

Alumni Survey 2004, One Year (or Less) Out (2003 graduates) Executive Summary of Qualitative Data

There were 851 alumni surveys returned out of 1,940 graduates¹ for a 44% return rate. The number of responses given below will not total 851 because some former students gave responses falling into more than one category. Categories were created after sorting comments. What follows are the number of alumni comments that fell into the various categories in response to the following questions: *What had the most positive impact on you during your time at Eastern?* (A total of 724 alumni responded to this question.) And, *What had the most negative impact on you during your time at Eastern?* (A total of 681 former students responded to this question.)

What had the most *positive* impact on you during your time at Eastern?²

No response: 127
Total responses: 724
Academics: 618 (85%)
 Relationship with professors/advisors: 389 (54%)
 Specific programs; coursework; scheduling; overall education: 229 (32%)
Student Life: 224 (31%)
 Relationships/social activities/Greek System: 134 (19%)
 Activities/Recognized Student Organizations/Athletics: 90 (12%)
Facilities/Services/Community/Staff: 72 (10%)
Personal Growth: 34 (5%)

What had the most *negative* impact on you during your time at Eastern?

No response: 170
Total responses: 681 (516 negative impact)
Nothing negative: 165 (57 additional positive comments) (24%)
Academics: 324 (45%)
 Specific programs; coursework; scheduling; overall education: 164 (24%)
 Professors: 113 (17%)
 Advising: 47 (7%)
Campus Community/Services: 221 (32%)
 Facilities/Services/Community/Staff: 159 (23%)
 Financial Aid/Tuition & Fees: 34 (5%)
 Career Services/Job Hunt/Preparation for Work: 28 (4%)
Student Life: 112 (15%)
 Relationships/Social Life/Drinking/Greek System: 78 (11%)
 Activities/Recognized Student Organizations/Athletics: 19 (3%)
 Residence Halls & Dining Services: 15 (2%)

¹ There were 1,972 potential graduates in this cohort. No addresses were available for 27 of those alumni and 5 were returned to us as non-deliverable. As a consequence, 32 alumni were not reachable. The above total reflects the number of alumni who received the survey.

² Percentages are taken from the total number of *responses* to each question, rather than the total number of alumni or total number of returned surveys.