Planning and Feedback Session

The purpose of this session was to gather information about significant topics which Eastern Illinois University needs to address in our planning process.

Group: 16 City Leaders Date: April 14, 2011 Tool: Carousel Design

- What is your hope and vision for EIU for the next 5-10 years?
  - 1 Increase enrollment (8)
  - 2 Bring more employment opportunities into area (8)
  - 3 Fix parking (walking) problem (8)
  - 4 Student living in same approximate locales (Improve the relationships) (7)
  - 5 Continue investing in facilities, infrastructure (6)
  - Expand campus @ SE quadrant of campus (east of Carman Hall) (5)
  - Increased role as a research University (4)
  - To be even more green (4)
  - Maintain officials EIU/City relations as strong and positive (external relations, etc.) (4)
  - Update athletic facilities (3)
  - Maintain standards and reputation as a great education for a bargain price (1)

- What can be done to foster pride and loyalty among all stakeholders?
  - National recognition (athletics & academics) (19)
  - Visibility of high profile graduates (13)
  - Invest in modern & sustainable facilities & infrastructure i.e. New science building, renewable energy center, Doudna, etc. (9)
  - Relay to locals all the positive efforts by the students (clean-up projects etc.) (8)
  - Physical facilities improvement (6)
  - Maintenance of existing facilities (5)
  - Open communication by both (5)
  - High graduation rates (4)
  - ID Benefits to all stakeholders (4)
  - Enlist input and direction to encourage “buy-in” (0)
What can be done to improve town/gown relationship?
- 1. Continue to improve neighborhoods (good neighbor program, continue office of community service) (12)
- 2. Continue meeting with city & EIU officials (CM, President, VPs, Mayor, etc.) (10)
- 3. Promote public events sponsored by both entities (11)
- 4. Increase activities that meet needs of both entities (entertainment & social service) (7)
- 5. Charleston residents show more support of EIU and EIU functions (7)
- 6. Manage unruly houses to prevent ruining single family neighborhoods with EIU & City (6)
- 7. Improve external relations committee (meet more often) (6)
- 8. Publicize ERC meetings to increase involvement (6)
- 9. Both entities could publicize how they help one and other (5)
- 10. Retain clear lines of communication between two entities (4)
- 11. More public service events by EIU students in the community (4)
- 12. Publicize public service events so community can participate with students (3)
- 13. Provide co-op opportunities between civic groups/businesses and Greeks/RSOs particularly for Homecoming (1)

What is the most vital core value that EIU should preserve?
- 1. High quality education (13)
- 2. Affordability (9)
- 3. Utilizing the diversity of educational opportunities available (7)
- 4. Student/faculty relationship (student/faculty ratios) (4)
- 5. Sense of family (4)
- 6. Citizenship (3)
- 7. Integrity (3)
- 8. History of campus (3)

What would make EIU first choice for faculty, staff, and students?
- 1. Safe community & campus (16)
- 2. Quality education (11)
- 3. Good reputation/community relationship (10)
- 4. Social opportunities (9)
- 5. Financial assistance (8)
- 6. Good benefits/competitive salaries/affordable education (7)
- 7. Student/faculty ratio (6)
- 8. Job placement (6)
- 9. $ educational value (6)
- 10. Opportunity to grow and succeed (5)
- 11. Dorm conditions (5)
- 12. Better local recruiting (4)
- 13. Quality of life in the community and campus (2)
- 14. Realistic advisement of students @ freshmen year (job futures, accountability) (2)
- 15. Quality of living (1)