

## Biography

Eastern Illinois University

Lumpkin College of Business  
and Applied Sciences

Grace T. Bair Lecture Series

School of Business



Joy Schreder  
Vice President, Agency Development  
State Farm

Executive-in-Residence  
Wednesday March 22, 2006  
Everything is  
Possible—You Can Make it Happen  
7 p.m. Roberson Auditorium

Joy Schreder, CLU, ChFC, CASL, is Vice President-Agency Development in the Great Lakes Zone for State Farm. Joy joined State Farm in 1986 as an agent in Williston, North Dakota. She moved to Waterloo, Iowa, in 1991 to become an agency manager and agency field executive there in 1995. She transferred to Corporate Headquarters in 2002 as an Executive Assistant to the Chairman's Council before assuming her current position.

Joy has responsibilities over the Developmental Agency Field Offices in the Great Lakes Zone, Agency Field Services, the Market Agency Field Offices in Central Illinois, Marketing and Agency Recruiting.

Joy received a bachelor's degree from the University of North Dakota in Grand Forks. She earned the Chartered Life Underwriter (CLU) designation in 2000, the Chartered Financial Consultant (ChFC) designation in 2003, and the Chartered Advisor of Senior Living (CASL) designation in August 2005.

Joy currently serves on the Board of Directors for the Heartland Community College Foundation in Normal, Illinois.

Joy and her husband, Mike, have two children; a son, Jake, who is a junior at the University of Iowa studying Finance, and a daughter, Brandi Jo, who works for State Farm Auto Claim Central in the Heartland Zone.