

Contest Time!

Student Contest: Create a Campaign for the EIU It's On Us Efforts



The Sexual Violence Prevention Team needs your help! We are looking for creative, respectful campaigns that support It's On Us, a nationally recognized campaign!

Evaluated on the Following Components:

- ◇ a strong visual element, with a strong EIU presence, that can be used across many platforms (Instagram, SnapChat, Twitter, FB, posters, t-shirts, slideshows, etc.)
- ◇ an attention-grabbing, clear, recognizable slogan connecting EIU and It's on Us
- ◇ one or two short, clear hashtags
- ◇ one longer written piece (blog post, news release, etc.)

To Submit:

- ◇ send electronic copies of all components to EIU's Sexual Violence Prevention Team, svpt@eiu.edu
- ◇ DEADLINE: March 17, 2018
- ◇ only student and student team submissions accepted
- ◇ winners will be selected by the Sexual Violence Prevention Team members
- ◇ submissions from diverse perspectives are welcome and encouraged

Helpful Resources and Notes:

- ◇ Winning campaigns must approach these concerns tastefully and with sensitivity; please remember that those who have been harmed by violence will see your work.
- ◇ For more details on the It's On Us National Campaign please visit, www.itsonus.org.
- ◇ Eastern Illinois University's sexual violence prevention resource page may provide definitions and details helpful for this project, <http://www.eiu.edu/sexualassaultresources/index.php>.

Winners:

- ◇ The Sexual Violence Prevention Team will choose four campaigns to be used throughout the EIU Community during Sexual Assault Awareness Month in April.
- ◇ Sexual Violence includes, but is not limited to, sexual assault, dating violence, intimate partner violence, stalking, and sexual/gender harassment.

Winners will receive a gift card to the EIU Book Store!