Planning and Feedback Session

The purpose of this session was to gather information about significant topics which Eastern Illinois University needs to address in our planning process.

**Group:** 23  
**Date:** April 6, 2011  
**Tool:** Carousel Design

**Admissions and Office of the Registrar Staff**

**Question:** What about our history and traditions do we need to remember and preserve as we plan for the future?

Responses in ranked order:
1. Quality staff, students, faculty and academic integrity
2. Small class size and accessible teachers
3. Beautiful old buildings should be preserved
4. Remaining one of the most affordable institutions
5. Friendliness of students and staff alike
6. Keep reputation for good education program
7. Keep personal contact and not go too online
8. Keep campus architecturally cohesive

**Question:** What is your hope and vision for EIU for the next 5 – 10 years?

1. Increase enrollment
2. Increase awareness
3. Parking
4. Increase student retention rate
5. Increased funding
6. More out-of-state students
7. No lay-offs or furloughs
8. Current student and alumni connections/donations/increased endowment for scholarships (train new graduates to become givers)
9. Enhance services for physically challenged
10. Better side walks, especially when the weather is bad
11. Develop additional majors that will sustain the trends in the US market
12. Better marketing to give EIU a stronger presence in Illinois

**Question:** What would make EIU first choice for faculty, staff and students?

1. More restaurants, community activities
2. Higher academic and athletic reputation
3. More online classes
4. Student to faculty ratio
5. More scholarships (renewable) for incoming students
6. Faculty and staff competitive salary and benefits package (Disney Management environment)
7. Educational value
8. Safety
9. More evening classes
10. More RSO’s
11. Updated buildings
12. Child care
13. Faculty and staff only rec center
Question: What one thing do we need to change at EIU that would enable us to be a great institution?

1. Obtain more funding and scholarships
2. Attracting higher caliber students
3. One-stop enrollment services
4. Recognize faculty and staff for achievement
5. Impressive 1st impression
6. Improve parking for all people driving in from off campus
7. Provide more services for first generation students
8. Update science building
9. Decrease the number of sports to increase funding and athletic support at a higher level