

Stephen A. King

Curriculum Vitae January 2015

Department of Communication Studies
Eastern Illinois University
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Charleston, IL 61920
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EDUCATION

Indiana University, Bloomington, Indiana
Ph.D. in Speech Communication, 1997. Minor: Folklore

University of New Mexico, Albuquerque, New Mexico
M.A. in Communication, 1990.

Boise State University, Boise, Idaho
B.A. in Communication, 1987. Minor: Philosophy

EMPLOYMENT

Eastern Illinois University, Charleston, Illinois, 2013-present (Tenured, 2013)
Department of Communication Studies
Professor/Chairperson of Communication Studies

Delta State University, Cleveland, Mississippi, 2005-2013
Division of Languages and Literature
Professor/Coordinator of Communication Studies and Theatre Arts

Delta State University, Cleveland, Mississippi, 2000-2005 (Tenured, 2002)
Division of Languages and Literature
Associate Professor/Coordinator of Communication Studies and Theatre Arts

Delta State University, Cleveland, Mississippi, 1997-2000
Division of Languages and Literature
Assistant Professor

Delta State University, Cleveland, Mississippi, 1995-1997
Division of Languages and Literature
Instructor

Indiana University, Bloomington, Indiana, 1990-1995
Department of Speech Communication
Associate Instructor

University of New Mexico, Albuquerque, New Mexico, 1988-1990
Department of Communication
Teaching Assistant

RESEARCH AND PUBLICATIONS

Books:

King, Stephen A. *I'm Feeling the Blues Right Now: Blues Tourism and the Mississippi Delta*. Jackson: UP of Mississippi, 2011.

Reviews: *Choice, Journal of Southern History, New York Journal of Books, Popular Music and Society, Arkansas Review, Living Blues, Blues & Soul, Blues and Rhythm, Blues News: Bi-Monthly Heartbeat of the Blues Society of Tulsa, Jackson Press News*

King, Stephen A. *Reggae, Rastafari, and the Rhetoric of Social Control*. Jackson: UP of Mississippi, 2002.

Reviews: *Reggae Festival Guide, New West Indian Guide*

Book Chapters:

King, Stephen A. "'People Get Ready': The Civil Rights Movement, Protest Music, and the Rhetoric of Resistance." *The Rhetorical History of the United States: Social Controversy and Public Address in the 1960s and Early 1970s* (Volume 9). Ed. Richard J. Jensen. Ann Arbor: U of Michigan P. Forthcoming.

King, Stephen A. "Mississippi Blues Tourism: History, Marketing Strategies and Goals, and Future Projections." *Defining the Delta: Interdisciplinary Perspectives on the Lower Mississippi River*. Ed. Janelle M. Collins. Fayetteville: U of Arkansas P. Forthcoming.

King, Stephen A. "Blues Festivals." *Mississippi Encyclopedia*. Ed. Charles Reagan Wilson and Odie Lindsey. Jackson: UP of Mississippi. Forthcoming.

King, Stephen A., and P. Renee Foster. "Revolutionary Words: Reggae's Evolution from Protest to Mainstream." *The Routledge History of Social Protest in Popular Music*. Ed. Jonathan Friedman.

New York: Routledge, 2013. 248-262.

King, Stephen A. "Ska and the Roots of Rastafarian Musical Protest." *Music and Protest*. Ed. Ian Peddie. Aldershot: Eng.: Ashgate, 2012. 101-127. (Originally published in *Reggae, Rastafari, and the Reggae of Social Control*).

King, Stephen A. "The Blues, Trauma, and Public Memory: Willie King and the Liberators." *Popular Music and Human Rights (Volume I: British and American Music)*. Ed. Ian Peddie. Aldershot, Eng.: Ashgate, 2011. 67-77.

King, Stephen A. "Protest Music as 'Ego-Enhancement': Reggae Music, the Rastafarian Movement, and the Reexamination of Race and Identity in Jamaica." *The Resisting Muse: Popular Music and Social Protest*. Ed. Ian Peddie. Aldershot, Eng.: Ashgate, 2006. 105-118.

Journal Articles:

King, Stephen A. "Between Jennings and Jones: Jamey Johnson, Hard-Core Country Music, and Outlaw as Authenticating Strategy." *Popular Music and Society* 37.1 (2014): 1-21.

Meiki, Paulette, and Stephen A. King. "Cross Border Community Research, Opportunities and Challenges: Case Study Analyses." *Delta Journal of Education* 3.2 (2013): 53-71. Retrieved from <http://www.deltastate.edu/college-of-education/delta-journal-of-education/>

King, Stephen A. "Memory, Mythmaking, and Museums: Constructive Authenticity and the Primitive Blues Subject." *Southern Communication Journal* 71.3 (2006): 235-250.

King, Stephen A. "Race and Blues Tourism: A Comparison of Two Lodging Alternatives in Clarksdale, Mississippi." *Arkansas Review: A Journal of Delta Studies* 36.1 (2005): 26-42.

King, Stephen A. "Blues Tourism in the Mississippi Delta: The Functions of Blues Festivals." *Popular Music and Society* 27.4 (2004): 255-275.

King, Stephen A., and P. Renee Foster. "'No Problem, Mon': Strategies Used to Promote Reggae Music as Jamaica's Cultural Heritage." *Journal of Nonprofit & Public Sector Marketing* 8.4 (2001): 3-16.

King, Stephen A. "The Co-optation of a 'Revolution': Rastafari, Reggae, and the Rhetoric of Social Control." *Howard Journal of Communications* 10.2 (1999): 77-95.

King, Stephen A. "International Reggae, Democratic Socialism, and the Secularization of the Rastafarian Movement, 1972-1980." *Popular Music and Society* 22.3 (1998): 39-60.

King, Stephen A., and Richard J. Jensen. "Bob Marley's 'Redemption Song': The Rhetoric of Reggae and Rastafari." *Journal of Popular Culture* 29.3 (1995): 17-36.

Simpson, Tessa T., and Stephen A. King. "The Sanctuary Movement: Criminal Trials and Religious Dissent." *Journal of Communication and Religion* 15.2 (1992): 15-28.

Book Reviews:

King, Stephen A. "Segregated Sound: Inventing Folk and Pop Music in the Age of Jim Crow." *Journal of American Folklore* 127.505 (2014): 323-324.

King, Stephen A. "Bob Marley: A Biography" and "Bob Marley." *Caribbean Studies* 37.1 (2009): 285-287.

Non-Academic Writing:

Contributing writer, *Living Blues* magazine, 2011-present.

CONFERENCE PRESENTATIONS (49 presentations; selective sample)

King, Stephen A. Panel. "Spotlight on Pedagogical Innovations in Communication Studies." Central States Communication Association, Minneapolis, Minnesota. April 2014.

- Originally presented at the Illinois Communication and Theatre Association. Bloomington, Illinois. September 2013. [Voted Best Panel of ICTA and invited to re-present at CSCA].

King, Stephen A. "The Civil Rights Movement and the Music of Resistance: An Analysis of Freedom Songs and Black Power Music." National Communication Association. Washington D.C. November 2013.

King, Stephen A. "Between Jennings and Jones: Jamey Johnson, Hard-Core Country Music, and Outlaw as Authenticating Strategy." Southern States Communication Association. Louisville, Kentucky. April 2013.

King, Stephen A. "'That Same Old Blues': Tourism Practices, African American Music Heritage, and the Marketing of Mississippi Delta's Blues Heritage." National Communication Association. New Orleans, Louisiana. November 2011.

King, Stephen A. and P. Renee Foster, "Heritage Tourism: White Appropriation, and Black Culture: Blues Myths and the Rhetorical Imagination of Place." National Communication Association. San Francisco, California. November 2010.

King, Stephen A. "Mississippi Blues: Heritage Tourism and Southern Identity." National Communication Association. Chicago, Illinois. November 2009.

King, Stephen A. "The Music Festival as Potential Catalyst for Social Change: A Critical Examination of Blues Festivals in the Mississippi Delta." Southern States Communication Association. Savannah, Georgia. April 2008. [Top Three Competitive Paper Panel]

King, Stephen A. "The Devil at the Crossroads: Mississippi's Blues Tourism Industry and the Rhetorical Strategies of Mythmaking." Mississippi Communication Association. Jackson, Mississippi. February 2008.

King, Stephen A. "Dixie's 'Never' Campaign: Mississippi's Rhetorical Response to *Brown v. Board of Education* (1954-1962)." National Communication Association. Chicago, Illinois. November 2007.

King, Stephen A. "'Keeping the Blues Alive': The 1960's White Blues Revival and the Rhetoric of Preservation." National Communication Association. San Antonio, Texas. November 2006.

King, Stephen A. "Race and Blues Tourism: A Comparison of Two Lodging Alternatives in Clarksdale, Mississippi." Southern States Communication Association. Tampa, Florida. April 2004.

King, Stephen A. "The Search for Authenticity and the Struggle for Power and Representation: A Rhetorical Analysis of the Delta Blues Museum." National Communication Association. Miami Beach, Florida. November 2003.

King, Stephen A. "Blues Tourism in the Mississippi Delta: The Rhetorical Functions of Blues Festivals." National Communication Association. New Orleans, Louisiana. November 2002.

King, Stephen A. "International Tourism and Host Countries: A Microanalysis of Intercultural Communication Contact and Competence." National Communication Association. Seattle, Washington. November 2000.

King, Stephen A. "Edward Wilmot Blyden: Black Nationalism and the Rhetoric of Contradiction." National Communication Association. Chicago, Illinois. November 1999.

King, Stephen A. "The Rhetoric of Song: Ska and the Roots of the Rastafarian Musical Protest." Southern States Communication Association. San Antonio, Texas. April 1998.

King, Stephen A. "Revisiting Social Movement Theory: Rastafarianism, International Reggae, and the Movement of Jah People." National Communication Association. Chicago, Illinois. November 1997.

King, Stephen A. "International Reggae, Democratic Socialism, and the Legitimization of the Rastafarian Movement." Speech Communication Association. San Diego, California. November 1996.

King, Stephen A. "Blood and Fire: Early 'Roots' Reggae Music and the Politicization and Unification of the Rastafarian Movement." Speech Communication Association. San Antonio, Texas. November 1995.

King, Stephen A. "The 'Two-ness' of Nineteenth Century Emigrationist Rhetoric." Central States Communication Association. Oklahoma City, Oklahoma. April 1994.

King, Stephen A. "Walter Ong's World as Event and World as Object: Reflections on African Oral and Written Poetry." Speech Communication Association. Chicago, Illinois. November 1992.

King, Stephen A. "Bob Marley's 'Redemption Song': The Rhetoric of Reggae and Rastafari." Speech Communication Association. Atlanta, Georgia. November 1991.

King, Stephen A., and Tessa T. Simpson. "Perspectives on Free Speech: A Case Study of the New Mexico Sanctuary Trial." Speech Communication Association. San Francisco, California. November 1989.

King, Stephen A., and Ben Parker. "William Burroughs: Chaotic Consciousness." Northwest Communication Association. Coeur d'Alene, Idaho. April 1988.

King, Stephen A. "Jack Kerouac: Spontaneity Prose of the Truth Mind." Northwest Communication Association. Coeur d'Alene, Idaho. April. 1987

LECTURES/PRESENTATIONS/PANELS

King, Stephen A. "The History of Blues Tourism in Mississippi." Luncheon with Books. Robinson-Carpenter Memorial Library. Cleveland, Mississippi. April 2013.

King, Stephen A. "Blues, Race, and Reconciliation." Diversity Advisory Committee. Cleveland, Mississippi. March 2013.

King, Stephen A. "Between Jennings and Jones: Jamey Johnson, Hard-Core Country Music, and Outlaw as Authenticating Strategy" [expanded presentation: 45 minutes]. First Tuesday Lecture Series. Cleveland, Mississippi. September 2012.

King, Stephen A. Panelist. "Exploring the Southern States Communication Association." Mississippi Communication Association. Jackson, Mississippi. April 2011.

King, Stephen A. Panelist. "Mississippi Blues Tourism." Blues Today: *A Living Blues* Symposium. Oxford, Mississippi. February 2011.

King, Stephen A. "Birthplace of the Blues: Blues Myths and the Rhetorical Imagination of Place." Cleveland, Mississippi. November 2010.

King, Stephen A. “‘What is Intercultural Communication Dialogue’: Notes from Istanbul, Turkey.” Cleveland, Mississippi. February 2010.

King, Stephen A. Panelist. “Diversity: Beyond Black and White.” Cleveland, Mississippi. October 2009.

King, Stephen A. “Blues and Human Rights: The Willie King Story” [expanded presentation: 45 minutes]. First Tuesday Lecture Series. Cleveland, Mississippi. March 2008.

King, Stephen A. “Marketing the Delta Blues: Myth, Public Memory, and Constructive Authenticity.” DSU Faculty Research and Scholarship Symposium. April 2007.

King, Stephen A. Visual Displays of Research Program. DSU Faculty Research and Scholarship Symposium. Cleveland, Mississippi. April 2005-2006.

King, Stephen A. “Blues Radio Yesterday (1920-1960).” First Tuesday Lecture Series. Cleveland, Mississippi. April 2005.

King, Stephen A. “Talkin’ Blues.” Cleveland, Mississippi. April 2004.

King, Stephen A. “Blues Tourism in the Mississippi Delta.” Cleveland, Mississippi. March 2002.

King, Stephen A. “The Rastafarian Movement and Reggae Music: Jamaica’s New Tourist Attractions.” First Tuesday Lecture Series. Cleveland, Mississippi. April 2000.

King, Stephen A. “Communication Apprehension: Fears, Causes and Strategies to Manage Communication-Based Anxiety.” Cleveland, Mississippi. March 2000.

King, Stephen A. “From Outcasts to Icons: Rastafarianism, the Jamaican Government, and the Rhetoric of Social Control.” First Tuesday Lecture Series. Cleveland, Mississippi. March 1998.

King, Stephen A. “Jamaica, Rastafarianism, and Reggae: Movement of Jah People.” First Tuesday Lecture Series. Cleveland, Mississippi. April 1996.

HONORS AND AWARDS

“Mississippi Voice” Advertising Campaign (University Press of Mississippi), Spring 2013.

- One of eight Mississippi scholars selected to participate in UPM’s advertising campaign

Mississippi Humanities Council Teaching Award for 2010-2011, November 2010.

William Winter Scholar (Award for Outstanding Humanities Faculty in Mississippi), February 2007.

Awarded DSU Foundation Excellence in Research Prize (\$5,000), February 2006.

Top Paper Award, Popular Communication Division, Southern States Communication Association, Baton Rouge, Louisiana, 2005.

Top Paper Award, Intercultural Communication Division, Southern States Communication Association, Tampa, Florida, 2004.

Sabbatical Leave, Delta State University, Fall 2004.

Research Fellow, University of the West Indies, Summer 1994.

“Excellent Teaching by a Graduate Student During the Academic Year,” International Communication Association, 1990.

GRANTS/TRAVEL AWARDS

College of Arts and Humanities Travel Award (\$400.00), Spring 2014.

Completed Professional Grant Writing Workshop (Director: Mathida Harris, Arlington, Virginia), Delta State University, 2008.

Bryce Griffis Presidential Endowment Fund, Delta State University, 2007.

Kent and Janice Wyatt Faculty Development Fund, Delta State University, 2001-present.

Service-Learning Faculty Fellowship, Center for Community and Civic Engagement, 2002.

Student-in-Aid Grant for Dissertation Research, Indiana University, 1994.

TEACHING (Eastern Illinois University)

Graduate Course:

- CMN 5005: Qualitative Research Methods (Spring 2014)
- CMN 5180: Seminar in Rhetoric (Public Memory) (Spring 2015)

Undergraduate:

- CMN 3710: Intercultural Communication (Fall 2014)

TEACHING (Delta State University)

Undergraduate Courses:

- COM 101: Public Speaking (general education course, honors section, advanced course)
- COM 101: Fundamentals of Speech Communication
- COM 202: Interpersonal Communication
- COM 301: Communication Theory
- COM 306: Small Group Discussion
- COM 318: Mass Communication
- COM 325: Intercultural Communication
- COM 400: Rhetorical Criticism
- COM 440: Rhetoric of Social Movements
- COM 493: Internship in Communication

Graduate Courses:

- COM 500: Rhetorical Criticism
- COM 540: Rhetoric of Social Movements

INVITED GUEST LECTURES

Dr. Roger Gatchet's Communication Theory course (graduate class), Eastern New Mexico University, Portales, New Mexico, Fall 2011, 2013.

CHAIR/FACULTY DEVELOPMENT

Leading Edge (Eastern Illinois University), completed 6/12 modules (2013-present).

Academic Chairpersons Conference, Jacksonville, Florida (2014).

Inside Higher Education Webinars: "The Evolving Curriculum: Measuring Effectiveness of Change" (June 2014); "On-line Education: More than MOOCs" (January 2014).

"Family Medical Leave Act," "Dealing With Difficult People," "Stress and Time Management," "Leadership and Teambuilding," Eastern Illinois University, Charleston, Illinois (2013/2014).

Assessment Training: "Defining, Assessing, and Documenting Student Learning Outcomes at Delta State University," Cleveland, Mississippi (2013).

13th Biennial Public Address Conference, Memphis, Tennessee (2012).

NCA Teleconference: J. Michael Hogan—"Rhetoric and Public Address as Education for Citizenship" (2009).

NCA Short Courses: "The Creativity Imperative" (2014); "Flipping the Classroom" (2013); "Civic

Engagement as Transformative Education: Developing Voice in a Semester-Long Practicum in Citizenship” (2011); “Conquering Your Speech Anxiety” (2010); “Speech Evaluation Training” (2009); “Communication Across the Curriculum and in the Disciplines,” “Teaching the College Course in Intercultural Communication,” (2006); “Preventing PowerPoint Fever: A Healthy Approach to Technology in the Public Speaking Course” (2005); “Teaching the College Course in the Rhetoric of the 1960s” (2004); “Teaching the College Class in Small Groups” (2001).

CSCA Short Course: “A Method to the Madness: Tried and True Activities for Teaching Interdisciplinary Research Methods” (2014).

SSCA Workshops: “Fighting Hatred and Racism Through the Communication Curriculum” and “Exploring New Directions in Teaching Public Speaking [Osborn and Osborn]” (2006); “Workshop on Getting Started with Service-Learning” (2005).

DSU Faculty Technology Institute (WebCT training), Cleveland, Mississippi, August 2006.

Web Page Design Workshops, Delta State University, Cleveland, Mississippi, October 2005, March 1996.

Reaching Out to Mississippi Education in Action (ROMEIA), Teaching in Higher Education Faculty Development Conference, Delta State University, Cleveland, Mississippi, September 2005-2008.

Service-Learning Faculty Development Workshop: “Connecting the Classroom to the World: Experiential Learning and Civic Engagement,” Cleveland, Mississippi, March 2003.

2nd Annual International Service-Learning Research Conference, Nashville, Tennessee, October 2002.

Two-Way Interactive Video Instruction and Design, Delta State University, Cleveland, Mississippi, Fall 1996.

MEDIA RELATIONS

Magazine Interview: “Scratching a Living,” *Economist* June 8, 2013.

Television Interview: Discussion of *I’m Feeling the Blues Right Now: Blues Tourism and the Mississippi Delta*, “West Point of View,” WLOV-TV, West Point, Mississippi, November 2011.

Radio Interviews: “Issues and Attitudes,” WIEU-FM, Eastern Illinois University, Charleston, Illinois, August 2013; Discussion of *I’m Feeling the Blues Right Now: Blues Tourism and the Mississippi Delta*, Mississippi Public Broadcasting, September 2011; Discussion of *Reggae, Rastafari, and the Rhetoric of Social Control*, “Innovations,” CIUT Radio, University of Toronto, Toronto, Canada, April 2006; “Blues Book Research Project,” WROX Radio, Clarksdale, Mississippi, October 2004.

“Communicators Speak,” Spotlight on Research on Blues Tourism, *Communication Currents* February 2010 <<http://www.communicationcurrents.com/>>.

SERVICE

Eastern Illinois University

Department:

Ad-Hoc TSA-GIA Committee, Chair (2013-present); Executive Committee, Chair (2013-present).

University:

BGS Prior Learning Advisory Committee (2014-present); Committee on Retention Efforts (2014-present); Continuing Education Advisory Board (2013-present); EIU Reads (2014); Essay Judge for Commencement Speaker Award (2014-2015); Graduate School Online Programs Board (2013-present); Humanities Center Speaking Committee (2014-present); Learning Goals General Education Committee (2014-present); WEIU Advisory Board, (2013-present), Chair (2014-present).

Communication Discipline:

Editorial Board, *Rock Music Studies*, 2014-present.

Journal Reviewer, *Popular Music and Society*, 2013-present

Delta State University

Department:

Ad Hoc Committee for General Education (2001-2002); Assessment Committee (2007-present); Budget Committee (2008-present); Communication Studies and Theatre Arts Subcommittee (1996-present), Chair (1999-present); Computers Committee (2005-present); Courtesy Committee (2009-2010); Faculty Organizations Committee (1996-1999); Library Committee (1996-present); Oratorical Contest Committee (2004-present); Personnel/Policy Advisory Committee (1999-2001, 2004-2007, 2012-present), Chair (2008-2009); Promotion and Tenure Committee (1999-present), Chair (2006-present); Student Advisement Committee (1996-present).

University:

Academic Honors Curriculum Committee (1999-2002); Course Forgiveness Taskforce (2008-2009); Diversity Advisory Committee (2011-present); Faculty Senate (1996-1998); Graduate Grievance Committee (2011-2012); Press Committee (1996-1999); Research Committee (2009-

2010); Service-Learning Committee (2003-2006); Social Science Tenure Committee (2008); Student Publications Committee (1997-2003, 2006-2009, 2011); Thesis Committee Member: Patrick Ervin, Delta State University, December 2008.

Community Service:

Volunteered for the Steve Azar “Delta Soul Celebrity Golf and Charity Event,” June 2012; Developed Promotional Materials for Delta Blues Artists (Barbara Looney, Mickey Rogers, and the Soul Masters), February 2006; Participant: Blues Tourism Focus Group, Center for Economic and Community Development, Delta State University, Cleveland, Mississippi, March. 2006; Habitat for Humanity, 2000-2004.

Communication Discipline:

External Program Reviewer: Arkansas Tech University, 2012.

Editorial Board, *Western Journal of Communication*, 2012-2013; *Southern Communication Journal*, 2006-2008.

Executive Secretary/Treasurer, Mississippi Communication Association, 2009-2011.

Journal Reviewer: *Western Journal of Communication*, 2010-present; *Southern Communication Journal*, 2006-2008; *Communication Quarterly*, 2002; *Popular Music and Society*, 1999-2013.

SSCA Division Chair: Intercultural Communication Division, Southern States Communication Association, 2007-2008; SSCA Division Vice-Chair: Intercultural Communication Division, Southern States Communication Association, 2006-2007; SSCA Division Nominating Committee, Intercultural Communication Division, Southern States Communication Association, 2008-2010.

NCA/SSCA Manuscript Reviewer: Instructional Communication Division, National Communication Association, Spring 2012, 2013; American Studies Division, National Communication Association, Spring 2008; Intercultural Communication Division, Southern States Communication Association, Fall 2009, 2007; African American Communication and Culture Division, National Communication Association, Spring 2006; Rhetoric and Public Address Division, National Communication Association, Spring 2011, 2003, 2001. Program/Panel Chair: “Literature of Place,” Mississippi Council of Teachers of English, Cleveland, Mississippi, October 2011; “What is a Male? Heroes, Pride, and Fear in America,” National Communication Association, San Diego, California, November 2008; “Top Competitive Papers in Intercultural Communication,” Southern States Communication Association, Savannah, Georgia, April 2008; “Intercultural Relationships: From the Impersonal to the Intimate,” Southern States Communication Association, Louisville, Kentucky, March 2007; “Top Student Papers in Rhetoric and Public Address,” Southern States Communication Association, Baton Rouge, Louisiana, April 2005.

Program Respondent: "Debut Papers in Public Address," National Communication Association, Seattle, Washington, November 2000.

Book Reviewer: *Public Speaking and Civic Engagement*, 2008; *In the Company of Others: An Introduction to Communication*, 2002 and 2007.

Paper Distribution/Communication Tech Center Committee Chair, National Communication Association, New Orleans, Louisiana, November 2002.

PROFESSIONAL MEMBERSHIPS

Present:

Association for Communication Administration, 2013-present.

Central States Communication Association, 2014-present.

Illinois Theatre and Communication Association, 2013-present.

National Communication Association, 1989-present.

Past:

Mississippi Communication Association, 2008-2013.

Southern States Communication Association, 1997-2013.