Teacher: Ms. Courtney Becherer
School: Central School Dist# 104
       309 Hartman Lane
       O'Fallon, IL 622269
	Date: 2/18/2014

Subject Area: Art Education	Grade Level: 3/4 Grade

Objective

Students are expected to use the program Tagxedo.com to create a word cloud. Students will use www.disney.com or chose song lyrics from the two websites provided and type the URL into Tagxedo. This program will pull words from the URL entered. This will allow students to create a typographical poster. Students will become desingers and use their design skills to choose the font, theme, color, orientation, and shape of their word cloud to make it visually pleasing to the student.

Materials

- Computer
- Taxedo worksheet
- Program: http://www.tagxedo.com/
- Website: www.disney.com
- Lyrics:
    - (Choice #1-Best Choice) www.disney.com
    - (Choice #1) Happy: http://lyrics.wikia.com/Pharrell_Williams:Happy
    - (Choice #2) Frozen: http://lyrics.wikia.com/Idina_Menzel:Let_It_Go
- Printer
- Internet Access
- Wordle
- Typography Worksheet

Anticipatory Set

- "Let it Go" and "Happy"
- Pop Culture: Have your heard of Frozen or Pharrell Williams?
- Font is the design of letters.
- Where is a serif on a letter?
- Graphic designer is someone who creates visual ideas, by hand or by using computer.

Instruction

The students will be paired into groups of two with students at their table to help teach each other to navigate Tagxedo. Students will be instructed to begin by opening the computer and turning them on. Students will be instructed to open Internet Explorer and use to provided worksheet to find the Tagxedo website.

Model/Demonstration

The teacher will demonstrate how to access the internet and the Tagxedo website. Teacher will show the correct location to type in the URL and how to alter the font, theme, color, orientation, and shape of a word cloud.

Checking for Understanding

Formal assessment, teacher will use a rubic to determine if students have learned to objective.

Guided Practice

A worksheet will be provided to help navigate the Tagxedo program step by step. Students will be self guided to type in the lyrics websites URL and design their own word cloud.

Closure

Students will save their work to the desktop; titling their design using both students names and their class. Students will work on the practicing basic characters of typography using a worksheet. After, practicing the basics, students will have a chance to design their own one using their first name.

Independent Practice

The students will be paired into groups of two with students at their table to help teach each other to navigate Tagxedo. Students will begin by opening the computer and turning them on. Students will open Internet Explorer and use to provided worksheet to find the Tagxedo website. This worksheet will help students navigate the Tagxedo program step by step and will provide the lyric websites URL. Allowing the students to work in independent groups gives students the chance to make their own design choices.

Tagxedo Instructions

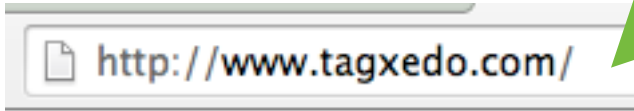## Step #1

Logging on to your computer

User Name: Student
Password: Central104

Tagxedo

Step #2

1.Type http://www.tagxedo.com/ into the search bar:

http://www.tagxedo.com/

www.disney.com

2. Type into (1) URL

Start Now, or make a Tagxedo out of your blogs, tweets, or tags...

(1) URL	(2) Twitter ID	(3) Del.icio.us ID
e.g. www.cnn.com	e.g. BarackObama	e.g. John.Smith
(4) News	(5) Search	(6) RSS (Lookup)
e.g. World Cup	e.g. Yellowstone	e.g. techcrunch.com

3. Choose your shape. (classic, Apple, Dove, Heart, Star)

Shape: ● Classic ○ Apple ○ Dove ○ Heart ○ Star

4. Choose your orientation. (Any=Random, H=Horizontal, V=Vertical, H/V=Horizontal and Vertical)

Orientation: ● Any ○ H ○ V ○ H/V

5. Choose your Font and Theme(color).

Font: [   ] Theme: [   ] Submit

6. Click submit

Tagxedo

Step #2

1.Type http://www.tagxedo.com/ into the search bar:

http://www.tagxedo.com/

2. Type into (1) URL choice #1 or #2
   (Choice #1) Happy: http://lyrics.wikia.com/Pharrell_Williams:Happy
   (Choice #2) Frozen: http://lyrics.wikia.com/Idina_Menzel:Let_It_Go

Start Now, or make a Tagxedo out of your blogs, tweets, or tags...

(1) URL	(2) Twitter ID	(3) Del.icio.us ID
e.g. www.cnn.com	e.g. BarackObama	e.g. John.Smith
(4) News	**(5) Search**	**(6) RSS (Lookup)**
e.g. World Cup	e.g. Yellowstone	e.g. techcrunch.com

3. Choose your shape. (classic, Apple, Dove, Heart, Star)

Shape: ● Classic   ○ Apple   ○ Dove   ○ Heart   ○ Star

4. Choose your orientation. (Any=Random, H=Horizontal, V=Vertical, H/V=Horizontal and Vertical)

Orientation: ● Any   ○ H   ○ V   ○ H/V

5. Choose your Font and Theme(color).

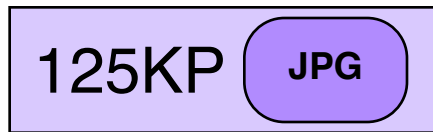Font: [   ] Theme: [   ] (Submit)

6. Click submit

Tagxedo

Saving

1. Save/ Share…

2. Image :   125KP **JPG**

3. File Name: Your Name and Class

   Example: Joe 4C

4. Click on ***Desktop***

5. Click: **SAVE**

6. Great Job!!!!!

7. Start on Typography worksheet!

Tagxedo Graphic Design 3/4

Name:_____ Class: _____

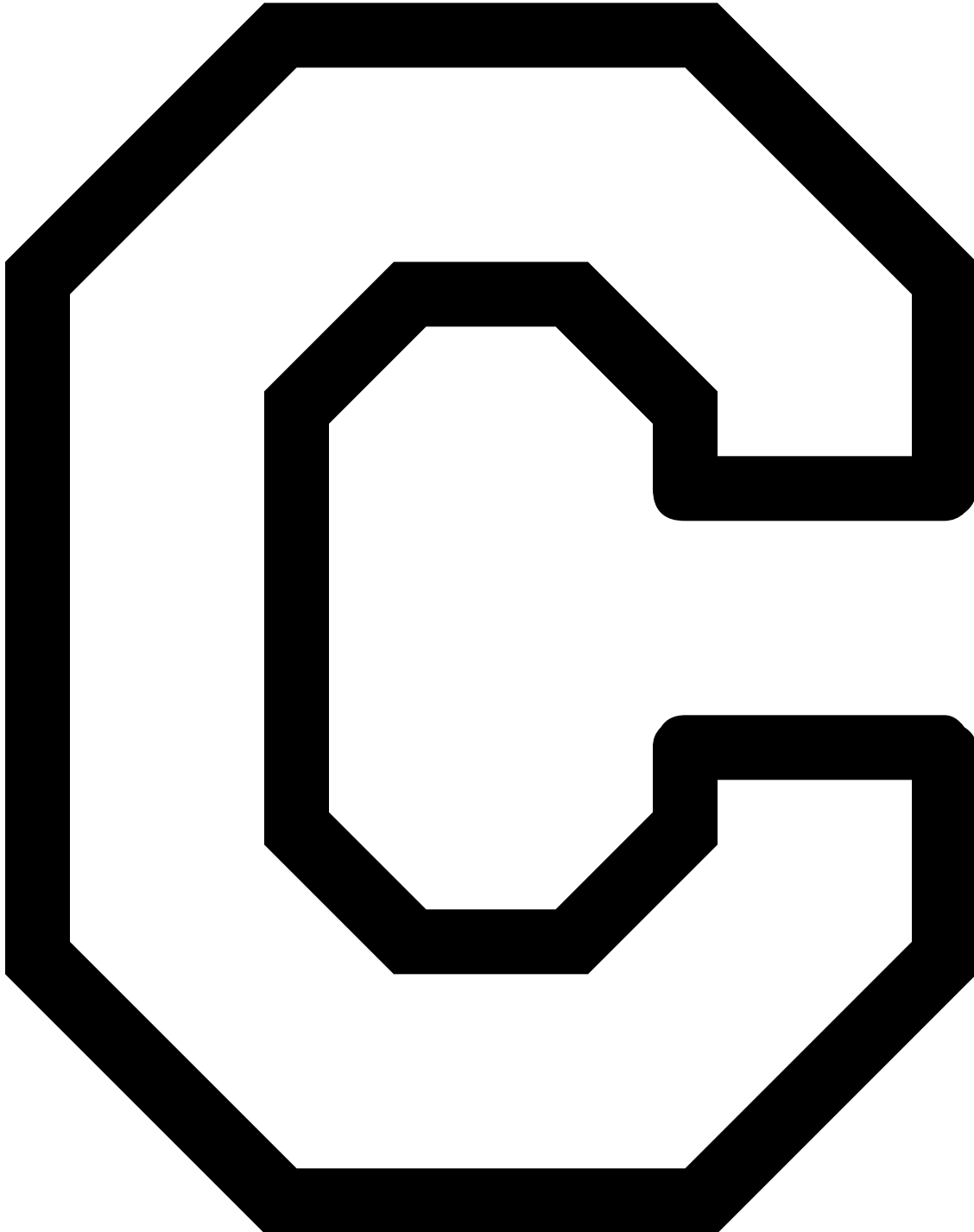| Goal	Good Job!	Almost	Keep Trying	total
Name	10	5	0	
Class	10	5	0	
Following Direction	10	5	0	
Importing URL	10	5	0	
Color	10	5	0	
Theme/Value	10	5	0	
Balance	10	5	0	
Unity	10	5	0	
Finish	10	5	0	
Time Management	10	5	0	
Total				/100

Tagxedo Graphic Design 3/4

Name:_____ Class: _____

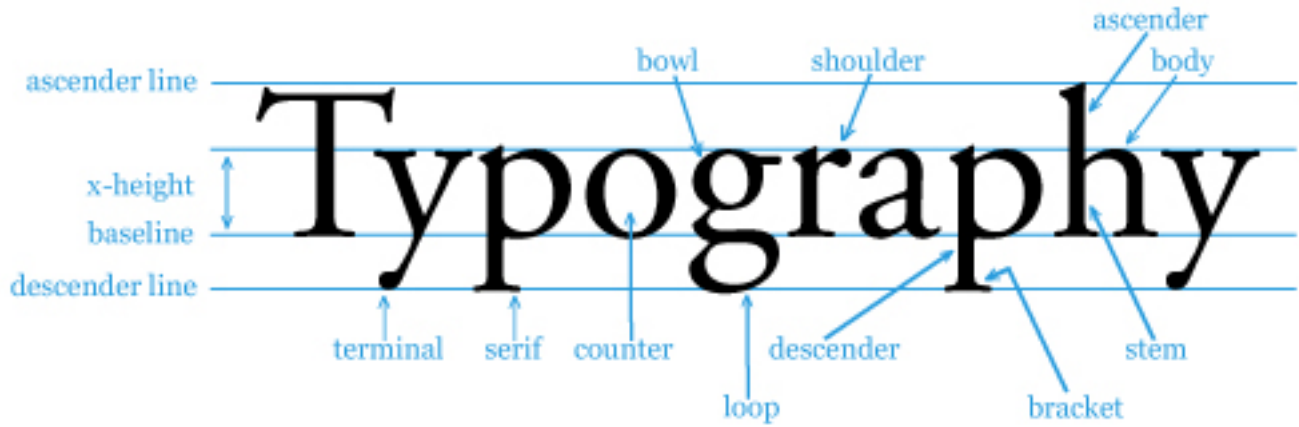| Goal	Good Job!	Almost	Keep Trying	total
Name	10	5	0	
Class	10	5	0	
Following Direction	10	5	0	
Importing URL	10	5	0	
Color	10	5	0	
Theme/Value	10	5	0	
Balance	10	5	0	
Unity	10	5	0	
Finish	10	5	0	
Time Management	10	5	0	
Total				/100

<u>Typography</u>

Use words to describe Central School in the letter C bellow.
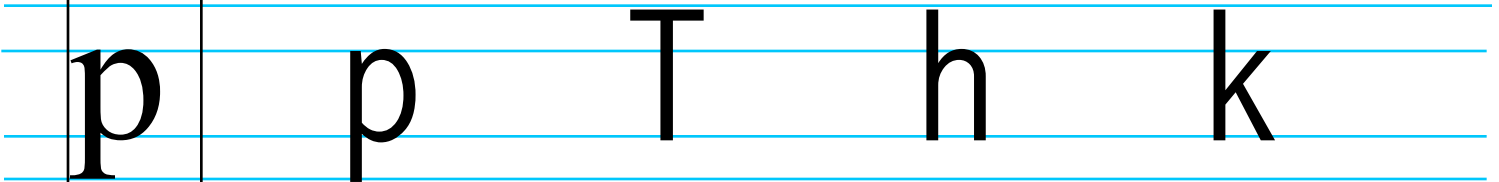   Example: Tigers

Basic Characters of Typography

ascender line
x-height
baseline
descender line
bowl   shoulder   ascender   body
Typography
terminal   serif   counter   descender   stem
loop   bracket

_____

#1

Add a serif on these four letters:

Example:

p   p   T   h   k

↑
serif

_____

#2

Example:
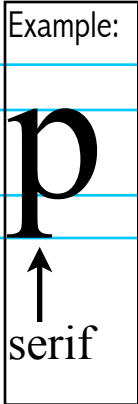
Add a terminal on these four letters:

y   y   t   q   a

↖
terminal
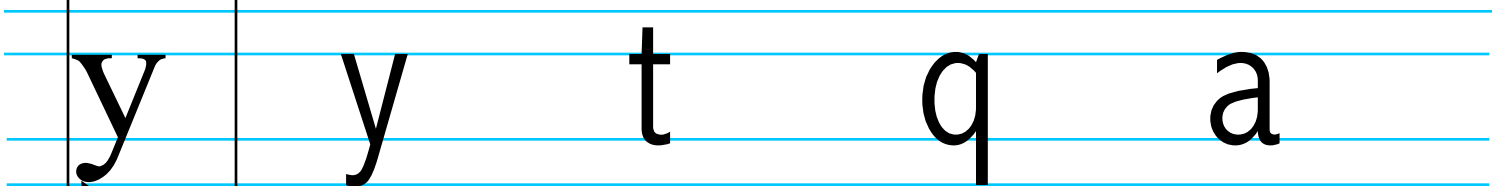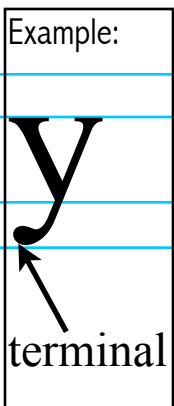
Basic Characters of Typography
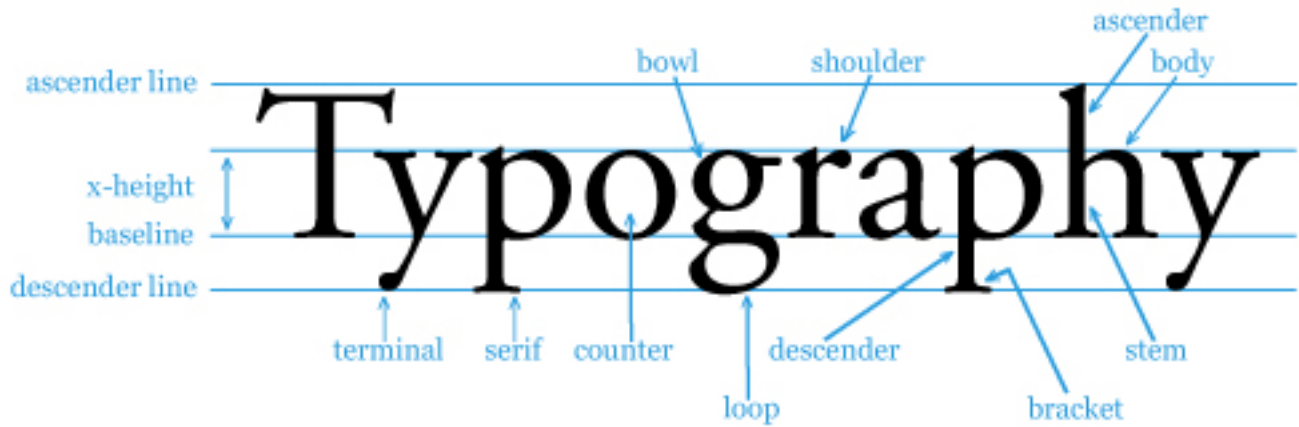
Design your own font here using your first name:

_____

_____

_____

_____

Name the different characters you used?

_____   _____

_____   _____

_____   _____

Teacher: Ms. Courtney Becherer
School: Central School Dist# 104
          309 Hartman Lane
          O'Fallon, IL 622269
	Date: 2/19/2014

Subject Area: Art Education	Grade Level: 1/2 Grade

Objective

Students will learn who a graphic designer is and what they create for a living. Students will be exposed to the creative potential when art and technology are combined. The students will be shown how to use the program Tagxedo.com to create a word cloud. This program will pull words from the URL www.disney.com to create a typographical poster. Students will focus on the different fonts, colors, and shape to create a balanced work of art. Students will use their new design skills, pencil, paper, erasers, and markers to create their own word cloud using words of thing they enjoy. Students will use varied font size, theme, color, orientation, and shape to create their word cloud.

Materials

- Computer
- Taxedo worksheet
- Program: http://www.tagxedo.com/
- Website: www.disney.com
- Printer
- Internet Access

- Tagxedo Teacher Made Directions
- Projector
- Typography Worksheet
- Paper
- Pencil
- Eraser
- Markers

Anticipatory Set

- Who is a graphic designer?
- What do they design?
- Where can you find their art work?
- A graphic designer is someone who creates visual ideas, by hand and by using a computer.
- What is typography?

Instruction

Students will create their own word cloud using their new design skills, pencil, paper, erasers, and markers. Students will choose and draw a simple shape on paper using pencil lightly. Students will then fill the shape with words of things they enjoy while paying attention to size of font, theme, color, orientation, and shape.

Model/Demonstration
Teacher will discuss the anticipatory set question with the class. Teacher will demonstrate the program Tagxedo using a computer and projector while the students are actively engaged helping the teacher design a word cloud. Students will follow along using an instruction packet.

Checking for Understanding
Formal assessment, teacher will use a rubic to determine if students have learned to objectives.

Guided Practice

A worksheet will be provided to help navigate the Tagxedo program step by step during the demonstration.

Closure
Student will be given a Central School based typography worksheet to design on their own if they finish early. A digital alarm clock will be used when student have five minutes of work time left, one minute, and a finishing bell.

Independent Practice
Students will create their own word cloud using their new design skills, pencil, paper, erasers, and markers. An additional typography worksheet will be done independently if students finish early based on things about Central School.

Graphic Design: Word Cloud K-2

Name:_____

Class: ____

Goal	Good Job!	Almost	Keep Trying	total
Name	10	5	0	
Class	10	5	0	
Varied Font Size	10	5	0	
Theme	10	5	0	
Color	10	5	0	
Orientation	10	5	0	
Balance	10	5	0	
Shape	10	5	0	
Time Management	10	5	0	
Finish	10	5	0	
Total				/100

Graphic Design: Word Cloud K-2

Name:_____ Class: ____

Goal	Good Job!	Almost	Keep Trying	total
Name	10	5	0	
Class	10	5	0	
Varied Font Size	10	5	0	
Theme	10	5	0	
Color	10	5	0	
Orientation	10	5	0	
Balance	10	5	0	
Shape	10	5	0	
Time Management	10	5	0	
Finish	10	5	0	
Total				/100