

**Speaking Report
Data through Spring 2007**

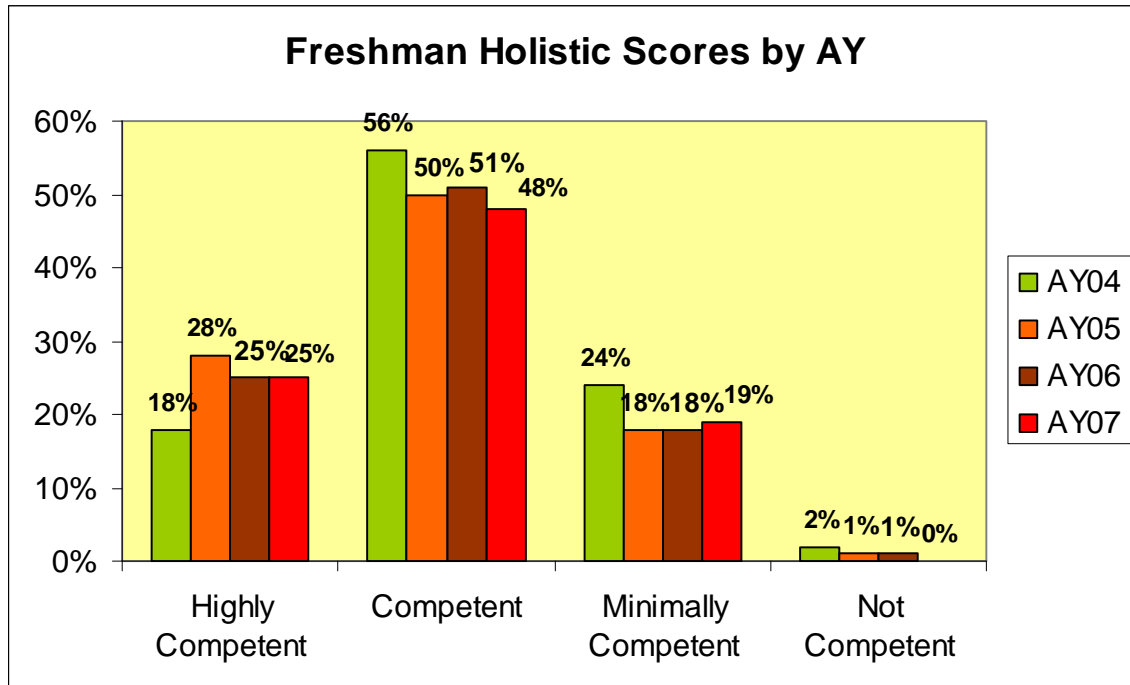
Freshman Holistic Scores by Academic Year (CMN 1310G)

	4-Highly Competent	3-Competent	2-Minimally Competent	1—Not Competent	Total¹
Fall 2003	118	429	185	4	746
Spring 2004	145	361	152	18	676
Total AY04	263 (18%)	790 (56%)	337 (24%)	22 (2%)	1,422
Summer 2004	9	18	2	1	30
Fall 2004	290	543	216	12	1093
Spring 2005	152	257	82	7	516
Total AY05	451 (28%)	818 (50%)	302 (18%)	20 (1%)	1,639
Summer 2005	9	16	7	0	32
Fall 2005	178	423	145	6	791
Spring 2006	177	313	107	6	653
Total AY06	364 (25%)	52 (51%)	259 (18%)	12 (1%)	1,476
Summer 2006	0	16	14	0	31
Fall 2006	198	398	123	4	806
Spring 2007	145	244	119	2	542
Total AY07	343 (25%)	658 (48%)	256 (19%)	6 (0%)	1,369²

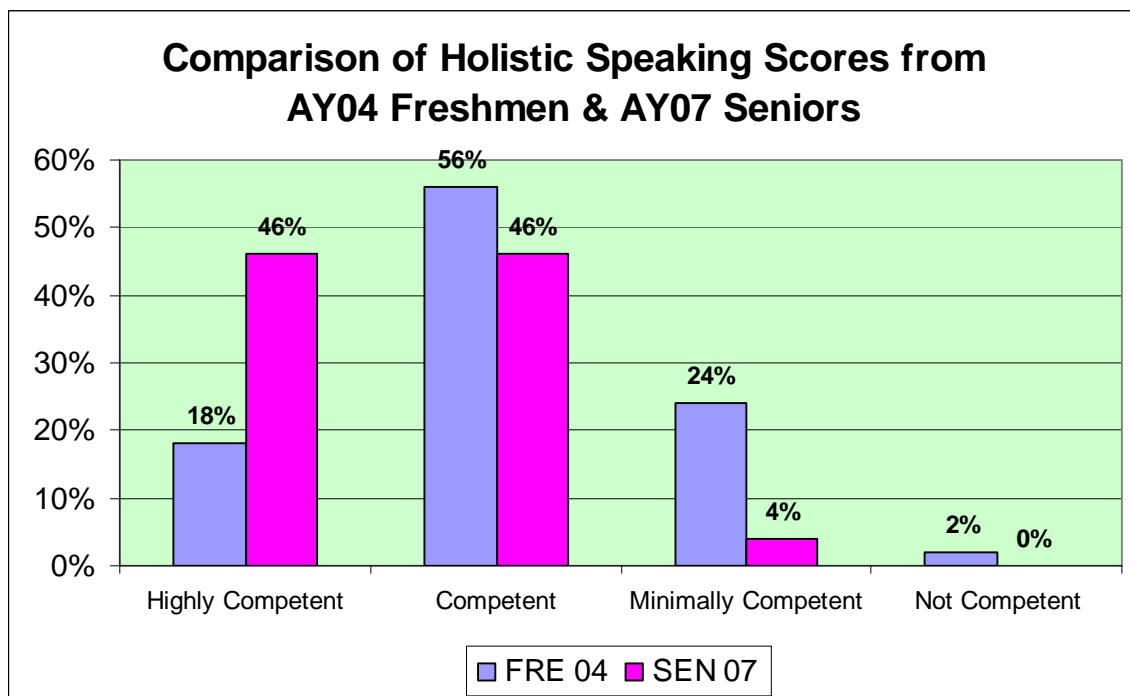
The following chart compares holistic scores from freshman speaking data by academic year. Trends are starting to emerge with this data. From the Communication Studies courses, we see that while they are taking their speaking course in the general education, approximately one-fourth of the freshmen are highly competent, while a majority of them, around half of the freshmen, are competent. And, about one-fifth of them are minimally competent in their speaking skills at the freshman level while only 1-2% of freshman taking CMN 1310G are not competent.

¹ This column may include forms submitted without an overall holistic score.

² In AY07 there were several students for whom a rating sheet was not received: 1 in Summer 2006; 83 in Fall 2006; and twenty-two in Spring 2007. The total number for the academic year reflects those students for whom a score was received as well as those not rated.



The following chart compares the holistic scores from freshman 2003-2004 with seniors from 2006-2007. While we have not adjusted to assure that we are only comparing students who were freshman in AY04 with those who were seniors in AY07, this does show a snapshot of freshman compared to seniors after four years. We can make a reasonable assumption that many of the same students are included in both groups.



The chart above shows the kind of growth in skills that the University strives to achieve with nearly half of the seniors at highly competent while only 18% of the freshman had reached this level. Nearly a quarter of the freshmen were minimally competent while only 4% of the seniors were at this level.

We began collecting speaking data in the senior seminars in Fall 2004. The following chart gives the holistic scores to date.

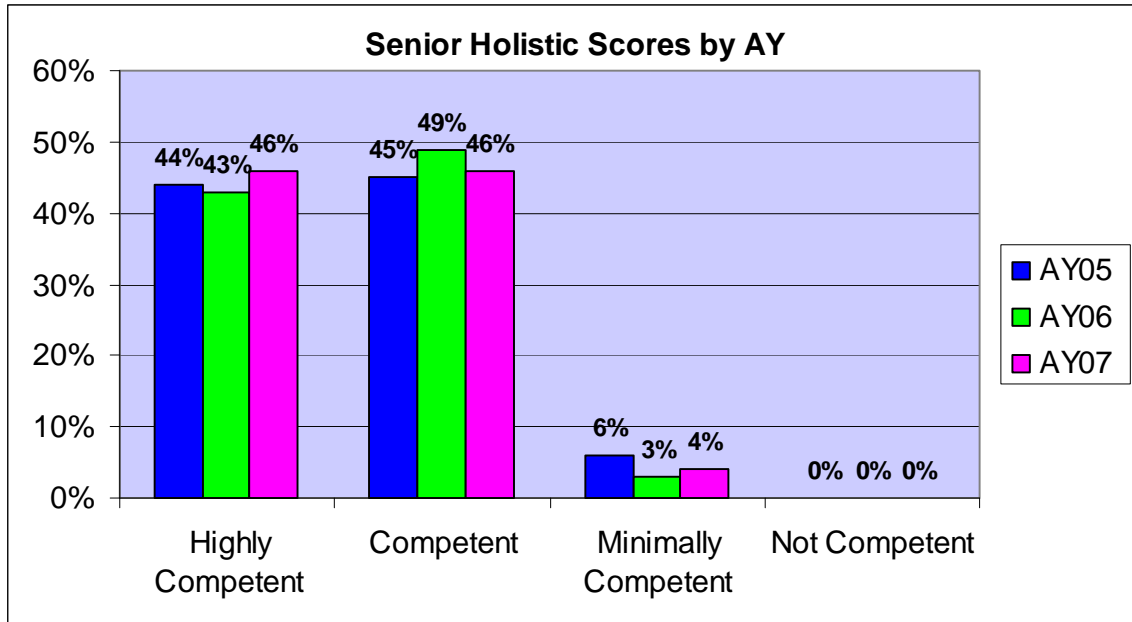
Senior Holistic Scores by Academic Year (EIU 41XX)

	4-Highly Competent	3-Competent	2-Minimally Competent	1—Not Competent	Total³
Fall 2004	249	266	25	0	545
Spring 2005	328	320	48	4	770
Total AY05	577 (44%)	586 (45%)	73 (6%)	4 (0%)	1315
Summer 2005	245	319	36	0	610
Fall 2005	283	273	13	0	578
Spring 2006	437	516	29	6	1052
Total AY06	965 (43%)	1108 (49%)	78 (3%)	6 (0%)	2240
Summer 2006	283	309	38	0	652
Fall 2006	275	338	21	6	690
Spring 2007	470	362	30	0	871
Total AY07	1028 (46%)	1009 (46%)	89 (4%)	6 (0%)	2213⁴

³ This column may include forms submitted without an overall holistic score.

⁴ This total includes 81 students who were not given a holistic score: 22 in Summer 2006; 50 in Fall 2006; and 19 in Spring 2007.

Over the three years that we have been collecting speaking data, the senior holistic scores have remained relatively consistent for each level.



With a range of 3%-6% of our seniors scoring minimally competent, the data suggest that the vast majority (92% for AY07) of our students are graduating with speaking skills in the highly competent to competent range.