

## FACULTY SENATE MINUTES FOR 14 April 2009 (Vol. XXXVII, No. 17)

The 2008 – 2009 Faculty Senate minutes and other information are available on the Web at <http://www.eiu.edu/~FacSen> The Faculty Senate agenda is posted weekly on the Web, at McAfee Gymnasium 1102, and on the third-level bulletin board in Booth Library. Note: These minutes are not a complete verbatim transcript of the Senate meeting.

### **I. Call to order by Chair John Pommier at 2:00 p.m.** (Booth Library Conference Room)

Present: J. Best, A. Brownson, M. Fero, R. Hoberman, M.-L. Li, F. Mullins, R. Murray, K. Padmaraju, J. Pommier, J. Stimac, D. Van Gunten, A. White, M. Worthington, J. Alexander, and I. Sandidge. Excused: J. Coit and J. Russell.

Guests: W. Perry (President), B. Lord (Provost and VPAA), J. Nilsen (VPER), W. Weber (AVPAA), D. Jackman (Dean, CEPS), J. Snyder (Associate Dean, LCBAS), and K. Tonra (*Daily Eastern News* Reporter).

### **II. Approval of Minutes of 31 March.**

Approval of the Minutes of 31 March as corrected (Murray / Padmaraju) – Yes: Best, Brownson, Fero, Hoberman, Murray, Padmaraju, Pommier, Stimac, Van Gunten, and White. Abstain: Li, Mullins, and Worthington.

### **III. Announcements**

- A. Chair Pommier reminded the Faculty Senate that the newly appoint Vice President for Business Affairs, Dr. William (Bill) Weber will attend at the next meeting.

### **IV. Communications**

- A. Memorandum of 23 March from Amy Edwards, re: University Fact Sheet – 2008.
- B. Email and Memorandum of 7 April from Blair Lord, re: Cell Phone Policy.

### **V. Old Business**

#### **A. Committee Reports**

1. Executive Committee: Senator Brownson asked if any other senator would be interested in joining her at the upcoming Council of Illinois University Senates (CIUS) to be held in Carbondale on Friday, 24 April.
2. Nominations Committee: Senator Van Gunten stated that all committees except the University Union Advisory Board have been populated with volunteers. Senator Van Gunten (Worthington) made the motion to approve the committee memberships as indicated (see attached document). The motion was passed unanimously. Unit A faculty were given priority, then Unit B were selected. Senator Van Gunten indicated that she would email those faculty who were not selected for any committees to inquire if they wish to serve on the University Union Advisory Board.
3. Elections Committee: Senator Brownson informed the Senate that there will be a special election in September to fill vacant positions from the recent faculty elections.
4. Faculty – Student Relations Committee: no report.
5. Faculty – Staff Relations Committee: no report.
6. Faculty Forum Committee: no report.
7. Other Reports
  - a. Provost's Report: Provost Lord stated that the search season is ending. Dr. Lynch will be appointed Interim Dean of the College of Arts and Humanities. In consultation with Dean Lynch, and interim associate dean will be appointed. The Provost said that the Board of Trustees will be meeting on Friday, 24 April and have a possible tuition increase, contracts, and a new, natural gas boiler on their agenda. He stated that the new boiler will initially be placed in the current steam plant and when the new steam plant comes on line that it would be moved there and act as a back-up boiler. With respect to his Memorandum on the proposed cell phone statement of principle, the proposal would not be a policy, such as an IGP. Senator Hoberman stated there appeared to be a logical gap in the rationale in the memorandum – there was no insurance of getting a text message to a class. The Provost replied that the E-alert system will soon be a opt-out system in that all students will be automatically enrolled in the system and that they will have to opt-out if they want out. Senator Hoberman asked if faculty are more liable during examinations when they specifically ask that all cell phones be off and/or put away. The Provost replied that the University is attempting to reduce

liability for faculty and that this statement is addressing the concerns. The Provost stated that he thought faculty who ban cell phones in the classroom are probably more liable than those who don't and that the signs located in Blair Hall banning cell phone use would probably be required to be removed. The Provost added that other notification systems are being evaluated (e.g., sirens, computer notification, etc.). Senator Murray asked that consideration of the memorandum be delayed until the next Faculty Senate meeting in order that she have time to present the memorandum to her faculty.

- b. Budget Transparency Committee: no report.
  - c. Bylaws Committee: no report.
  - d. Awards Committee: no report.
  - e. Other: no report.
- B. Other Old Business. Senator Pommier indicated that he reviewed the Faculty Senate Constitution with respect to the composition of the Senate. During the discussion it was noted that all proposed constitutional changes must be sent to faculty via campus mail for consideration. Senator Pommier (Van Gunten) made the motion that Article XI, section 1.a be changed to read "electronic mail" rather than its current "campus mail." Yes: Brownson, Fero, Hoberman, Li, Mullins, Murray, Padmaraju, Pommier, Stimac, Van Gunten, White, and Worthington. No: Best. Motion passes 12-1-0. This Faculty Senate Constitution change motion will be placed before the faculty in the fall. In reference to the composition of the senate membership, Pommier (Murray) made the motion that Article V, section 3.b be changed to read: "One member from each of the four (4) academic colleges and one (1) at-large member will constitute the five elected members each spring." Senator Brownson stated that the likelihood of a member being elected from the Library would then be greatly decreased. Senator Hoberman, echoed by senators Best, Stimac, and Van Gunten, stated that the Faculty Senate is the one body on campus where all members are at-large since we are elected to represent the views of the University and not the views of any particular college or department. Senator Best said that in all of his years on Faculty Senate that he cannot remember any instance in which a senator was college or departmental biased. He asked if the current system isn't broken, why should we fix it? Senator Pommier stated that there may be the perception that certain areas are not represented. Senator Stimac stated that forcing areas to participate would not result in senators who are genuinely interested in serving the university or the senate. Yes: Pommier. No: Best, Brownson, Fero, Hoberman, Li, Mullins, Murray, Padmaraju, Stimac, Van Gunten, White, and Worthington. Motion failed 1-12-0.

## V. New Business

- A. William Weber, Associate Vice President for Academic Affairs. Chair Pommier welcomed Dr. Weber and congratulated him on his imminent appointment as Vice President for Business Affairs. Dr. Weber thanked the Senate and said that he looked forward to working with the Faculty Senate in the future.
- B. William Perry, President, Blair Lord, Vice President for Academic Affairs and Provost, Jill Nilsen, Vice President for External Relations. Dr. Nilsen passed out a timeline for the capital campaign (attached at the end of the minutes) and stated that Eastern has not had a major campaign for nearly ten (10) years ago and happened to raise nearly \$25M. While there was a bridge campaign from about 2003 to 2006 (the "You are EIU" campaign that raised ~\$10M), there is a need for a new campaign. Started during former President Hencken's last year in office and continuing under President Perry, the new campaign began with a feasibility study by a Chicago firm. With positive outcomes from that study, the Annual Giving Program was strengthened. After consultation last summer with the BOT, an external consultant, Bruce Matthews with Campbell & Co., was hired to help with the campaign. Internal and external steering committees have been created to aid in the campaign planning. The plan is to have four "pillars" of the campaign focusing on support for the 1) faculty, 2) students, 3) programs, and 4) infrastructure. Very compelling cases studies are currently being developed at college and university levels. It is hoped that by this fall that all the print pieces will be developed and that one-on-one conversations would begin with some donors. The public launch of a campaign usually occurs after ~50 – 60 percent of the goal has already been met so it is expected that the launch might not happen until the summer of 2010 and the campaign should be completed by the end of FY 2012. Senator Stimac asked that since donors to the billion dollar endowments of some schools have expressed concern over contributions made to huge endowments, have any of the donors are indicating that they would like to see their contributions immediately used rather than placed in a large endowment and just generate interest. Dr. Nilsen indicated that they hadn't. Senator Murray asked how donors will be acknowledged and Dr. Nilsen replied that each year there is an Honor Roll of Donors published and that

named spaces are also possible. Senator Hoberman asked how endowed faculty and chair positions are done since they are such large donations. Dr. Nilsen replied that the foundation listens to the donors wishes and that they try to work with the Provost and Deans and encourage the donors to review the case statements. Answering the last three questions, President Perry stated that most donors want immediate impact in their contributions, and endowments only return about 5 percent. So in order to have endowed professorship, which may be a \$500,000 donation, the donor can give over a number of years in order to see the impact of additional resources can have for faculty in their teaching and research. The donors can then make larger donations after that and the result will be an endowed faculty position. President Perry did state that there are distinct generational differences in terms of giving. Senator Hoberman asked if donations can be made for travel grants for faculty ad students. President Perry said that they definitely could. Alumni remember experiences that they had and so will typically give to similar things. The opportunities for giving are limitless. President Perry again emphasized that the campaign isn't just about donations, but is also about strengthening the ties with the alumni. For example, some may not give directly, but may open the doors for recent graduates, or even interns, to get experience and have opportunities that they might not have otherwise. President Perry added that current students need to understand that education is not a four-year process, but is a life-long affair. Senator Brownson asked about the percentage of alumni giving. Dr. Nilsen said that *U.S. News and World Reports* publishes the percentage of alumni giving based on the number of good alumni address an institution has. The work up to this campaign have verified many of the formerly bad alumni address. This has resulted in the percentage of alumni giving to actually go down, yet the total amount of alumni giving has increased. When asked about a campaign theme, Dr. Nilsen replied that a theme has not yet been chosen. In response to a question from Senator Pommier, President Perry replied that he hoped that faculty and staff would contribute as well to the campaign. Senator Hoberman asked what the return would be on a \$10,000 endowment. Dr. Nilsen said that it is all based on how well investments perform the previous few years, but that right now a \$10,000 endowment is returning about \$425. Chair Pommier thanked President Perry and Dr. Nilsen for visiting Faculty Senate and keeping us up-to-date on the campaign.

- C. President Perry and Provost Lord. Chair Pommier asked the president and provost what was happening in Springfield. Provost Lord replied that the provosts of all the universities are discussing a legislative initiative that hopes to produce a common data set on all students. Students would be tracked with unique identifiers from grade school through college and university and possibly beyond. Such a common data set would need to be secure. The Provost added that the American Diploma Project (<http://www.isbe.net/ADP/default.htm>) is working with high school curriculum in order to align them so students have better college success. President Perry indicated that there is a concern over some institutions bring programs into the state as distance education courses without having quality assurances. The President also stated that the Public Agenda (<http://www.ibhe.state.il.us/masterPlanning/default.htm>) has been approved by the Board of Higher Education. President Perry said that the last two legislative sessions were friendly to higher education and that he expects that this one will be as well and that the new governor will be also. A concern is that stimulus money will be given out this year should not be used for projects that will require multi-year commitments so it is only a one-time thing. President Perry added that the legislators are also interested in the green and renewable energy center. This coming Wednesday the new design will be presented to the residents. Senator Best asked about SURS since proposed changes to the Teachers Retirement System are dramatic. President Perry stated that the governor proposed to close the deficit by the end of FY2010 by closing loop holes, raising personal taxes, using stimulus money, and pension reforms. All have produced strong reactions from various constituencies. Chair Pommier thanked the President and Provost for keeping the Faculty Senate informed on happenings in Springfield.

## **VI. Adjournment at 3:55 p.m.**

**Future Agenda Items:** Faculty Senate Executive elections, summer meeting, retirement reception.

Respectfully submitted,

John Stimac

**Volunteers for  
Faculty Senate Appointed Positions on University Boards and Councils 2009-10**

**Academic Tech Advisory Committee (ATAC) (2-yr. Term)**

1 position - David Boggs (2011)

**Achievement and Contribution Award Committee (1-yr. Term)**

(Faculty Senate submits two names by April 15)

**Apportionment Board (2-yr. Term)**

3 positions - Mark Kattenbraker (2011)  
Sham'ah Md-Yunus (2011)  
James Ochwa-Echel (2011)

**Award Committee (1-yr. Term)**

(Faculty Senate appointed in fall)

**Campus Recreation Board (3-yr. Term)**

2 positions - Douglas Brandt (2012)  
Nancy Farber (2012)

**Continuing Education Advisory Council (1-yr. Term)**

1 position- Carrie Dale (2010)

**Environmental Health & Safety Committee (1-yr. Term)**

1 position- Rigoberto Chinchilla (2010)

**Enrollment Management Advisory Committee (1-yr. Term)**

(Faculty Senate appointed in fall)

**Faculty Development Advisory Committee (3-yr. Term)**

Arts/Humanities - 1 position - Kathryn Bulver (2012)  
CEPS – 1 position - Kiran Padmaraju (2012)

**Financial Aid/Grants Committee (3-yr. Term)**

no positions

**Health Services Advisory Board (3-yr. Term)**

1 position (first year as alternate) - Elizabeth Gill (2012)

**IBHE Faculty Advisory Committee (4-yr. Term)**

no positions

**Institutional Review Board on Human Subjects in Research (IRB) (3-yr. Term)**

no positions

**Intercollegiate Athletic Board (3-yr. Term)**

3 positions - Matt Gill (2012)  
Jim Davis (2012)  
John Oliver (2012)

**Student Standards Board (formerly known as Judicial Board) (2-yr. Term)**

13 positions    Lettica Moffitt (2011)  
                     Simon Lee (2011)  
                     Heather Jia (2011)  
                     Leo Comerford (2011)  
                     April Flood (2011)  
                     Tim Mason (2011)  
                     Kip McGilliard (2011)  
                     Ann Brownson (2011)  
                     Diane Burns (2011)  
                     Dawn Paulson (2011)  
                     Ayse Costello (2011)  
                     Dawn VanGuten (2011)  
                     Amitabh Joshi (2011)  
                     Cheryl Warner (2010) to fill Bill Joyce's term

**Library Advisory Board (3-yr. Term)**

Arts/Humanities - 1 position (first year as alternate)	Lola Burnham McElwee (2012)
CEPS – 1 position (first year as alternate)	Stephen Lucas (2012)
Sciences – 1 position (first year as alternate)	Jeff Snell (2012)
Bus/App. Sciences – 1 position (first year as alternate)	Abdou Illia (2012)

**Parking Advisory Committee (2-yr. Term)**

3 positions    Thomas Castello (2011)  
                     Heather Jia (2011)  
                     Rendong Bai (2011)

**Parking Appeals Committee (1-yr. Term)**

2 positions    Betsy Pudliner (2010)  
                     Ahmed Adou-Zaid (2010)

**Philanthropy Communications Committee (1-yr. Term)**

(Faculty Senate appointed in Fall)

**Proposal Initiative Fund Counsel (3-yr. Term)**

no positions

**Publications Board (3-yr. Term)**

1 position Lettica Moffitt (2012)

**Radio-Television Center Board (2-yr. Term)**

1 position (first year as alternate)    Marie Fero (2011)

**Records and Registration Advisory Committee (1-yr. Term)**

1 position    Henry Owen (2010)

**Research & Creative Activity Advisory Board (3-yr. Term)**

no positions

**Student Government External Relations Committee (1-yr. Term)**

2 positions    Marita Grunvoll (2010)  
                     David Butts (2010)

**Student Success Center Advisory Committee (5-yr. Term)**

no positions

**Textbook Rental Advisory Committee (2-yr. Term)**

no positions

**Tuition and Fees Review Committee (1-yr. Term)**

1 position      Frank Mullins (2010)

**University Union Advisory Board (3-yr. Term)**

Three positions      David Butts (2012)  
                                 Frank Mullins (2012)  
                                 Open (2012)

## **CAMPAIGN TIMELINE**

For the past two and a half years Eastern Illinois University has been preparing to launch its inaugural comprehensive campaign. During this initial period of preparation, which took place primarily during fiscal years 2007 and 2008, Eastern Illinois University focused primarily on case development, internal staffing and systems, campaign feasibility and some key leadership gift solicitations. With the official public launch of the campaign tentatively planned for either late spring or early fall of 2010, the following operating timetable should be followed:

### **Preparation Phase (July 1, 2006 – June 30, 2008 – 24 months)**

- Begin identifying campus priorities
- Conduct feasibility study
- Begin recruiting volunteer leadership
- Develop and execute philanthropy staffing plan
- Strengthen annual giving
- Conduct electronic database screening
- Begin research-qualifying names from screening
- Start assigning prospective major donors for qualification
- Start soliciting cultivated top prospects

### **Leadership Gift Phase (July 1, 2008 – June 30, 2010 – 24 months)**

#### **Fall, 2008**

- Retain campaign counsel
- Create internal campaign preparation committee
- Recruit campaign chair and steering committee

#### **Spring, 2009**

- Develop a campaign operating plan
- Finalize incremental campaign budget
- Refine and prioritize campaign-funding objectives and further develop the case for support
- Determine final campaign goal based on success of early solicitations
- Help all units complete their case for support and determine their campaign goal
- Develop a Campaign Communications Plan and finalize campaign themes and graphic identities
- Hold first meeting of the Campaign Steering Committee
- Approve all campaign policies
- Develop solicitation strategies for all Trustees, Campaign Steering Committee members, Foundation Board members, and administrative leadership

#### **Fall, 2009**

- Complete campaign brochure, website (media site), and campaign video and begin developing additional campaign materials as outlined in the Campaign Communications Plan
- Begin best practices training program for faculty, staff and volunteers
- Prepare for the campaign kickoff event

#### **Ongoing**

- Further develop research protocols and methodologies
- Refine and incorporate elements of “moves management” into a prospect management system
- Hold regular prospect management meetings
- Identify and conduct research on leadership gift (\$100,000 or more) prospects (on-going)

**Final Public Phase (July 1, 2010 to June 30, 2012 – 24 months)**

- Celebrate the public announcement of the campaign
- Continue to identify, research and cultivate major gift prospects
- Develop and execute EIU Prospect List Review Program
- Complete all collateral campaign materials
- Cultivate and recruit additional volunteers to assist with solicitation in major gifts phase, including college campaign committees
- Develop strategies to regionalize the campaign and begin implementation
- Solicit all major gift prospects (on-going)
- Solicit faculty and staff in a special EIU Family Campaign
- Complete solicitation of all major gift prospects.
- Solicit all constituencies (alumni, annual fund donors, season ticket holders etc.) using phone and mail
- Secure major foundation challenge grant to complete campaign if necessary.
- Announce campaign conclusion