

Linda D. Simpson, Ph.D., CFCS, CPFPE

School of Family and Consumer Sciences, Eastern Illinois University
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Education

Doctor of Philosophy in Education, University of Illinois at Urbana-Champaign October, 1994. Family and Consumer Sciences

Master of Science, Eastern Illinois University at Charleston, August, 1989.
Family and Consumer Sciences

Bachelor of Science, Eastern Illinois University at Charleston, December, 1983.
Family and Consumer Sciences

Selected Accomplishments

Online Teaching and Learning

I am considered the pioneer of online teaching at Eastern Illinois University as I was one of the first faculty members to offer an online course. A close examination of my research, grants, and presentations provides further evidence of my leadership to promote online teaching and learning at the local, state, national, and international levels since 2000. As a leader, and at that time considered the "expert", I was selected to serve on the Technology Enhanced and Delivered Education Steering Committee. The purpose of the steering committee was to develop an organizational model for a Center for Academic Technology Support. The Center was designed to provide Eastern Illinois University with comprehensive services in the design, development, implementation, and evaluation of technology-enhanced materials in support of courses and programs. A competitive grant competition was developed by this committee to advance the quality of technology enhanced and delivered education. The Center is still going strong today.

Most recently, I worked closely with graduate coordinators and developed two graduate level online cohorts: the Master of Science in Family and Consumer Sciences and the Master of Arts in Aging Studies. I continue to serve on the EIU Online Program Development Board which is responsible for assisting with the development and approval of online graduate and undergraduate degree programs.

Quote from Robert Augustine, Ph.D. Dean of the Graduate School at EIU (2011)
I will always be grateful for the courage, leadership and stamina that Dr. Simpson demonstrated as the University initiated the task of creating structures to thoughtfully harness technologies to advance the quality of teaching for faculty and enhance learning for students.

Financial Literacy Concentration and Minor

I developed a new financial literacy concentration and minor through the School of Family and Consumer Sciences. It was launched fall 2014.

Literacy in Financial Education Center (LIFE Center)

Along with the Dean of the Graduate School, I received a \$40,000 grant to create the Literacy in Financial Education (LIFE) Center where I currently serve as the Executive Director. Eastern Illinois University was one of 15 institutions selected to receive the grant sponsored by TIAA-Cref and the National Council on Graduate Studies. The goal of the Center is to encourage students to practice responsible financial behaviors and graduate with a lower debt level by developing strategies to reduce their discretionary spending. A Literacy in Financial Education (LIFE) Center Advisory Council was developed and comprises of 18 key constituents who span three Vice Presidential areas and include community representatives. As the Executive Director, I organize and facilitate these meetings once each semester. Based on the financial literacy education programs that I developed for the Center, I received the American Association of Family and Consumer Sciences Family Economics and Resource Management Community 2016 Education Award.

Professional Experience

Professor, Eastern Illinois University, Charleston, IL 2008 to present

Associate Professor, Eastern Illinois University 2004-2008

Assistant Professor, Eastern Illinois University, 1997-2004

Position involved teaching courses related to consumer studies and financial literacy, conducting research, and serving on School, College, and University committees.

Chair, School of Family and Consumer Sciences (served as Interim Chair 2014-2015)

Eastern Illinois University, Charleston, IL 2014 to 2016.

Responsible to the Dean of the Lumpkin College of Business and Applied Sciences for all operational aspects of the School of Family and Consumer Sciences such as personnel, fiscal matters, academic programs, representation of the School to external constituencies, the Master of Arts in Aging Studies Program, and the development and implementation of University policies and procedures. Specific duties included: developing and reviewing long-range SFCS goals and objectives; providing leadership in curricular matters such as the improvement of instruction and academic advisement; facilitating communication and coordination of activities between the School and the College, the administrative offices, the community, and the alumni; recruiting and making recommendations for hiring high quality faculty and staff; encouraging professional development of faculty members through study, research, and participation in professional organizations; facilitating actions which support and promote diversity and providing leadership regarding compliance with federal and state laws prohibiting discrimination; supervising and evaluating faculty and staff; reviewing grade appeals and other student concerns; student recruitment and retention; overseeing the budget; coordinating and convening the FCS Executive Team and faculty/staff meetings; providing structure and leadership to FCS committees; overseeing the preparation of Board of Higher Education program reviews; developing annual planning documents, accreditation, and other appropriate administrative reports; and fostering an academic culture of collegiality.

Interim Assistant Chair, School of Family and Consumer Sciences

Eastern Illinois University, Charleston, IL 2012 to 2014

Responsibilities included determining class offerings and preparing faculty workloads to be reviewed by the Chair, addressing student course and schedule concerns, and coordinating course offerings with the School of Continuing Education.

Assistant Professor, Indiana State University, Terre Haute, IN 1995-1997

Position involved teaching courses related to textiles, apparel, and merchandising, perspectives of dress, and quantitative analysis of retailing. Also, conducted research/scholarly activities in the area of consumer behavior, served as coordinator and supervisor of student work experience programs, advised for the American Association of Family and Consumer Sciences Student Membership Section at both the university and state levels, served on committees at the department and college levels, served as Program Coordinator for the Textiles, Apparel, and Merchandising Area, student academic advising, and served on Graduate Faculty.

Instructor, Eastern Illinois University, Charleston, IL 1992-1994

Adjunct position involved teaching courses related to the areas of consumer textiles, fashion and merchandising, social-psychology of clothing, communications, directions in Home Economics, and supervising student internships.

Graduate Assistantships, University of Illinois at Urbana-Champaign 1989 to 1992.

Publications

Refereed Publications

- Brooks, L. & Simpson, L. (2014). Experiential learning in higher education: Implications for improving the employability of FCS graduates. *Journal of Family and Consumer Sciences, (106)2*. 16-21.
- Huxel, C., Burns, M., O'Rourke, K., & Simpson, L. (2012). Comparison of Nutritive Value, Cost, Viscosity, and Acceptability among Developed Oral Nutritional Supplements and Commercially-Prepared Supplements. *Journal of the Academy of Nutrition and Dietetics, 112(S9)*: A-57.
- Simpson, L. Smith, R., Taylor, L., & Chad, J. (2012). College debt: An exploratory study of risk factors among college freshmen and its effect on college choice. *Journal of Student Financial Aid, 42(1)*. 16-27.
- Simpson, L., Taylor, L., O'Rourke, K., & Shaw, K. (2011). An analysis of consumer behavior on Black Friday. *American International Journal of Contemporary Research, 1(1)*. Located at <http://www.aijcrnet.com/index.php/current>.
- Gibbs, W. & Simpson, L. (2008). An analysis of temporal norms in online discussions. *International Journal of Instructional Media, 35(1)*.
- Simpson, L. & Dallas, L. (2004). Online Assessment. *The Journal for the Liberal Arts and Sciences, 8(1)*, 26-28.
- Simpson, L. & McCallister, P. (1999). Cyberspace marketplace: Opportunities for consumer education. *Journal of Consumer Education, 17*, 27-32.
- Simpson, L. & Douglas, S. (1998). Adolescents' purchasing role structure when shopping by catalog for clothing. *Clothing and Textile Research Journal, 16(2)*, 98-104.
- Simpson, L., Douglas, S., & Schimmel, J. (1998). Tween consumers: Catalog clothing purchase behavior. *Adolescence, 33(131)*, 637-644.
- Simpson, L. & Douglas, S. (1997). Teens and catalogs: Their evaluations, behavior, and education. *The Journal of Consumer Education, 15*, 9-16.

Simpson, L. & Lakner, H. B. (1993). Perceived risk and mail order shopping for apparel. *Journal of Consumer Studies and Home Economics*, 17, 377-389.

Refereed Abstracts/Conference Proceedings

American Association of Family and Consumer Sciences Proceedings

- Simpson, L. (2014). Financial literacy: Putting a plan in action
- Sanantonio, C., Simpson, L., Moyer, L., & Frank, J. (2013) Montessori principles and the home environment
- Simpson, L., Berbaum, A., O'Rourke, K., & Taylor, L. (2012). Consumer socialization: The relationship with compulsive buying behavior
- Simpson, L., Taylor, L., O'Rourke, K., Shaw, K., Bowers, J., & Reifsteck, D. (2012). Back in black: Observing consumers on "Black Friday"
- Meadows, M. & Simpson, L. (2004). Change: The impact of technology on families and consumers
- Simpson, L, Wayland, J., & Kemmerer, B. (2000). Attitudes of college students toward outshopping vs. local shopping in a rural university community
- McCallister, P. & Simpson, L. (1999). Payment methods for clothing purchases by young adult Japanese consumers
- Simpson, L. & McCallister, P. (1999). Influences on the clothing selection of college-age Japanese consumers
- McAllister, P., McCallister, P., & Simpson, L. (1999). Japanese consumers: Impact on the global economy
- Simpson, L. & McCallister, P. (1998). Clothing shopping practices of college-age Japanese consumers
- Simpson, L. & Schimmel, J. (1997). Music television: Influence on adolescents' clothing purchase decisions
- Simpson, L. & Douglas, S. (1995). Catalog clothing purchases of adolescents: A consumer socialization perspective
- Hubbard, M. L., & Simpson, L. (1989). Influences on selection of preschool children's clothing

Illinois Online Conference Proceedings.

- Simpson, L. & Dallas, L. (2008) To Elluminate or not
- Simpson, L. & Dallas, L. (2007) Technology and group work: Does it work?
- Simpson, L. & Dallas, L. (2007) Turnitin: Staying ahead of academic dishonesty
- Simpson, L. & Dallas, L. (2006) Concept maps in higher education
- Simpson, L. & Dallas, L. (2006) Academic integrity in the online classroom
- Simpson, L. & Dallas, L. (2005) Managing time online: A faculty perspective
- Dallas, L. & Simpson, L. (2005) Time to talk: Faculty tactics and student perspective in online discussion
- Simpson, L. & Dallas, L. (2004) Assessment: Student and online course evaluations
- Gibbs, W. & Simpson, L. (2003) Time of participation in online discussions

Stop Surfing Start Teaching Conference Proceedings

- Simpson, L. & Dallas, L. (2004) Traditional course to an online course? Where do I start?
- Simpson, L. & Dallas, L. (2003) Streaming audio lectures: Advantages and disadvantages
- Simpson, L. & Dallas, L. (2002) Use of online discussion in on-campus courses
- Simpson, L. & Dallas, L. (2001) Converting a traditional course to an online course

Online Conference on Teaching Online in Higher Education Proceedings

- Simpson, L. & Dallas, L. (2003) Building effective online communities.
- Dallas, L. & Simpson, L. (2003) Teaching and technology: Faculty infrastructure support

Advances in Marketing Proceedings

Wayland, J., Simpson, L. and Kemmerer, B. (2003), Rural retailing: Understanding the multi-channel outshopper

Center for Academic Technology Support Tech Update

Gibbs, W. & Simpson, L. (2002, October). Online discussion boards: Time of participation

International Online Conference on Teaching Online in Higher Education Proceedings

Simpson, L. & Dallas, L. (2003). Building effective online communities

Dallas, L. & Simpson, L. (2003) Teaching & technology: Faculty infrastructure support

Simpson, L. & Dallas, L. (2002) Real presenter: Options and benefits

Gibbs, W. & Simpson, L. (2002) Online discussion boards: An analysis of student participation

Simpson, L. (2001). Use of online discussion in on-campus courses

Syllabus Conference Proceedings

Simpson, L. & Dallas, L. (2001) Web-assisted instruction: A student perspective

Simpson, L. & Dallas, L. (2000) Opportunities and challenges associated with internet Courses: Faculty and student perspectives

Mid-South Instructional Technology Conference Proceedings

Simpson, L. & Dallas, L. (2001) Web-enhanced teaching: Advantages of integrating technology into the large lecture course

Society for Marketing Advances 2000

Wayland, J., Simpson, L., Kemmerer, B. (2000) Outshopping by university students: Usage of internet and catalogs in a rural university setting

International Textile and Apparel Association

Simpson, L. (1998) Store attributes as influences on shopping behavior

Simpson, L. (1998) Importance of textiles

Simpson, L. & McCallister, P. (1998) College-age Japanese consumers: Non-store shopping practices for Clothing

Simpson, L. (1997) Problem-based learning

Simpson, L. (1997) Retail buying simulation

Schimmel, J. & Simpson, L. (1997) Rural adolescents and brand name clothing selection

Simpson, L. & Douglas, S. (1994) Adolescents' catalog purchasing patterns for clothing

Simpson, L. & Buckley, H. M. (1991) Perceived risks of apparel catalog shoppers

The Encyclopedia for Consumer Safety

Simpson, L. (2012) Buyer beware: Frauds and scams

Simpson, L. (2012) Credit cards

Focus: A Publication of the Charleston Area Chamber of Commerce

Simpson, L. (1998, May/June) Shopping practices of EIU college students

Professional Certifications

Certified Family and Consumer Sciences Professional

Personal and Family Finance Educator

Quality Matters Online Course Reviewer

Certified Online Instructor, 2003, Learning Resources Network

CAEL Prior Learning Assessment Certificate Program

Awards and Honors

American Association of Family and Consumer Sciences Family Economics and Resource Management Community 2016 Education Award

Eastern Illinois University Commencement. Selected to serve as the Faculty Marshal fall, 2014 and as the Graduate School Marshal spring, 2013

Achievement and Contribution Awards – Eastern Illinois University

2010-2011 Service category

2006-2007 Service category

2005-2006 Teaching category

2004-2005 Balanced category

2003-2004 Teaching category

2000-2001 Service category

1997-1998 Research category

2010 Rodney S. Ranes Graduate Faculty Mentor Award Nominee

Faculty Mentor (Thesis Advisor) – Master’s Thesis Award of Excellence in the Lumpkin College Business and Applied Sciences, 2010

2010 Graduate Showcase – Financial Health Education series was selected to be presented

Excellence in the Use of Technology Award, 2003, Eastern Illinois University

Recognition of Service to Technology Enhanced and Delivered Education, 2001 Eastern Illinois University

Outstanding Achievement in Technology Award, 2001 (First recipient of this award) School of Adult and Continuing Education, Eastern Illinois University

Recognition of Scholarly Achievement, 2001
Lumpkin College of Business and Applied Sciences, Eastern Illinois University

Outstanding Professor, School of Family and Consumer Sciences, 2000
Selected by the Dean’s Student Advisory Council
Lumpkin College of Business and Applied Sciences, Eastern Illinois University

Recognition of Scholarly Achievement, 2000.
Lumpkin College of Business and Applied Sciences, Eastern Illinois University

Research/Scholarly Released Time Award, 1998
School of Family and Consumer Sciences, Eastern Illinois University

Professional Improvement Award Illinois Home Economics Association, 1992

Charleston Business and Professional Women Scholarship, 1988

Grant Activity

TIAA-CREF and National Council on Graduate Studies, one of fifteen universities selected to receive a \$40,000 to enhance college student's financial literacy 2013-2015

Lumpkin College of Business and Applied Sciences Research/Creative Activity Grant, 2011-2012, *Connecting Professionals: Leadership in Action*

Faculty Development Grant, Eastern Illinois University – 2011, 2012, 2013

Lumpkin College of Business and Applied Sciences Faculty Award for Interdisciplinary Research, 2011-2012. *Curriculum Development across the Discipline*

Graduate Research Assistantships, summer 2007, 2004, 2003, and 2002
Competitive grant competition to receive research support

Faculty Mini-Grant Awards, Eastern Illinois University, February, 2004 1999, 1998

Teaching with Technology grants totaling more than \$27,000 from 2001-2005, Eastern Illinois University

Redden Grant for the Improvement of Undergraduate Research grants totaling approximately \$4,000 since 2000, Eastern Illinois University

Winkleblack Family Funds totaling more than \$7,400 from 1999-2011, Eastern Illinois University

Life Management Skills – 1997, served as Co-Director/Instructor
Funding Agency: Western Indiana Private Industry Council, Inc., dba/Western Indiana Employment and Training Services. Purpose: Provided life management skills training to economically disadvantaged youth, ages 14-21 Total: \$15,572.25

Professional Presentations

By Conference . . .

American Association of Family and Consumer Sciences Annual Conference

Taking Care of YOU!: Strategies for Self-Care, Health, and Well-Being for the Busy FCS Professional, Research to Practice Roundtable, 2015, Jacksonville, FL

Financial literacy: Putting a plan in action. (Theme-based presentation), 2014, St. Louis, MO Achieving tenure and promotion in higher education: Strategies for success Roundtable,

2014, St. Louis, MO

Montessori principles and the home environment, 2013, Houston, TX

Preparing our students for the real world: Are colleges doing enough? 2013,

Webinar Back in black: A study of shopping behavior on Black Friday, 2012,

Indianapolis, IN Consumer socialization: The relationship with compulsive buying behavior, 2012,

Indianapolis, IN

Interviewing strategies for new professionals Roundtable, 2012, Indianapolis, IN

Change: The impact of technology on families and consumers, 2004, San Diego, CA

Attitudes of college students toward outshopping vs. local shopping in a rural university

community, 2000, Chicago, IL

Influences on the clothing selection of college-age Japanese consumers, 1999, Seattle,

WA Japanese consumers: Impact on the global economy, 1999, Seattle, WA

Payment methods for clothing purchases by young adult Japanese consumers, 1999, Seattle, WA

Clothing shopping practices of college-age Japanese consumers, 1998, Atlanta, GA
Music television: Influence on adolescents' clothing purchase decisions, 1997, Washington, DC
Catalog clothing purchases of adolescents: A consumer socialization perspective, 1995, New Orleans, LA

Faculty Summer Institute, University of Illinois at Champaign-Urbana

Innovative use of technology in research, 2013
WebCT 2.0 Tools, 2010
Learning styles: Just how do you reach all students? 2009
Using technology for student engagement in asynchronous learning, 2007
Teaching online? Do it right the first time, 2006

Illinois Consumer Education Association, Bloomington, IL

Compulsive buying behavior, 2011
College student loans: Factors related to knowledge and loan debt, 2011

Governor's Conference on Aging Annual Conference, Chicago, IL

Older Consumers: Navigating through the financial maze, 2013
The older consumer: Implications for marketers, retailers, and caregivers, 2011

Illinois Online Conference

To Illuminate or not, 2008
Technology and group work: Does it work? 2007
Turnitin: Staying ahead of academic dishonesty, 2007
Concept maps in higher education, 2006
Academic integrity in the online classroom, 2006
Managing time online: A faculty perspective, 2005
Time to talk: Faculty tactics and student perspective in online discussion, 2005
Assessment: Student and online course evaluations, 2004
Time of participation in online discussions, 2003

Multi-Disciplinary Certificate Program in Geriatrics for Non-Physicians

Baby boomers: Consumer behavior, 2008, Mattoon, IL
Senior consumer behavior, 2004, Collinsville, IL
Elderly consumers: What are the hot buttons, 2001, Bloomington, IL
Elderly consumer behavior: Effective marketing strategies, 2000, Chicago, IL

Illinois Association of Family and Consumer Sciences Annual Conference

Technology and us: Impact on families and consumers, 2003
Teaching with technology, 2002
Teaching in cyberspace, 2000

International Online Conference on Teaching Online in Higher Education

Building effective online communities, 2003
Teaching & technology: Faculty infrastructure support, 2003
Real presenter: Options and benefits, 2002
Online discussion boards: An analysis of student participation, 2002
Use of online discussion in on-campus courses, 2001

Stop Surfing and Start Teaching Annual Conference

Traditional course to an online course? Where do I start? 2004, Orlando, FL
Streaming audio lectures: Advantages and disadvantages, 2003, Las Vegas, NV
Use of online discussion in on-campus courses, 2002, Myrtle Beach, SC
Converting a traditional course to an online course, 2001, Myrtle Beach, SC

Family and Consumer Sciences/Master's in Gerontology Conference

Financial planning throughout the life cycle, Keynote Speaker, 2006

Family Resiliency across the Lifespan Conference

Technology through the lifespan, 2004

Technology Presentations at Eastern Illinois University

Stop Surfing, Start Teaching, TEAM Grant presentation, 2004

Opportunities and challenges of using technology in the classroom, 2004

Effective use of a course web site and WebCT in a F2F Classroom, 2004

Using WebCT threaded discussions and the assignment box for large classes, 2001

The virtual classroom, School of Family and Consumer Sciences Advisory Council, 1999

Syllabus Technology Conference, Santa Clara, CA

Web-Assisted instruction: A student perspective, 2001

Opportunities and challenges associated with internet courses: Faculty and student perspectives, 2000

Mid-South Instructional Technology Conference

Web-Enhanced teaching: Advantages of integrating technology into the lecture course, 2001, Murfreesboro, TN

Indiana Association of Family and Consumer Sciences, Indianapolis, IN

Impact of technology on families, 2005, Purdue University, Lafayette, IN

MTV: Influence on rural adolescents' clothing purchase decisions, 1997

Children as consumers, 1996

Image and professional dress, 1996

Adolescents' purchase behavior in catalog clothing shopping, 1996

International Textile and Apparel Association annual meeting

Store attributes as influences on shopping behavior, 1998, Dallas, TX

College-Age Japanese consumers: Non-store shopping practices for clothing, 1998, Dallas, TX

Importance of textiles, 1998, Dallas, TX

Rural adolescents and brand name clothing selection, 1997, Knoxville, TN

Problem-Based learning, 1997, Knoxville, TN

Retail buying simulation, 1997, Knoxville, TN

Adolescents' catalog purchasing patterns for clothing, 1994, Minneapolis, MN

Perceived risks of apparel catalog shoppers, 1991, Pasadena, CA

By Topic . . .

Online Teaching and Learning

Faculty Summer Institute, University of Illinois/Champaign-Urbana, 2007, 2009, 2010, 2013

Illinois Online Conference, 2003, 2004, 2005, 2006, 2007, 2008

Illinois Association of Family and Consumer Sciences Annual Conference, 2000, 2002

International Online Conference on Teaching Online in Higher Education, 2001, 2002, 2003

Stop Surfing and Start Teaching Conference, 2001 (SC), 2002 (SC), 2003 (NV), 2004 (FL)

Eastern Illinois University, 1999, 2001, 2004

Syllabus Technology Conference, Santa Clara, CA, 2000, 2001

Mid-South Instructional Technology Conference, Murfreesboro, TN, 2001

Budget and Debt Management Workshops

Family and Consumer Sciences webinar, 2011

Illinois Coalition for Community Services, 2011, Charleston, IL

Academy for Lifetime Learning, 2011, Charleston, IL

Strategic Goal Setting Initiatives Workshops

Academy of Lifetime Learning, Eastern Illinois University, 2011

Smart Women, Smart Money Conference, Springfield, IL, Sponsored by the Illinois State Treasurer's Office, 2011

Purdue University-Nutrition Education Programs, Turkey Run State Park, IN 2011

Academy of Lifetime Learning, Eastern Illinois University, 2011

Black Friday Research presentations (*assisted with presentation preparation, may have been presented by co-researcher or undergraduate/graduate students)

American Association of Family and Consumer Sciences, Milwaukee, WI 2008

Illinois Association of Family and Consumer Sciences, Chicago, IL 2009

Illinois Council on Family Relations, Champaign, IL 2008

Eastern Illinois University Board of Trustees Meeting 2008

Publishing Scholars and Creative Works Recognition Reception, EIU, 2008

Courses Taught

Consumer Education (online and F2F formats) Consumer Textiles

Consumer Issues

Consumer and Management Problems of Older People (online course) Current Issues and Trends (online course)

Disney College Program - Independent

Study Family Budgeting and Debt

Management Research Methods

Consulting Experience

Advisory Councils

Advisory Council on Financial Education and Literacy, Invited by the Illinois State Treasurer's Office, Dan Rutherford, 2011-present.

Coalition for People in Need – Advisory Council Member and Interviewer

Serve as an interviewer for clients requiring emergency financial assistance. As an Advisory Council member, review and audit the budget and determine goals of the Coalition.

Selected to participate in a survey panel entitled *Coming to Consensus: A Delphi Study to Identify the Personal Finance Core Competencies for Undergraduate College Students, Student Education Loan Recipients, and First Generation Students*. The study was designed to identify the personal finance core competencies necessary for college students.

Reviewer

American Association of Family and Consumer Sciences
Research Abstracts, 1998-2004, 2010, 2011, 2012, 2013

Journal of Research for Consumers, 2006 - 2013

International Journal of Consumer Studies 2006 – 2013

Journal of Consumer Education, 1998-2013

Resource Management for Individuals and Families, 2nd Edition

Clothing and Textiles Research Journal, 1998-2001

International Textile and Apparel Association,

Creative Teaching and Curriculum Abstracts, 1998-2001

Research Abstracts, 1998-2001

Consultant: Teaching with Technology

Human Environmental Studies, Southeast Missouri State University
Cape Girardeau, MO, 2003-2004

Workforce Education & Development, Southern Illinois University, Carbondale, IL, 2001

Professional Associations

American Association of Family and Consumer Sciences, 1992-present

Advisor - Student Association of Family and Consumer Sciences, Eastern Illinois University, 1992-1994; 1997-2014

Advisor - Student Membership Section for Indiana State University, 1995-1997
Community of Family Economics and Resource Management Committee

Association for Financial Counseling and Planning Education, 2012-present**Council of Administrators, Family and Consumer Sciences**, 2013-present**Illinois Consumer Education Association**, 1992-1994; 1997-present

Board of Directors, 1993-1994

Journal of Consumer Education Editorial Board Member, 1997-present

Newsletter Editor, 1993-1994

Program Planning Committee, 1994

Illinois Family and Consumer Sciences Association, 1992--present

President, 2000-2001

President-elect, 1998-1999

Advisor, Pre-professional/Graduate Student, 1997-2005

Board member, 1997-2005

Service

Accreditation Site Visits

Academy of Nutrition and Dietetics, 2015-2016

NCA Accreditation Self-Study, Criterion Five Subcommittee 2013-2014

NCA Accreditation Self-Study, Criterion Four Subcommittee Chair,
Eastern Illinois University, VPAA Appointment

(Acquisition, Discovery, and Application of Knowledge) 2003-2005

School of Family and Consumer Sciences, Eastern Illinois University, 1992, 2002 and 2012

School of Family and Consumer Sciences, Indiana State University, 1996

Search Committees

Eastern Illinois University President, 2014-2015

Lumpkin College of Business and Applied Sciences Dean, 2010-2011

School of Family and Consumer Sciences Personnel Committee – 2009-present

Apparel/ Merchandising and Textiles Design, 2009 - Chair

Consumer Studies, 2010 – Chair

Family Services, 2011

Director of Marketing and Promotions, Athletics, 2005

Head Women's Basketball Coach, Chair, 2004

Lumpkin College of Business and Applied Sciences Dean, 2001-2002 and 2010-2011

Vice President for Academic Affairs, 2000-2001

University Service

Elected to serve on the Academic Program Elimination Committee, 2012

Council on Graduate Studies – elected 1998

Chair: 2000-2001

Vice Chair: 1999-2000

Subcommittees:

Faculty Fall Forum on Technology, 2000

Standard Award Committees, 2000-2001:

Williams Travel Award

Graduate School Research/Creative Activity Award

Scholarship Award

Distinguished Thesis Award

Student Appeals Committee, 2000-2001

Certificates Committee, 2000-2001

Graduate Thesis Manual Revision Committee, 1998

Campus Recreation Board, 1998-1999

Distinguished Faculty Award Selection Committee, Presidential Appointee, 2000

Enrollment Management Advisory Committee, 1998-1999

Intercollegiate Athletic Board, 2003-2006, Elected Vice Chair, 2004-2005

International Education Council, 2009-2011

Naming Committee, changing the name of Lantz Gymnasium, 2001

Online Learning Ad-Hoc committee, 2011-2012

Panther Club Board of Directors, 2006-2011

School of Continuing Education Advisory Council, 2002

Textbook Advisory Board, 1998-2000

Reader – Writing Competency Exam, 1998-present

Writing Competency Exam Scoring Conference, 1998

Lumpkin College of Business and Applied Sciences Service

TEAM Planning, Implementation and Innovation (PIE) Committee, 2004

LCBAS Technology Committee, 2007

LCBAS Ad-Hoc Technology Committee, 2008

School of Family and Consumer Sciences Service

Eastern Illinois University Open House recruitment 2005

Faculty Awards Committee, Chairperson, 1997-1998

First Choice committee/FCS Graduate Program, 2010-2015

Graduate Committee, Graduate Student Advisor, 1997-2008

Honors Committee, 1997-1998

Personnel Committee, 2000-2005 (Chair 2001); 2008-2011 (Chair, 2011)

Program Area Coordinator – 2009-present

Research/Scholarly Committee-Chairperson, 1997-1999

Scholarship/Awards Committee- Chairperson, 1998-present

Social Committee – Chair 2010-present

Student Association of Family and Consumer Sciences, Advisor, 1997-2014

FCS Telefund solicitation

Selection of Community Service

Coalition for People in Need (CPN): Advisory Council Member and Interviewer Serve on the Advisory Council and as an interviewer for local residents requiring emergency financial assistance and assist in updating and revising all forms that are

completed by the interviewers and clients. As an interviewer, meet with clients on a one-on-one basis to determine their financial need and the amount of financial assistance that will be provided through CPN. Also educate the clients on other local community resources available to them. I have also recruited students to volunteer at CPN by announcing it to the student organizations, in classes, and posting it on the Student Community Service web site.

Organized two Benefit Fundraisers:

Benefit for a 25-year-old undergoing a liver transplant, 2012
Benefit for a 57-year old undergoing a heart transplant, 2015

I served as the lead organizer for both benefits which included coordinating a silent auction, live auction, male “celebrity” cake auction, entertainment, and food. Also recruited and organized all volunteers as well as all marketing and promotions for the benefit. I handled all logistics for the evening in preparing the event schedule, silent auction procedures, venue setup, questions, etc. Sent out numerous letters and secured autographed memorabilia from professional athletes, trips, tickets to various events, restaurant gift certificates, etc. I wrote a script for the emcee (who I recruited) to follow during the event as well as prepared a PPT presentation that included music and other enhancements.

A Soldier’s Story

Assisted my dad with writing, editing, and self-publishing his Korean War memoirs. The book contained over 100 colored photos with captions and stories related to his war experiences. The service component of this project includes donating copies of the completed book to the Korean War Museum in Tuscola, IL (soon to be moved to Springfield, IL), the Center for the Study of the Korean War in Independence, MO, the Army Corps of Engineers archives in Washington, DC, local libraries, VFW’s, nursing homes, and schools.

Research Interests

Black Friday shoppers
Consumer behavior
Consumer Socialization
Teaching and learning with technology
Consumer fraud
Experiential learning