**Speaking Across the Curriculum Report**

**Data through Summer 2013-Spring 2021**

At the University level, speaking data are collected in two required general education courses: at the 1000 level in CMN 1310G and at the senior level in the senior seminar courses. The following chart offers the speaking data collected over time from the freshman level course. Scores are based on the 4-point Likert scale adopted by Eastern wherein 4=highly competent; 3=competent; 2=minimally competent; and 1=not competent. Scores come from instructors who have given the assignment in the respective courses. \*Due to Covid-19, SP20 and SU20 data not collected.

**Freshman Holistic Scores by Academic Year (CMN 1310G)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **4-Highly Competent** | **3-Competent** | **2-Minimally Competent** | **1—Not Competent** | **Not Submitted** | **Total** |
| **SU13** | 7 | 20 | 11 | 1 | 9 | 48 |
| **FA13** | 194 | 364 | 135 | 7 | 82 | 976 |
| **SP14** | 98 | 268 | 63 | 7 | 104 | 540 |
| **Total AY14** | **299 (19%)** | **652 (42%)** | **209 (13%)** | **15 (1%)** | **195 (12%)** | **1564** |
| **SU14** | 4 | 10 | 4 | 0 | 5 | 23 |
| **FA14** | 160 | 329 | 78 | 7 | 126 | 700 |
| **SP15** | 132 | 205 | 47 | 5 | 44 | 433 |
| **Total**  **AY15** | **296 (26%)** | **544 (47%)** | **129 (11%)** | **12 (1%)** | **175 (15%)** | **1156** |
| **SU15** | 4 | 7 | 0 | 0 | 2 | 13 |
| **FA15** | 146 | 276 | 73 | 12 | 161 | 668 |
| **SP16** | 62 | 144 | 51 | 6 | 114 | 377 |
| **Total**  **AY16** | **212 (20%)** | **427 (40%)** | **124 (12%)** | **18 (2%)** | **277 (26%)** | **1,058** |
| **SU16** | 3 | 6 | 1 | 0 | 5 | 15 |
| **FA16** | 127 | 221 | 48 | 8 | 39 | 443 |
| **SP17** | 54 | 106 | 18 | 6 | 116 | 300 |
| **Total AY17** | **184 (24%)** | **333 (44%)** | **67 (9%)** | **14 (2%)** | **160 (21%)** | **758** |
| **SU17** | 7 | 4 | 2 | 0 | 6 | 19 |
| **FA17** | 114 | 179 | 64 | 11 | 84 | 452 |
| **SP18** | 68 | 116 | 33 | 4 | 32 | 253 |
| **Total AY18** | **189 (26%)** | **299 (41%)** | **99 (14%)** | **15 (2%)** | **122 (17%)** | **724** |
| **SU18** | 4 | 3 | 0 | 0 | 0 | 7 |
| **FA18** | 155 | 169 | 31 | 3 | 86 | 444 |
| **SP19** | 70 | 121 | 30 | 15 | 19 | 255 |
| **Total AY19** | **229 (32%)** | **293 (42%)** | **61 (9%)** | **18 (3%)** | **105 (15%)** | **706** |
| **SU19** | 6 | 1 | 1 | 0 | 11 | 19 |
| **FA19** | 102 | 123 | 48 | 9 | 163 | 445 |
| **SP20** | - | - | - | - | - | - |
| **Total AY20** | **108 (23%)** | **124 (27%)** | **49 (11%)** | **9 (2%)** | **174 (37%)** | **464** |
| **SU20** | - | - | - | - | - | - |
| **FA20** | 126 | 168 | 24 | 8 | 209 | 535 |
| **SP21** | 102 | 154 | 15 | 0 | 52 | 323 |
| **Total AY21** | **228 (27%)** | **322 (38%)** | **39 (4%)** | **8 (1%)** | **261 (30%)** | **858** |

**Senior Holistic Scores by Academic Year (EIU 41XX)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **4-Highly Competent** | **3-Competent** | **2-Minimally Competent** | **1—Not Competent** | **Not Submitted** | **Total** |
| **SU13** | 243 | 179 | 16 | 0 | 81 | 519 |
| **FA13** | 509 | 183 | 16 | 1 | 104 | 813 |
| **SP14** | 505 | 272 | 18 | 0 | 5 | 800 |
| **Total AY14** | **1257 (59%)** | **634 (30%)** | **50 (2%)** | **1 (<1%)** | **190 (9%)** | **2132** |
| **SU14** | 256 | 146 | 9 | 1 | 82 | 494 |
| **FA14** | 466 | 240 | 33 | 2 | 120 | 861 |
| **SP15** | 492 | 209 | 20 | 0 | 90 | 811 |
| **Total AY15** | **1214 (56%)** | **595 (27%)** | **62 (3%)** | **3 (<1%)** | **292 (13%)** | **2166** |
| **SU15** | 242 | 115 | 11 | 0 | 78 | 494 |
| **FA15** | 374 | 154 | 26 | 0 | 63 | 617 |
| **SP16** | 344 | 123 | 16 | 0 | 285 | 768 |
| **Total AY16** | **999 (55%)** | **392 (21%)** | **53 (3%)** | **0** | **426 (23%)** | **1831** |
| **SU16** | 157 | 88 | 9 | 0 | 172 | 426 |
| **FA16** | 285 | 152 | 16 | 0 | 191 | 644 |
| **SP17** | 304 | 222 | 35 | 2 | 124 | 687 |
| **Total AY17** | **746 (42%)** | **462 (26%)** | **60 (3%)** | **2 (<1%)** | **487 (28%)** | **1757** |
| **SU17** | 115 | 60 | 8 | 1 | 193 | 377 |
| **FA17** | 260 | 178 | 20 | 3 | 114 | 575 |
| **SP18** | 280 | 128 | 18 | 1 | 184 | 611 |
| **Total AY18** | **655 (42%)** | **366 (23%)** | **46 (3%)** | **5 (<1%)** | **491 (31%)** | **1563** |
| **SU18** | 87 | 64 | 8 | 0 | 8 | 167 |
| **FA18** | 197 | 90 | 4 | 0 | 193 | 484 |
| **SP19** | 266 | 129 | 40 | 2 | 84 | 521 |
| **Total AY19** | **550 (47%)** | **283 (24%)** | **52 (4%)** | **2 (<1%)** | **285 (24%)** | **1172** |
| **SU19** | 46 | 39 | 9 | 0 | 236 | 330 |
| **FA19** | 153 | 78 | 4 | 0 | 185 | 420 |
| **SP20** | - | - | - | - | - | - |
| **Total AY20** | **199 (26%)** | **117 (16%)** | **13 (2%)** | **0 (0%)** | **421 (56%)** | **750** |
| **SU20** | - | - | - | - | - | - |
| **FA20** | 120 | 67 | 4 | 1 | 242 | 434 |
| **SP21** | 142 | 69 | 10 | 0 | 203 | 424 |
| **Total AY21** | **262 (30%)** | **136 (16%)** | **14 (2%)** | **1 (0%)** | **445 (52%)** | **858** |

The following chart offers the AY21 speaking data by individual speaking trait for freshmen and seniors.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Trait** | **CMN 1310 Average** | **+/- Previous AY** | **EIU 4### Average** | **+/- Previous AY** |
| Organization | 3.43 | +.23 | 3.66 | +.02 |
| Language | 3.53 | +.16 | 3.7 | +.02 |
| Material (Content) | 3.31 | +.19 | 3.63 | +.02 |
| Analysis | 3.38 | +.21 | 3.62 | +.10 |
| Nonverbal Delivery | 3.12 | +.07 | 3.44 | = |
| Verbal Delivery | 3.1 | +.07 | 3.43 | -.09 |
|  |  |  |  |  |
| **Holistic Score** | **3.29** | **+.15** | **3.6** | **+.04** |