



SPC 3650

Communication in Organizations Course Outline

This is a tentative course outline subject to change as the course unfolds




M O N T h	W e e k	D A T e	C l a s s T o p i c s	R E A D I N G	A s s i g n m e n t s			C a s e s/ A s s i g n m e n t s
Jan	1	8	Orientation, LMS, Instructor Introduction				UQ	
		10	Reading Day					
		11			R1			
	2	15	Flipped Classroom, Degree vs Education				UQ	
		17	Nature of Work				UQ	Layrton, Boeing, Panera Bread, Starbucks
		18			R2			
	3	22	Resumes, Cover letters, Portfolios				UQ	
		24	Lean Manufacturing and Service				UQ	First West Credit Union, GE, Boeing
		25			R3			
	4	29	Interviews				UQ	Resumes, cover letters
		31	Facilitation, Teams vs groups				UQ	
Feb		1			R4	GMR		Thank you letters




M O N T h	W e e k	D A T e	Class Topics	R E A D I N G	Assignments				Cases
							UQ	RQ	
	5	5	Metaphor	1			UQ	RQ	Indiana School of Medicine, EIU
		7							
		8			R5				
	6	12	Theory	2			UQ	RQ	BooneOakley
		13	Environmental Communication Colloquium						
		14	Structure	3			UQ	RQ	Syngenta
		15			R6				
	7	19	Process, Sensemaking, and Rationality	4			UQ	RQ	Religion and the Environment, class
		21	Culture and Identity	5			UQ	RQ	Jiffy-Tite, Zappos, Virgin Group, Google
		22			R7				
	8	26	Leadership	6			UQ	RQ	Cisco
		28							
Mar		1			R8	GMR			
	9	5	Relationships and Networks	7			UQ	RQ	Restaurant Impossible
		7	Teams, Social Capital, and Workplace Democracy	8			UQ	RQ	Semco
		8			R9				
		12	Spring Break						
		14	Spring Break						
		15	Spring Break						

M O N T h	W e k	D A T e	Class Topics	R E A D I N G	Assignments			Cases
	10	19	Power	9			UQ RQ	InfoNet
		21						
		22			R10			
	11	26	Conflict	10			UQ RQ	Restaurant Stakeout
		28						
		29			R11	GMR		
Apr	12	2	Change	11			UQ RQ	Emirates Hotels and Resorts
		4						
		5			R12			
	13	9	Presentations - Technology	12			UQ RQ	
		10	Communication Day/Job Fair					
		11	Presentations - Technology				UQ	
		12			R13			ePortfolio Due
	14	16	Presentations - Ethics	13			UQ RQ	
		18	Presentations - Ethics				UQ	
		19			R15			Colloquium Analysis Due

M O N T h	W e e k		D A T e	C l a s s T o p i c s	R E A D I N G	A s s i g n m e n t s			C a s e s
	15	23	Presentations - Ethics	14			UQ	RQ	
		25	Presentations - Ethics				UQ		
		26			R16				Management Theory Unit
		29	Final			GMR			Final Paper, Group Project Materials

Chart Symbols and colors

- RQ Reading Quiz
- UQ Unit Quiz
-  Group Work Day
-  Assignments due - non-class day
-  Extra Work assignments due

- R Reflection
- GMR Group Materials Review
-  Final Exam
-  Departmental or University Colloquium (Extra work credit)
-  Assignment Due