Planning and Feedback Session

The purpose of this session was to conduct a SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis for Eastern Illinois University.

**The group struggled with the Opportunities and Threats. Comments are exact wording.**

**STRENGTHS:**

**Top 3:**
1. Greek Life/Greek Court
2. Textbook Rental
3. Class Sizes

**All:**
1. Greek Life – 11
2. Textbook Rental – 10
3. Class sizes – 10
4. Greek Court – 8
5. Cheap School – 7
6. Rec facility – 6
7. RSO – lots of em’ - 6
8. Panther Bus 6
10. Doudna – 5
11. Campus size – not too big, but also not too small - 4
12. Good professors – 3
13. Diversity – 3
14. Interlibrary loans – 3
15. College of education – 3
16. Division 1AA sports - 3
17. New energy plant – 2
18. Central location - 2
19. Small tight knit community -2
20. Networking - 2
21. Printing - 2
22. WebCT/PantherMail - 2
23. Famous alum – 2
24. Career services - 1
25. Academic initiatives - 1
26. Banking system - 1
27. Well represented at NCUR – 1

**WEAKNESSES**

**Top 3:**
1. Health Services
2. Math department
3. Library closing times
All:
1. Health Services – 12
2. Library closing time on Friday’s - closes too early and Saturday and not opening until noon on Sunday – 11
3. Math Department – 11
4. Greek Court floods – horrible draining systems – 6
5. Parking lot lighting – 6
6. Advisors usually incorrect and very cranky – 6
7. Sports – 5
8. Under construction (ugly) – 5
9. Too cheap with printing – 5
10. Hand out way too many parking tickets – too many drinking tickets – 4
11. Campus police - 4
12. Food/shopping off campus - 4
13. Card swipers – mean, office staff - 4
14. Small and in the middle of nowhere - 3
15. Parking – 3
16. No panther (live) – 3
17. Not enough jobs on campus - 3
18. Not enough academic scholarships - 3
19. We should be able to park on the side of our chapter houses – 3
20. Old buildings – technology
21. Bad social media for departments – 2
22. Better advertisement with UB events – 2
23. Union Food...needs variety – 2
24. Lighting on campus too dark – unsafe – 2
25. Outdated buildings – 2
26. Swimming facility – 2
27. Attendance policies – 2
28. Foreign professors – 2
29. Communication – 1
30. Thomas needs to be open on Thursdays for pizza – 1

OPPORTUNITIES
Top 3:
1. Small class sizes/better relationships with professors
2. Easy to get involved/leadership
3. Education program recognition

All:
1. Rent textbooks – 10
2. Education program recognition – 8
3. Study abroad – switching school is for the semester – 8
4. Easy to get involved/leadership – 7
5. Great Rec center teams – 6
6. Small class sizes – better relationships with Dr. – 6
7. We have scholarships – 4
8. Undergrad research with Dr. – 4
9. RSOs – we have 200+ - 3
10. Internship programs – 2
11. Community service opportunities – 2
12. Off campus jobs – 1
13. Disney internship – 1
14. Great cops – 1
15. Small enrollment – 1

THREATS

Top 3:
1. Location
2. Funding
3. Math department

All:
1. Bar hours close early – 10
2. Location – 6
3. Funding – 5
4. Bad professors – no English (math department) - 5
5. Housing – bad – 4
6. Constant construction – 4
7. Economy – 3
8. Employment – students need jobs – 3
9. Community college – 2
10. Professor – cutbacks – 2
11. Online classes – 1
12. Charleston in general – 1
13. U of I – 1
14. Why don’t we have a nursing school? – 1
15. No local business offer jobs or careers to students – 1
16. EIU attracts people to Charleston (not town) – 1
17. Local school budget affect education department - 1