Planning and Feedback Session

The purpose of this session was to gather information about significant topics which Eastern Illinois University needs to address in our planning process.

**Group:** 21  
**Date:** April 19, 2011  
**Tool:** Carousel Design

**Question 1:** What is the most vital core value that EIU should preserve?

1. Top Response: High quality academic programs. (12)
2. Second Highest Response: Student centered attitudes. (12)
3. Third Highest Response: High Impact Programs (integrative learning including high impact programs and enhanced study abroad programs, global world view) (9)
4. Personal relations (campus wide) (8)
5. Accessibility of 1st generation & other populations to high quality education (7)
6. Faculty mentored UG & Graduate Student Research (6)
7. Academic Integrity (6)
8. Small class sizes (5)
9. Selective admissions (5)
10. Honors Program (4)
11. Support the public good (3)
12. Consistently high retention (2)

**Question 2:** What would make EIU first choice for faculty, staff and students?

1. Top Response: Excellent academic reputation (10)
2. Second Highest Response: More scholarships – students (10)
3. Third Highest Response: Opportunities outside of EIU Classroom (study abroad, service learning, research creative activity, student employment, RSO’s of all kinds for a wide variety students, national student exchange, etc) (9)
4. Higher salaries – staff (8)
5. Updated/new facilities (8)
6. Personal relationships (7)
7. Appropriate Class Size (6)
8. Support for creative activities, research and ALL types of scholarship (6)
9. Small class sizes (5)
10. Supportive, friendly atmosphere/culture (5)
11. Support for research and teaching – staff (5)
12. Distance Learning/non-traditional delivery formats (including on-line, face-to-face) (4)
13. More competitive costs for students (4)
14. That all graduate programs are designated first choice (3)
Question 3: What can be done to improve academic quality and scholarship across campus?

1. Top Response: Increase integrative learning activities inside and outside the classroom (incentives for integrated learning, especially critical thinking) (13)
2. Second Highest Response: Increase rigor in the classroom (12)
3. Third Highest Response: Increase (renewable w/leverage) scholarship and/or alternative funding for students (10)
4. Interdisciplinary collaborative research (9)
5. Start preparing for new HLC accreditation criterion: SUBSTANCE AND RIGOR (8)
6. Integrate research activities in lower division courses (7)
7. Review majors to ensure each requires sustained student scholarship/creative activity (7)
8. Increased expectations for our students (6)
9. Acceptance of applied research (5)
10. Advising quality (4)
11. Develop selected certificate programs – Grad (4)
12. Scholarship of Teaching & Learning (4)
13. More student writing and increased depth of research (3)
14. Improve program assessment plans (2)
15. Student and faculty mentoring (2)
16. Incentives for undergrad research for students and faculty (2)

Comments:
- Focus on 1) increasing integrative learning, 2) rigor in the classroom, 3) scholarship funding, and 4) interdisciplinary/collaborative research with strong support for faculty mentoring which is at the core of 3 of these areas.

Group 4: What can be done to foster pride and loyalty among all stakeholders?

1. Top Response: Maintain (or increase/enhance) excellence (9)
2. Second Highest Response: Improve communication (9)
3. Third Highest Response: Pro-active marketing of EIU student, staff, faculty accomplishments (8)
4. Share good news and take pride in EIU accomplishments (8)
5. Recognize stakeholder contributions (8)
6. Promote and teach EIU traditions to students, faculty and staff (5)
7. Maintain good leadership (5)
8. Encourage faculty/staff to live in community (3)
9. Meeting community needs (3)
10. Recognize faculty/student scholarship and creative activity (1)
11. Establish and maintain good relationships (External) (2)
12. Personal relations (2)

Comments:
- Focus on 1) excellence, 2) communication (internal or external), and 3) recognition.
Group 5: What is your hope and vision for EIU for the next 5-10 years?

1. Top Response: Stabilize enrollment/shaping the class to increase retention (11) and improve in- and out-of-state competitiveness (10)
2. Top Response: Continue to be competitive as a regional University (7) and be the/remain (as appropriate) one of the best regional comprehensive Universities (6)
3. Competitive with community colleges for new students (6)
4. Build a new science building (6)
5. Maintain leading edge with technology (6)
6. For EIU to be known for preparing students that are professional and ready to perform in their chosen profession (6)
7. Find our niche in non-traditional and distance education (5)
8. Growth in adult programs off campus – Transfer friendly (5)
9. High-impact out-of-class experience for all students (5)
10. SRO for all Doudna events (4)
11. More global involvement of students/EIU in education outreach (3)
12. Huge endowment (3)
13. Meet the needs of the students we admit to ensure they will be successful (perform well, graduate, get jobs) (3)
14. We have premier national reputation “destination” programs/majors (2)
15. Increased school spirit, attendance at athletic events, exceptionally competitive teams (2)

Comments
- Focus on 1) academic competitiveness (in state, out of state, freshman, transfer, distance, non-traditional), 2) different methods of delivery, and 3) shaping class/enrollment (incoming classes). Means or methods of doing these will require comprehensive review/discussion.