

# 2005-06 Major Assessment Profile

## Department of Business Administration

Eastern Illinois University

### 1. DEPARTMENT LINKS:

- Departmental Web Page: [www.eiu.edu/~mba](http://www.eiu.edu/~mba)

1. School of Business Advisory Board, Accountancy Advisory Board, Mission, and Strategic Plan: [http://www.eiu.edu/~business/about.php#acc\\_advisory](http://www.eiu.edu/~business/about.php#acc_advisory)

2. MBA Mission and Learning Goals: <http://www.eiu.edu/~mba/mission.php>

3. AACSB Accreditation: [http://www.aacsb.edu/members/Omd3/Profile\\_page.asp?id=30926](http://www.aacsb.edu/members/Omd3/Profile_page.asp?id=30926)

### 2. QUALITATIVE INFORMATION

- Departmental Assessment Plan
- IBHE Program Review outcome:

AY 2006. Program in Good Standing.

- IBHE Alumni Survey results
- Undergraduate Student Survey Results
- Accreditation reports/results:

AACSB Accreditation, the premier accrediting body for Schools of Business that ensures a quality academic business program.

- Active/hands-on learning opportunities for students:

1. Students participated in mock interviews and attended business lunch with School of Business Advisory Board members

2. Each year 5-8 students conduct an independent research project for elective credit. See research/creative activity.

3. Externally funded graduate assistantship positions in local firms.

4. Internships:

Student Name: Erin Miller, Walgreens, Summer 2005

Student Name: Ned Lunt, Corrie Appraisal & Consulting, Summer 2006

Student Name: Logan Slipetz, Sallie Mae, Summer 2006

5. Graduate assistants serve as tutors in our undergraduate core business courses and as facilitators in our Supplemental Instruction Program in the School of Business.

- Student research/creative activity:

### 1. Publications

Abebe, Michael & Dr. Dean Elmuti. (March/April 2005). "Reshaping the Global Supply Chain: The Role of RFID in Improving Performance," *Industrial Management*.  
 Abstract: <http://www.eiu.edu/~mba/independentresearch.php>

Abebe, Michael & Dr. Dean Elmuti. (March 2005). "Overview of Strategic Alliances Between Universities and Corporations", *Journal of Workplace Learning, Special Edition*. Vol. 17, Issue 2.  
 Abstract: <http://www.eiu.edu/~mba/independentresearch.php>

### 2. Independent Research Projects

Student Name: Ned Lunt

Faculty Mentor(s): Dr. Karen Nantz

Title: "Finding Value in a Regional Retailer's Data"

Abstract: <http://www.eiu.edu/~mba/independentresearch.php>

Student Name: Amanda Hamel

Faculty Mentor(s): Ms. Darlene Riedemann and Dr. Cheryl L. Noll

Title: "Developing a Successful Market Entry Strategy While Maintaining Confidentiality"

Abstract: <http://www.eiu.edu/~mba/independentresearch.php>

Student Name: Darin Bower

Faculty Mentor(s): Mr. Dave Arseneau and Dr. Cheryl L. Noll

Title: "A Start-up Business in the Pest Control Industry"

Abstract: <http://www.eiu.edu/~mba/independentresearch.php>

Student Name: Marek Marciniak

Faculty Mentor(s): Dr. James Jordan-Wagner

Title: "Characteristics of European Companies Issuing American Depository Receipts"

Abstract: <http://www.eiu.edu/~mba/independentresearch.php>

Student Name: Robert Otis

Faculty Mentor(s): Dr. Yunus Kathawala

Title: "Application of Six Sigma to Achieve Quality Improvement in Healthcare Organizations"

Abstract: <http://www.eiu.edu/~mba/independentresearch.php>

- Faculty-student collaboration:

All publications and projects are collaborative efforts with faculty. (See Independent Research Projects.)

- Collaborative activities with business/industry:

MBA students participate in collaborative activities with local businesses by conducting research, working as externally funded graduate assistants, meeting with advisory board members, and interacting with executives as part of the School of Business Executive-in-Residence Program.

1. These three independent research projects were supervised by faculty in the School of Business and conducted for clients in the East Central Illinois region.

Student Name(s): Ned Lunt

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2. Externally funded graduate assistant position supported by local firms:

Claire Anderson at Doehring Winder, & Co.

Brittany Steber at Gilbert, Metzger & Madigan

Stacey Kistner at Kemper Accounting Group

3. Executive-in-Residence Program:

Through the School of Business Executive-in-Residence Program students gain an understanding of the concepts and processes fundamental to productive business activity. The Executive-in-Residence shares the scope of activity and responsibilities of his/her position, how activity within his/her area is linked to other functional areas within the organization, and the personal background in developing the skills necessary for the position he/she holds. The program brings real-world business experience into the classroom.

Michele Hoskins, Founder & Owner, Michele Foods, October 20 and 21, 2005

Stanley Hollen, Chief Executive Officer, CO-OP Network, January 18 and 19, 2006

Joy Schreder, Vice President, Agency Development State Farm, March 22, 2006

- Faculty Achievements:

School of Business Graduate Faculty Highlights

Dr. Thomas Costello

Assistant Professor, PhD, 2000, University of Illinois

“Creating Value in Franchise Systems: Aligning the Interests of Franchisors and Franchisees”  
accepted for the proceedings of the 2006 Annual Conference of the Western Academy of  
Management. The exact proceedings citation is not yet available.

Awarded the 2006 Outstanding Research Award

Awarded the 2006 Outstanding Teaching Award

Awarded a 2006 Research Support Grant

Dr. Henry H. Davis

Professor, PhD, 1984, University of North Carolina-Chapel Hill

“A Technology Cost Allocation Model for Investment Justification of Flexible Technologies,”  
with Rick Palmer, International Journal of Flexible Manufacturing Systems, 2005

“Impact of Unethical Behavior on Corporate Activities and Financial Outcomes,” with Dean  
Elmuti, presented at 2006 American Accounting Association Midwest Regional Meeting, March  
2006

Midwest American Accounting Association Steering Committee member and Webmaster for the  
Region

Dr. Dean S. Elmuti

Professor, PhD, 1985, University of North Texas

Awarded Outstanding Research Award-School of Business

Published three journal articles in Fall 2005: “Industrial Management on RFID System,”

“Management Decision on Leadership and Education,” and “Journal of Workplace Learning on  
Alliances and Universities”

Application for sabbatical approved for Fall 2006 to conduct research in the Middle East

Dr. Norman A. Garrett

Professor, EdD, 1986, Arizona State University

Recipient of PIE Grant, "Using Content Syndication to Develop Multimedia Learning  
Communities"

Presented a seminar at E-Learning 2006 Conference, Savannah, GA, February, 2006, entitled  
"Using RSS Technologies to Establish Learning Communities"

Featured speaker for a national webinar conducted by the Instructional Technology Council  
(Washington, DC), May, 2006. Topic was "Enhancing Student Participation With RSS  
Technologies"

Presented a workshop at Faculty Summer Institute, University of Illinois, May, 2006 entitled  
"Student Interaction Through RSS: Hands-on with Feeds, Blogs and Wikis"

Presented a forum at Faculty Summer Institute, University of Illinois, May, 2006 entitled  
"Setting Up and Using Collaborative Learning Communities Using RSS Technologies"

Dr. James Jordan-Wagner

Professor, PhD, 1989, University of North Texas

2006 School of Business Distinguished Professor

Involved in opening the Securities Analysis Center

“The pricing transmission of the yen-dollar exchange rate in London, New York, and Tokyo”,  
with Ingyu Chiou and Hai-Chin Yu, Journal of the Academy of Finance, 3(2), Fall 2005, 173-  
187

“How do the currency markets interact? Evidence from the yen-dollar exchange rates in Tokyo, London, and New York”, with Ingyu Chiou and Hai-Chin Yu, Midwest Finance Association, Chicago, 2006

"The pricing transmission of the yen-dollar exchange rate across Tokyo, London, and New York", with Ingyu Chiou and Hai-Chin Yu, The Academy of Finance, Chicago, 2005

“The new Securities Analysis Center at the EIU School of Business”, Financial Education Association, San Antonio, 2006

Dr. William B. Joyce

Associate Professor, PhD, 1997, University of Nebraska-Lincoln

Research Award: Eastern Illinois University Council on Faculty Research (April 2006)

Featured Article: “The Role of CEOs in Ethics, Private, Social and Environmental Costs,” American International College Journal of Business, Volume XVI, pp. 1-6 (Spring 2006)

January 2006 Best Paper Award: “Managing Student Drop-Outs,” College Teaching and Learning Conference, Orlando, Florida (January 2006)

Presentation: “Some Thoughts on International Monetary Policy,” American Society of Business and Behavioral Sciences, London School of Economics, London, England (August 2005)

Chair, Teaching and Curriculum Midwest AAA Annual Meeting 2005

Dr. Karen J. Ketler

Professor, PhD, 1989, Kent State University

"The Need for Training in Information Technology: A Survey of Healthcare Organizations" with J. Willems and M.Srinivasan. Issues in Information Systems, 2005, Vol. 2, pp. 259-265

"Telecommunications Training Needs in Hospitals" with J. Willems. Issues in Information Systems, 2005, Vol 2. pp. 251-258

Reviewer: Journal of Management Development

Dr. Timothy H. Mills

Professor, DBA, 1989, Louisiana Tech University

Advisor to Beta Alpha Psi and Student Accounting Society

Tax assistance program for international students

Dr. William C. Minnis

Assistant Professor, PhD, 2001, St. Louis University

“Does Education Have a Role in Developing Leadership Skills?” published Management Decision, Vol. 43: 7/8, 2005. Co-authors Dean Elmuti, Michael Abebe

“Considering organizational effectiveness in relationship to financial performance measures in the group medical practice environment” Co-author David Tipton, Business & Health Administration (BHAA) Conference, Chicago, March, 2006 (accepted)

“The Effect of Culture and Cultural Diversity on the Regulation of Entry” Co-author George Puia, RENT XIX Research in Entrepreneurship and Small Business, University of Naples Federico II, Italy, November 17-18, 2005.

“Leveraging of current faculty and course content in the development of an expanded SBE curriculum offering”. National Consortium of Entrepreneurship Centers Annual Conference, University of North Carolina, North Carolina, October 6-9, 2005.

Coalition Against Methamphetamine Abuse (CAMA), The Executive Office of the President,

Office of National Drug Control Policy (ONDCP), and the U.S. Department of Justice, Office of Justice Programs (OJP), Office of Juvenile Justice and Delinquency Prevention (OJJDP), collaborated through the Drug-Free Communities Support Program (DFCSP) \$98,000 budget each year for five years. Principal Investigator funding received November, 2005.

Dr. Karen S. Nantz

Professor, PhD, 1989, Brigham Young University

Appointed to the University of Northern Iowa Alumni Association Board of Directors and Governance Committee, October, 2005

Selected as speaker for national technology forums, Thomson Learning, February, 2006

Received Lumpkin College of Business and Applied Sciences Technology Planning, Implementation, and Evaluation Grant "Using Content Syndication to Develop Multimedia Learning Communities," with Dr. Norman Garrett

Dr. Cheryl L. Noll

Professor, Associate Chair and Coordinator of Graduate Business Studies, PhD, 1990, The Ohio State University

President, Society for Case Research

Editorial Review Board, Proceedings and Annual Advances, Society for Case Research

Dr. Richard J. Palmer

Professor, Lumpkin Distinguished Professor, DBA, 1990, Southern Illinois University

"Cost Accounting for Rational FCIM Investment Analysis," accepted for publication at Manufacturing Technology Management, Vol. 16, Issue 3 (2005), pp. 254-264, with H. Davis

"The Association Between Internal Control Mechanisms and Decentralization of Decision Rights, and Their Impact on Performance: Empirical Findings," presented at the AAA National Meeting (San Francisco, August 2005), with A. Davila, and M. Gupta

"Modeling the Modern Acquisition Cycle: With Emphasis on the Impact of Purchase Card and E-Procurement Technologies on Low-Value Purchases," winner of "Best Paper Award" at the 7th Annual AIS Educator Association (Breckenridge, CO, June, 2005)., with M. Gupta, and C. Sprenger

Coordinator, 1st Annual EIU Accounting Challenge, in which 240 High and Community College students engaged in an accounting skills competition and were presented with important information on the accounting profession and the EIU Lumpkin College of Business and Applied Sciences

Dr. John R. Willems

Associate Professor, PhD, 1994, Indiana University

"Telecommunications Training Need in Hospitals", Issues in Information Systems, Vol. VI, 251-257, 2005, with Karen Ketler.

"Training Issues in Information Technology: A Comparison of Small Businesses and Hospitals", Issues in Information Systems, Vol. VI, 259-265, 2005, with Karen Ketler and Meena Srinivasan  
Chair of the EIU University Personnel Committee

Dr. Melody L. Wollan

Assistant Professor, PhD, 2002, University of Nebraska

Elected President, Institute of Behavioral and Applied Management (2005-2007)  
2006 Outstanding Teaching Award, School of Business  
Society for Human Resource Management EIU Student Chapter, Co-adviser  
Muretta, R., Jr., & Wollan, M. L. (2005, October). The sources of self-efficacy in the organizational environment. Proceedings and Paper presented at the Institute of Behavioral and Applied Management Conference, Scottsdale, AZ. In W. Harman (Ed.), Proceedings of the Institute of Behavioral and Applied Management, 13, 143-152.  
Wollan, M. L. (2005, October). The impact of coworker transitions: How exiting employees influence others. In M. L. Wollan (Chair), Organizations in motion: Impact of labor force transitions. Proceedings [Abstract] and Symposium presented at the Institute of Behavioral and Applied Management Conference, Scottsdale, AZ. In W. Harman (Ed.), Proceedings of the Institute of Behavioral and Applied Management, 13, 34-37.

Dr. Charles W. Wootton  
Professor, DBA, 1982, Mississippi State University  
Advisor, Student Accounting Society (with Tim Mills & Tom Moncada)  
Coordinator, International Students' Tax Assistance Program (with Tim Mills)  
Attended 9th Financial Reporting & Business Communication Conference -- Cardiff, Wales.  
Attended 9th World Congress of Accounting Educators -- Bordeaux, France  
School of Business Research Support Grant

- Student Achievements:

MBA Student Awards:

Outstanding International Student for the MBA Program: Saifur Bhuiyan  
Distinguished Graduate Student Award MBA On-Campus Program: Brandyn Traum  
Distinguished Graduate Student Award MBA Off-Campus Program: Richard Bough

### 3. QUANTITATIVE INFORMATION

- Program Data Spreadsheet
- Enrollment: Undergraduate: 26; Graduate: 117
- Degrees: Undergraduate: 13; Graduate: 69
- Faculty Statistics:
  - Total faculty headcount: 53
  - Total FTE faculty: 47.38
  - Full-time faculty: 46
  - Part-time faculty: 7
  - Number of faculty on leave: 0
  - Total tenured/tenure track faculty: 34
  - Faculty break down by rank:
    - Professor: 17
    - Associate: 7
    - Assistant: 10

- Instructor: 19
    - Number with terminal degrees: 33
    - Total annually-contracted faculty: 12
    - Non-negotiated part-time faculty: 7
    - Gender: 20 females; 33 males
    - Diversity: 8
- Student Major Statistics
  - Full-time students: Undergraduate: 3; Graduate: 50
  - Part-time students: Undergraduate: 23; Graduate: 67
  - Diversity: Undergraduate: 2; Graduate: 7
  - ACT: 20
  - GPA: Undergraduate: 3.39; Graduate: 3.27
- Credit Hour Production Total: 1,863
- Discipline cost per credit hour by level: N/A
- Direct Cost Per Credit Hour Total: 152.09
- Freshman-Sophomore Retention Rate: N/A
- Average Actual Hours to Degree: 148