

# School 2.0



Teacher Tools for the net generation  
by  
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# What is School 2.0?

- School 2.0 is the vision for the next generation of education that takes advantage of emerging Web 2.0 technologies.

<http://davidwarlick.com/2cents/2007/02/27/more-on-school-20/>

# What is Web 2.0?

- Web 2.0 is an evolution of web technologies that represents a shift from the personal use of web technologies to more collaborative uses of web technologies.

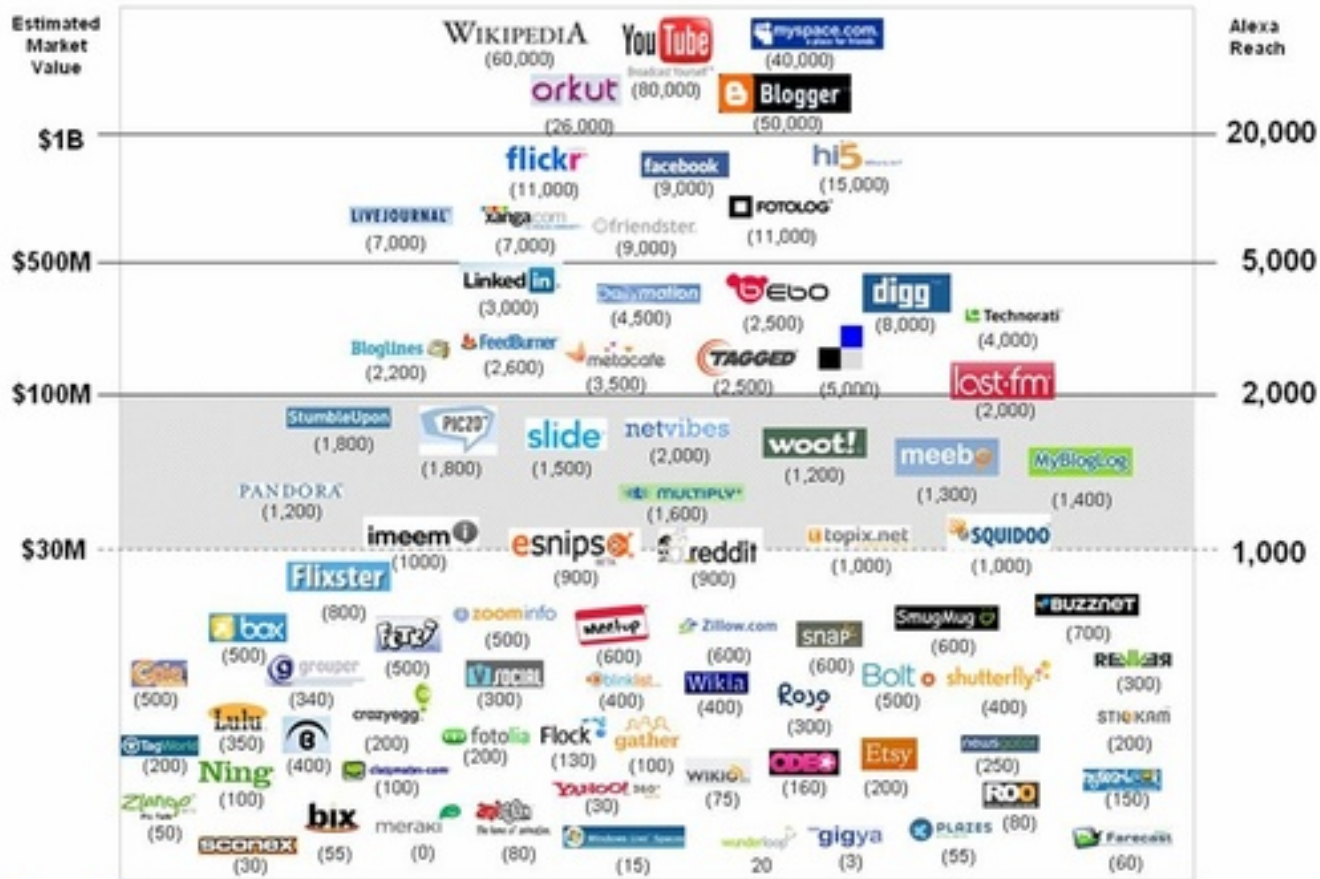
<http://www.oreillynet.com/pub/a/oreilly/tim/news/2005/09/30/what-is-web-20.html>

Web 2.0 is \_\_\_\_\_.

- Read/Write (for the average user)
- Participatory
- Collaborative
- Multimedia Capable (media rich)
- Easy to Use
- Global in reach

What are some examples  
of Web 2.0 companies?

## Web 2.0 Eco-system



esnips Created by Yael Elish, CEO eSnips

[http://blogs.business2.com/business2blog/2007/03/eyeballing\\_the\\_.html](http://blogs.business2.com/business2blog/2007/03/eyeballing_the_.html)

What are some examples  
of Web 2.0 technologies?

# Web 2.0 Technologies

- Blogs
- Wikis
- Podcasts
- MySpace/Facebook/Webkinz
- YouTube/TeacherTube



# Web 2.0 Technologies

- Social BookMarking (del.icio.us)
- Wikipedia
- Online Office Apps (Google Docs)
- Screencasting
- Voice/Video over IP (Skype)
- RSS and Aggregators (content comes to you)

# What's the big deal?

- Ease of use
- Time-Shifted & Place-Shifted (books also do this)
- **Authorship** (Sharing in the creation of content, from spectator to creator)

# A Brave New World

- Potential for misuse/abuse
- Internet Safety Concerns
- Copyright/IPR (mix and reuse culture)
- Administrative Policies needed
- How do we prepare children for this brave new world?

We Must  
Keep on Learning!

# Additional Resources (continuing the conversation)

- Tom's Blog  
<http://techtalk4teachers.blogspot.com>
- Tom's Bookmarks  
<http://del.icio.us/gtgrissom>  
tag = roe11 for additional links for  
background information about this School  
2.0 presentation

# Contact Info

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## Tech Talk 4 Teachers

Tech Talk 4 Teachers blogcast (podcast, netcast, webcast, educast, teachercast - your choice of vocabulary) is for busy educators wanting to keep up with the latest advances in educational technologies and their practical applications in classrooms. We have a little something for everyone from kindergarten teachers to university professors. Keep on learning!

Friday, September 28, 2007

### What is Web 2.0? - Episode 5

#### Click here to listen

It's Friday September 28, 2007 and welcome to Episode 5 of Tech Talk 4 Teachers, I'm Tom Grissom.

This week I would like to pull back a bit from our previous discussions about Google Docs and discuss a term that I am getting more and more questions about. That term is Web 2.0. What is Web 2.0 and what does it mean for educators? Well most likely you have been using Web 2.0 technologies for quite a while now without even realizing it. Dale Dougherty, web pioneer and Vice President of O'Reilly Media is given credit for coining the phrase Web 2.0 at an O'Reilly and MediaLive International conference in 2004. The term was then used to describe the second generation of Web applications that were beginning to appear after the dot com bust of the late 1990's and early 2000's

Web 2.0 represents a shift from the personal use of web technologies to more collaborative uses of web technologies. I have provided a link in the show notes to the [O'Reilly Media website](#) that gives a good overview about how the term was conceived. Since that time the term has entered our popular culture and has been modified in all areas of life to describe the next generation of technological advancement. You see terms like Business 2.0 and School 2.0 in the media to describe how new Web 2.0 tools are changing the way we do business and also changing the way we educate our children.

In simplest terms, my definition of Web 2.0 is based on two words

### RSS



Get RSS Buttons

### Blog Archive

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The CEPS Techshare program fosters a community of practice that promotes forward thinking about the progressive use of educational technologies to better the teaching and learning process. This wiki has been created to share the knowledge and best practices of faculty, staff, and students participating in the CEPS Techshare community. CEPS is currently in the process of revising the 3rd generation college-level technology plan and the link below provides resources to assist in the revision process. Over time you will find links to tutorials, blogs, podcasts, and other ed tech resources that will help you as an educator learn more about the power many educational technologies offer today educators.

CEPS Technology Planning

Smart Board Resources/Information

20

The CEPS Techshare site is created and maintained by the [Instructional Technology Center](#) a division of the [College of Education & Professional Studies](#) at [Eastern Illinois University](#). Welcome to the CEPS Techshare wiki!

<http://techtalk4teachers.blogspot.com/>

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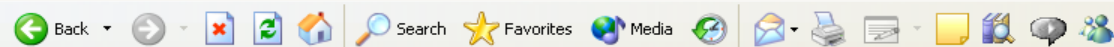
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