in Accounting, the history of the EIU Accountancy program, and a tour of the EIU campus. Kelsey Swing, a manager at Gilbert, Metzger, and Madigan, CPAs, and a member of the Accountancy Advisory

Board, was the keynote speaker at the lunch session. The highlight of the day was an academic competition of financial accounting skills.

The EIU **Beta Alpha Psi** chapter co-hosted the Midwest Regional meeting with the chapter from Bradley University. Approximately 300 students from thirty schools attended the event, which included sessions on team dynamics, international accounting, forensic accounting, and other professional topics. Students also made presentations related to activities in their chapters. EIU's chapter placed third in their category with their presentation of "Developing Life Skills," a program they conducted at the Mattoon Adult Education Center to help adult students prepare for the job search. Students also assisted in the conference registration process and served as moderators in the panel presentations. The conference was a great success, and our student members did an outstanding job.

In coordination with EIU Career Services, the School of Business supported nine finance and accounting students to attend the **R.I.S.E. Conference** at the University of Dayton. Students heard presentations from internationally renowned keynote speakers, attended workshops and forums about career strategies and the latest news and trends in the financial industry.

The EIU chapter of the **American Marketing Association** won two awards at the International Collegiate Conference in New Orleans, Louisiana: Outstanding Membership Activities and Outstanding Community Service.

The EIU student chapter of the **Society for Human Resource Management** was very active again this year. In addition to regular chapter activities, the organization hosted eight guest speakers, conducted a mock interview workshop, participated in the HR Roundtable event at Northern Trust in Chicago, participated in the North Central Region HR Games, and attended the regional SHRM Student Conference.

The student members of the **Association of Information Technology Professionals** participated in a variety of professional development activities, including coordinating Networking Day to showcase prospective companies and representatives to the major, hosting speakers, and touring companies, and touring Anixter, in Chicago, IL, and Consolidated Communications, in Mattoon, IL. Several AITP members went to Oklahoma to participate in the National Collegiate Conference in April and will be assisting the St. Louis chapter for next year's event. The group's philanthropic endeavor this year has been assisting SCORE clients with initial setup and training for their business websites. The group also completely overhauled the Excellence in Education Foundation's website and provided training to several board members.

The **Financial Planning Student Association** hosted 16 financial advisors from three states for Financial Planning Day in October of 2008. The meeting featured speakers who gave information about career paths, networking, and wealth management in today's markets. Breakout sessions were also held for students and advisors to discuss internships, curriculum and the qualities firms seek in new advisors.

The **International Business Club** had a very busy and productive year. Some of the activities undertaken by IBC members included a field trip to the Saint Louis University's annual

International Business Conference during which IBC members had an opportunity to learn from and network with global business leaders. In addition to this conference, IBC hosted a holiday luncheon in 2008 and an international luncheon in 2009. During both of these events, international business etiquette issues were presented by professors and students who had various international experiences. Another event IBC hosted was a movie afternoon, during which a current movie that had international business implications was watched and discussed by interested students. Finally, IBC supplemented its activity line-up by various speaker events throughout the fall and spring semesters.

Members of School of Business student organizations are able to travel to professional conferences through the generous support of the College and the School of Business.

As part of the recognition of the accomplishments of our graduates, the School of Business held a reception just prior to the commencement ceremony. Graduates and their families had the opportunity to meet the faculty and tour our classrooms and lab facilities. Everyone was treated to a wide variety of tasty foods as they toured each level of the building. There were over 400 graduates and their families who visited with us! What a great day this was!

Also in recognition of their accomplishments, graduates were given a t-shirt that will connect them to their alma mater. Each t-shirt recognized the student as a School of Business alum, with signatures of all of the business faculty on the back of the shirt. The shirts are meant to be worn with pride to remind the graduates of the memories they created and the quality education they received in the School of Business at Eastern Illinois University.

### **School of Business Alumni**

In April, three Business Advisory Board members, **David Wasser**, State Farm; **Barbara Baurer**, Country Insurance & Financial Services; and **Shari Buckellew**, Town of Normal Childrens Discovery Museum, served as ambassadors for a School of Business Reception for EIU alumni and friends in Bloomington, IL. We had an opportunity to meet with alumni from the area, including those working at our biggest recruiters, Caterpillar, State Farm, and ADM. It was great to connect with our alumni!

The School of Business **2008 Distinguished Alumnus** was **Edward Escalante**, Vice President and General Manager of the Pharmaceutical Division of the McKesson Corporation. The Pharmaceutical Division distributes ethical and proprietary drugs, equipment, and health and beauty care products. It also provides specialty pharmaceutical solutions, as well as pharmacy software, consulting, and other services. Mr. Escalante manages distribution centers and sales activity in California and Hawaii. Additionally, he participates on several task forces that match McKesson resources with the needs of today's pharmacy. Mr. Escalante is a recipient of the McKesson President's Award for service excellence.

**Rudolph "Rudy" G. Hlavek** was honored as an honorary degree recipient at the Spring 2009 commencement ceremony. After serving as a member of the U.S. Army's military police and as a lineman for a utility company, Mr. Hlavek earned a degree in business and launched an impressive career in finance. He worked for Smith Barney, a leader in the U.S. securities

industry, where he retired as Senior Executive Vice President and Director of the Midwest and Southern Divisions.

**Carl L. Dolson** was honored as the Beta Gamma Sigma Chapter Honoree at the recent member induction ceremony. Mr. Dolson earned a degree in accountancy and is currently a partner at McGladrey & Pullen, LLP, and Managing Director, RSM McGladrey, Inc. In 2006, he received McGladrey's Achievement Award in the category of *Integrity*. Mr. Dolson is proud of his association with Eastern Illinois University over the years. He was McGladrey's recruiting representative to Eastern from 1987 to 1997. He has served on the Business Advisory Board and the Accountancy Advisory Board. Mr. Dolson is a member of the American Institute of Certified Public Accountants and the Illinois CPA Society.

Several School of Business alumni were recognized by the EIU Alumni Association for their accomplishments and support of Eastern. Alumni **Robert C. Manion, Daryll D. Fletcher, and Roger Claar** were honored as 2008 distinguished alumni.

The School of Business is privileged to have such accomplished and involved alumni.

### **School of Business Faculty**

Three faculty members joined the School of Business this year. Patrick Lach, Ph.D., Mississippi State University, joined the Finance faculty; Heather Hartke Jia, Ph.D., University of Southern Illinois, joined the Management faculty; and Simon Lee, Ph.D., University of Nebraska-Lincoln, joined the Management Information Systems faculty.

**Faculty Research Grants** are provided to full-time tenured/tenure-track faculty in their first or second contract year at Eastern Illinois University, and to faculty who have published a peer-reviewed journal article during the last three years. Recipients of research grants this year were **Dr. David Boggs, Dr. Chuck Chahyadi, Dr. Ingyu Chiou, Dr. Ayse Costello, Dr. Tom Costello, Dr. Hank Davis, Dr. Dean Elmuti, Dr. Richard Flight, Dr. Norm Garrett, Dr. Marko Grünhagen, Dr. Abdou Illia, Dr. Heather Jia, Dr. Yunus Kathawala, Dr. Patrick Lach, Dr. Simon Lee, Dr. Crystal Lin, Dr. Tim Mills, Dr. Karen Nantz, Dr. Denise Smith, Dr. Richard Whitaker, Dr. John Willems, Dr. Melody Wollan, and Dr. Bill Wootton.**

The **Outstanding Service Award** recognizes excellence in service to the university, college, school, discipline, and/or community. Professor **David Boggs** was the recipient of this year's award. Dr. Boggs served as Chair of the Technology and Resources Committee, Chair of the External Relations Committee, and as a member of the Graduate Committee and Departmental Application of Criteria Revision Committee. He also served as the faculty advisor to the International Business Club, and he organized and led a study abroad program to Europe. At the university level, Dr. Boggs served on the iTunes Committee and participated in the EIU Reads program.

The **Outstanding Research Award** recognizes excellence in research. This year's recipients were **Dr. Dean Elmuti** and **Dr. Marko Grünhagen**. During the 2008 award period, Dr. Elmuti

published four peer reviewed, refereed journal articles, with an additional article accepted for publication. One of his papers was selected as one of three best papers in the publication for the year. Dr. Elmuti has long been an active researcher and is respected in his field. For the duration of the 2008 award period, Dr. Grünhagen had four journal publications in highly rated business journals that use the peer, blind review process. Dr. Grünhagen is establishing himself as a highly respected authority on small business management and franchising at the national and international levels, being cited in other highly rated journals and on NPR, and being invited to speak at international conferences.

This year, **Mr. Steve Benner, Dr. Marko Grünhagen, Mr. David McGrady, Dr. Melody Wollan, and Dr. Bill Wootton** were presented with **Special Recognition of Teaching Excellence** awards. This recognition is particularly special because the recipients of this award were nominated by business students who were asked to recognize faculty who distinguished themselves in the classroom and served as mentors in and out of the classroom.

**Balanced Contribution Awards** are presented to faculty who make significant contributions in teaching, research and service. **Dr. Richard Flight, Dr. Crystal Lin, and Dr. Melody Wollan** were recognized for balanced contributions this year. Dr. Flight consistently receives very high student, peer and chair evaluations. During the review period, Dr. Flight was published in the Journal of Business Research, which has a 6-10% acceptance rate and is ranked very highly among all marketing journals. Dr. Flight's service contributions were also significant; at the university level, he served on the Intercollegiate Athletic Board and on the University Admissions Review Committee. At the college level, Dr. Flight served on the Ad Hoc Honors Program Committee, and at the School level, he serves on the Curriculum Committee and on the management faculty search committee. Dr. Lin continually receives superior ratings in her teaching. This year, she obtained the CFP designation, which is a critical certification for her area of teaching. During the award period, Dr. Lin published one article in a journal that is ranked 2<sup>nd</sup> in the real estate research journals. Dr. Lin also served on the School of Business Curriculum Committee, the School of Business Technology Committee, and School of Business Faculty Issues Committee; she was instrumental in garnering student and faculty participation in the first annual Showcase EIU event, as she was the College representative for the University planning committee. Dr. Wollan consistently receives superior ratings on her teaching, research, and service. During the award period, Dr. Wollan published one journal article and had three additional papers accepted for publication. Dr. Wollan served on the Achievement and Contribution Awards Committee; at the school level, she served on the Technology and Resources Committee.

**Mr. Steve Benner** was recognized by students for his teaching excellence. He was honored with the EIU Student Government's Distinguished Teacher Award for Academic Support. He was nominated by students and selected by Student Government from nominations across the university.

The **Annually Contracted Faculty Outstanding Contribution Award** was presented to **Ms. Vicki Hampton**. Ms. Hampton is a dedicated teacher, and she consistently earns very high student evaluations and unsolicited letters from students recognizing her teaching excellence. She acquired over a \$200,000 grant for use of PathPoint software and was awarded a faculty

grant from IBM for development of an online COBOL course for the global community. Ms. Hampton has coordinated student interaction with professionals and co-advised the AITP student organization in the School of Business. She has been instrumental in building relationships with companies that recruit Management Information Systems graduates and staying connected with our graduates as they progress in their careers.

The **Distinguished Professor Award** was presented to **Dr. Karen Nantz**. This award is the highest honor that is bestowed upon faculty members in the School of Business; it recognizes a distinguished record of accomplishments in teaching, research, and service to the school. Dr. Nantz has re-invented herself over the years, keeping her technology skills current with the industry, integrating the use of technology into her teaching. Dr. Nantz is a very active researcher. She has published a book, five book chapters, and numerous journal articles and conference proceedings, and given multiple presentations at professional conferences. Dr. Nantz has served and continues to serve on editorial review boards and has served as associate editor and reviewer for many years for professional journals. She is well respected in her field. She has provided excellent leadership for the Management Information Systems discipline as the Coordinator and most recently as the Assistant Chair. Dr. Nantz has supported the School, the College, and the University by serving on working committees.

We are fortunate to have such outstanding faculty who are critical to the progress of the School of Business.