Planning and Feedback Session

The purpose of this session was to identify truths, needs and unique ideas relating to what EIU needs to address in our planning process.

**Group:** 38
- Student Affairs Graduate Students, Residential Life
- Graduate Students, Residential Life Full Time Staff, and Housing Central Support Staff

**Date:** April 19, 2010

**Tool:** Interview Technique

1. **What would make EIU first choice for faculty, staff, and students?**

   **FACTS:**
   - Sense of community for faculty, students and staff
   - Brand EIU and better marketing

   **TRENDS:**
   - Professional development for faculty and staff
   - Technology-(utilization and types of options)
   - Stronger compensation packages for faculty and staff
   - Highlight alumni (local, regional, and national)
   - Update facilities

   **UNIQUE IDEAS:**
   - Raising admission standards
   - Expand integrated learning (internships, student ran businesses, etc)
   - Undergraduate research opportunities

2. **What can be done to improve academic quality and scholarship across campus?**

   **FACTS:**
   - Hold faculty accountable through evals, testing on current issues, and don’t target one subject area
   - Integrated Learning- more internships, application and research presentations

   **TRENDS:**
   - Expand awareness of scholarships
   - Increase standards for both students and faculty
   - More faculty integration/intimate classes
   - Change the 9-4 mindset
   - Current technology

   **UNIQUE IDEAS:**
   - Better study areas
   - Expand Library hours
   - Expand tutoring
   - Smaller classes
   - Increase academic budget
3. **What is the one thing we need to change at EIU that would enable us to be a great institution?**

**FACTS:**
- Improve Branding and school spirit
- Who are we recruiting? (students)

**TRENDS:**
- Inclusivity of our students
- Incorporate technology
- Student gathering location/places to hang out/make the Univ. Union a true Student Union
- Improve cosmetics of the campus

**UNIQUE IDEAS:**
- Make tenure more difficult to achieve
- Broaden academic majors and opportunities
- More service learning
- Improve meal plans on campus
- Faculty/Staff/Student Recognition
- Educate students about what they do here matters

4. **What about our history and traditions do we need to remember and preserve as we plan for the future?**

**FACTS:**
- Lack of knowledge on origin of buildings and EIU history-expand traditions and share why they are
- Focus on education at EIU for tradition

**TRENDS:**
- Smaller Class Sizes/Faculty to student ratio
- Student Focus
- More alumni and student involvement with homecoming
- Greek week---continue to expand and promote

**UNIQUE IDEAS:**
- Keep blue track, blue wigs for EIU spirit, provide more of this
- Keep advertising and demonstrating student successes
- Public institution with a private feel

5. **What are the two emerging issues that you can anticipate that we will have to deal with effectively if we are going to thrive in the future?** *(e.g. role of technology in the classroom, retirements, tenure, demographics, online education)*

**FACTS:**
- Technology-increase on line class offerings, enhance quality of education

**TRENDS:**
- Non-traditional students will grow
- Mental Health issues on the rise
- Millenial Student Needs
- Inability to provide adequate funding

**UNIQUE IDEAS:**
- Concealed weapons law (safety)
- Tenure access becoming more difficult to obtain
- Raise on campus living requirement