

# 2005-06 Major Assessment Profile

## Computer Information Systems

Eastern Illinois University

### 1. DEPARTMENT LINKS:

The **Computer Information Systems Major** is one of six undergraduate majors offered by the School of Business at Eastern Illinois University. See the following web pages for further information about EIU's School of Business:

- [School of Business Website](#)
- [School of Business Mission Statement](#)
- [School of Business Vision Statement](#)
- [School of Business Core Values](#)
- [School of Business Strategic Plan](#)

For information about EIU's **Computer Information Systems Major**, please visit the following web pages:

- [About Computer Information Systems](#)
- [How to become a Computer Information Systems Major](#)
- [Four year schedule for Computer Information Systems Majors](#)

### 2. QUALITATIVE INFORMATION

- Departmental Assessment Plan
- IBHE Alumni Survey results
- Undergraduate Student Survey Results
- Accreditation reports/results:

The School of Business is fully accredited by AACSB International – the Association to Advance Collegiate Schools of Business. AACSB International accreditation affirms that the School of Business has achieved the highest standards for business schools and is committed to continuous program improvement. Less than one-third of business schools in the U.S. have earned AACSB International accreditation. See [About AACSB International Accreditation](#) for further information.

- Active/hands-on learning opportunities for students:
  - Business internships offer students valuable experience to apply knowledge learned in the classroom and to develop key skills necessary for success in the business world. Recent internships completed by School of Business students include those with Acordia, Archer Daniels Midland Company, A.G. Edwards, Capital Radio Group, Caterpillar Inc., Daimler-Chrysler, Disney World, Emmis Communication Corp., Enterprise Rent-A-Car, Innovative Staff Solutions, Merchandise Mart, Sarah Bush Lincoln Health Systems, SBC Communications, Staples, State Farm Insurance Companies, Wal-Mart, and Walgreens Company. Other student internships with small businesses provided students the opportunity to learn about entrepreneurship and managing small businesses. See the [Student Guide for Internships](#) for information about earning academic credit through an internship.

- [Student Business Organizations](#) provide exciting opportunities for students to hone their leadership and teamwork skills while networking with representatives from businesses, developing career and professional strategies, and contributing to the community through service learning projects. Of special interest to computer information systems majors is EIU's student chapter of the Association for Information Technology Professionals.
- Student research/creative activity: Computer Information Systems majors may pursue research through independent study with faculty in their area of interest. The Business Honors Program, which becomes effective in Fall 2006, will provide outstanding business students who are enrolled in the honors program the opportunity to engage in research activities with faculty mentors.
- Faculty-student collaboration: See "Student research/creative activity" above.
- Strategies to improve P-16 teaching and learning: N/A
- Collaborative activities with business/industry:
  - Business leaders serving on the [Business Advisory Board](#) work with students and faculty to ensure that the School of Business programs address the needs of employers and the business community.
  - [Executives in Residence](#) make extended visits to the School of Business every year to share their experiences through teaching classes, meeting with students, and making presentations on the latest trends in business.
  - Through the Off Campus Seminar program, businesses open their facilities to day long visits by selected School of Business students. Recent Off Campus Seminars include Archer Daniels Midland Company, Caterpillar, Inc., North American Lighting, Inc.—a Koito Group Company, R.R. Donnelly & Sons Company, and State Farm Insurance Companies.
- Pass rates on any professional/occupational licensure exams: N/A
- Faculty Achievements: Computer Information Systems faculty are committed to teaching, creative activity, and service. See below -- [Computer Information Systems Faculty Achievements](#) for activities during the 2005-06 academic year.
- Student Achievements: Computer Information Systems majors are eligible for a variety of awards honoring student achievement. See below -- [Student Achievement Awards](#) for the awards and recipients honored during the 2005-06 academic year.
- Other: (Identify and insert other pertinent information.)

### 3. QUANTITATIVE INFORMATION

- Program Data Spreadsheet
- Enrollment: 147
- Degrees: 48
- Faculty Statistics:
  - Total faculty headcount: 53
  - Total FTE faculty: 47.38
  - Full-time faculty: 46
  - Part-time faculty: 7
  - Number of faculty on leave: 0
  - Total tenured/tenure track faculty: 34

- Faculty break down by rank:
  - Professor: 17
  - Associate: 7
  - Assistant: 10
  - Instructor: 19
- Number with terminal degrees: 33
- Total annually-contracted faculty: 12
- Non-negotiated part-time faculty: 7
- Gender: 20 females; 33 males
- Diversity: 8
- Student Major Statistics
  - Full-time students: 143
  - Part-time students: 4
  - Diversity: 21
  - ACT: 22
  - GPA: 2.76
- Credit Hour Production Total: 1,719
- Discipline cost per credit hour by level: N/A
- Direct Cost Per Credit Hour Total: 152.09
- Freshman-Sophomore Retention Rate: 70%
- Average Actual Hours to Degree: 132

**2005 - 2006 Student Achievement Awards  
Computer Information Systems and Business**

<b>Award</b>	<b>Criteria/Achievement</b>	<b>Recipient</b>
Association for Information Technology Professionals Most Valuable Member Award	Member who added most value to EIU student chapter of Association for Information Technology Professionals	Matthew DeFrates
Association for Information Technology Professionals Outstanding Graduation Senior Award	Outstanding senior member of EIU student chapter of Association for Information Technology Professionals	Jason Clow
Association for Information Technology Professionals Outstanding Returning Member Award	Outstanding returning member of EIU student chapter of Association for Information Technology Professionals	Rod Howell, Stacy Wells
Bill Spaniol Memorial Scholarship	Junior or senior computer information systems major with GPA of 3.5 or higher	Jason Clow
Computer Information Systems Excellence Award	Outstanding CIS senior	Jason Clow
Computer Information Systems Outstanding Student Award	Outstanding CIS major	Matthew DeFrates
Alexander Briggs Memorial Award	Business major with at least one year of college work and GPA of 3.0 or higher	Brent Esker
Bert and Janet Holley Scholarship	Transfer business major who has earned associate in arts or sciences degree from Illinois community college.	James Aikman
Brankey Scholarship	Incoming business major with potential for academic success	Jennifer Harris
C. Roger Sorensen Scholarship	Junior or senior business major who is graduate of Mattoon High School	Lura Besore
Caterpillar Scholarship	Sophomore, junior or senior majoring in accounting or computer information systems with GPA of 2.8 or higher	Brent Esker, Kendra McKeon
Charles Gifford Manion Memorial Scholarship	Business major with GPA of 2.75 or higher	Whitney Edwards
Clay Richland Scholarship	Undergraduate business student from Clay or Richland County entering EIU for first time based on academic performance	Kate Wendling

Cooley Family Scholarships	Full-time business majors based on academic potential	Christopher Saribekian, Emily Sibley
Dean Giffin Award	Senior business major based on academic achievement, service to School of Business and University, and potential for distinguished service and leadership	Julie Kleinschmidt
Delta Sigma Pi Scholarship Key	Senior(s) business student with highest overall grade point average	Kimberly Fischer
Don and Mary (Hartke) Gher Scholarship	Business major who graduated from Mt. Carmel or Dieterich Illinois High School	Kenneth Young
Donald and Clara Alice Seaman Shawver Scholarships	Central Illinois residents with demonstrated high scholastic ability	Claire Anderson, Ashley Bedinger
Grace T. Bair Business Scholarship	Full-time business major with GPA of 3.0 or higher, magnetic personality, and enthusiastic support of EIU	Ashley Gemar
J.W. and Marilyn Oglesby Scholarship	Junior business major with GPA of 3.5 or higher	Meghan Smith
Jim and Bess Townsend Hanks Scholarship	Undergraduate business student majoring in accountancy or finance; preference given to students with interest in career in insurance	Russ Deters
Jim and June Giffin Scholarship	Upper division business major with GPA of 3.0 or higher	Julie Kleinschmidt, Jessi Crockalt
John and Katharine Currey Scholarship	Full-time business major with GPA of 3.0 or higher, preference to marketing majors	Katherine Liddell
John P. Coffey U.S. Veterans Scholarship	Full-time business major in good academic standing who serve honorably in U.S. Armed Forces	Douglas Walk
Keller Family Scholarship	Management or marketing major who demonstrates scholastic achievement and self-sufficiency by working during university tenure	Brian Bartels
MacGilvray Family Scholarship	Full-time business major with GPA of 3.0 or higher, preference to marketing majors	Katherine Liddell
Mr. and Mrs. William Craig Simmons Memorial Award	Junior business major based on outstanding personal character and scholastic achievement	Timothy Dudek
National Beta Gamma Sigma Scholarship	Member of EIU chapter of Beta Gamma Sigma who demonstrates commitment to the society's principles: honor, integrity, pursuit of wisdom, and earnestness	Jennifer Hansen

R.R. Donnelly & Sons Company Scholarship	Incoming freshman business major who has graduated from high school in eight surrounding counties, based on ACT/SAT scores, high school GPA, and participation and leadership in extracurricular activities	Brandon Baston
Roberson Business Scholarship	Full-time business student with potential for leadership and academic promise who is Illinois resident and active in Christian religion of their choice, with special consideration given to student athletes	Becky Timothy
Ronald and Myra Jeffris Scholarship	Pre-business majors	Sarah Buenker
Rudolph G. and Kathryn E. Hlavek Scholarship	Business majors	Karel Mallari
School of Business Achievement on Captstone Exam Award	Outstanding achievement on Business Capstone Exam	Jonathan Hoffee, John Katsinas, Amanda Meyer, Ryan Siegel
Timothy Gover/Clifford Fagan Scholarship	Pre-business majors entering EIU for first time	Melanie Latham
United Graphics Scholarship	Freshman or transfer business student entering EIU for first time who is in top 10% of high school graduating class (freshman) or who has GPA of 3.5 or higher (transfer student)	Stacey Matjasich
John M. Luther Scholarship	Pre-business major entering EIU for the first time with demonstrated high achievement in previous educational environment	Stacey Matjasich
Kris Beedy Karner Scholarship		Claire Anderson

## 2005 – 2006 Selected Computer Information Systems Faculty Achievements

### **Dr. Norman A. Garrett**

Professor, EdD, Arizona State University

- Presented a seminar at E-Learning 2006 Conference, Savannah, GA, February, 2006, entitled "Using RSS Technologies to Establish Learning Communities"
- Featured speaker for a national webinar conducted by the Instructional Technology Council (Washington, DC), May, 2006. Topic was "Enhancing Student Participation With RSS Technologies"
- Presented "Student Interaction Through RSS: Hands-on with Feeds, Blogs and Wikis," a workshop at Faculty Summer Institute, University of Illinois, May, 2006
- Presented "Setting Up and Using Collaborative Learning Communities Using RSS Technologies," a forum at Faculty Summer Institute, University of Illinois, May, 2006
- Lumpkin College of Business and Applied Sciences Technology Planning, Implementation, and Evaluation Grant "Using Content Syndication to Develop Multimedia Learning Communities" (with Karen Nantz)

### **Dr. Pat R. Graves**

Professor, EdD, University of Memphis

- Editor, Journal of Applied Research for Business Instruction, 2006-2007
- Board member, Delta Pi Epsilon Research Foundation, 2004-2007
- "Document Design Workshop" presented at the Illinois Business Education Association Conference, Springfield, November 4, 2005
- "Mission Organization" presented at the Business and Professional Women's Conference, Charleston, Illinois, October 23, 2005

### **Ms. Vicki Hampton**

Instructor, MBA, Eastern Illinois University

- Mentorship with the Illinois Department of Transportation for GIS systems
- Completed Fundamentals of SQL Using Oracle: Level 3 and Level 2 and Intermediate Applications of ColdFusion Level 2, at the University of Missouri, St. Louis, MO, Micro Computer Program

### **Dr. Abdou Illia**

Assistant Professor, PhD, Laval University, Canada

- "Commitment and Relationism in B2B E-Commerce: An Empirical Investigation," Journal of E-Business, Volume 5, Issue 1, June 2005, pp.70-89 (with Lawson-Body A.)
- "The impact of Data Integration on CRM in the Electronic Commerce of SMEs," Academy of Information and Management Sciences Journal (forthcoming) (with Lawson-Body A., and Jemenez J.)

### **Dr. Karen J. Ketler**

Professor, PhD, Kent State University

- "The Need for Training in Information Technology: A Survey of Healthcare Organizations," Issues in Information Systems, 2005, Vol. 2, pp. 259-265 (with J. Willems and M.Srinivasan)

- "Telecommunications Training Needs in Hospitals," Issues in Information Systems, 2005, Vol 2. pp. 251-258 (with J. Willems).
- Reviewer: Journal of Management Development

**Dr. Karen S. Nantz**

Professor, PhD, Brigham Young University

- Appointed to the University of Northern Iowa Alumni Association Board of Directors and Governance Committee, October, 2005
- Selected as speaker for national technology forums, Thomson Learning, February, 2006
- Lumpkin College of Business and Applied Sciences Technology Planning, Implementation, and Evaluation Grant "Using Content Syndication to Develop Multimedia Learning Communities" (with Norman Garrett)