

Alumni Survey 2006, Nine Years Out (1997 graduates) Executive Summary of Qualitative Data

There were 567 alumni surveys returned out of 1484 reachable graduates¹ for a 38% return rate. The number of responses given below will not total 567 because some former students gave responses falling into more than one category and others chose not to respond to these questions. What follows are the number of alumni comments that fell into the various categories in response to the following questions: *What had the most positive impact on you during your time at Eastern?* (A total of 405 alumni responded to this question.) And, *What had the most negative impact on you during your time at Eastern?* (A total of 278 former students responded to this question.)

What had the most *positive* impact on you during your time at Eastern?

No response: 162
Total responses: 405 (71% of returned survey respondents)

Academics: 341 (84%)²
 Relationship with professors/advisors: 178 (43%)
 Specific programs; coursework; scheduling; overall education: 163 (40%)

Student Life: 127 (31%)
 Relationships/social activities/Greek System/Housing: 106 (26%)
 Activities/Recognized Student Organizations/Athletics: 21 (5%)

University-wide Issues: 52 (12%)
 Facilities/Services/Community/Staff/Diversity: 20 (4%)
 Personal Growth: 32 (7%)

What had the most *negative* impact on you during your time at Eastern?

No response: 289
Total responses: 278 (49% of returned survey respondents; 216 negative impact)
Nothing negative: 62 (22%); 28 additional positive comments (10%)

Academics: 133 (47%)
 Relationship with professors/advisors: 63 (22%)
 Specific programs; coursework; scheduling; overall education: 70 (25%)

Student Life: 66 (23%)
 Relationships/social activities/Greek System/Housing: 61 (21%)
 Activities/Recognized Student Organizations/Athletics: 5 (1%)

University-wide Issues: 71 (25%)
 Facilities/Services/Community/Staff/Diversity: 67 (24%)
 Personal Growth: 4 (1%)

¹ There were 1661 potential graduates in this cohort. A total of 177 graduates were unreachable because of bad addresses, were deceased, or had "do not solicit" orders. The above total reflects the number of alumni who received the survey.

² Percentages are taken from the total number of responses to each question, rather than the total number of alumni or total number of returned surveys.