

# CMN 3750 Computer Mediated Communication Fall 2012

Section 001

M/W 1:00-2:15pm

CH 1691

Contact Information		Office Hours	Office
A.J. Walsh	<a href="mailto:ajwalsh2@eiu.edu">ajwalsh2@eiu.edu</a>	T 11-12, 3:30-4:30; R 9-12	CH 1818

## Textbooks

Krug, S. (2000). Don't Make Me Think! Indianapolis, IN: New Riders Publishing.
Williams, R., & Tollett, J. (2006). The Non-Designer's Web Book. Berkeley, CA: Peachpit Press.

## Other Suggested Materials/Items we will use in this class

Quantity	Item	Specifications
1	Flash Drive	2G or larger, used for this class (Mac)

## POLICIES

### Student Standards Statement

All faculty in the Department of Communication Studies are expected to uphold the standards of good scholarship and we expect our students to do the same. Students earning a degree in Communication Studies will develop superior reasoning/critical thinking, argumentation, writing and presentational skills while also building comprehensive knowledge of their content area. Students in Communication Studies classes will be expected to read all assigned materials, write extensively, complete their own work, and engage in respectful interactions in the classroom. We, as a faculty, agree to hold our students to these standards.

### Student Behavior

The department believes that the classroom should be a positive learning environment. To provide students with the opportunity to do their best work and to provide a relatively comfortable learning environment, class members need to conduct themselves in an appropriate manner at all times. Students who engage in behaviors that disrupt this goal will not be tolerated. Possible sanctions range from dismissal from the course to removal from the University. Common examples include, but are not limited to, entering class loudly or late, holding private discussions with classmates during the class session, packing up while the professor is still speaking, ridiculing class members, using inappropriate language (including name-calling and cursing), attending class while intoxicated, engaging in personal attacks, or inappropriate demands for time and attention.

### Electronic Devices

If you have an electronic device (phone, pager, iPad, etc.), please turn it to manner or silent mode. If there is an emergency situation or other reason for the ring tone to remain on, please consult with me prior to class. Interruptions of class by electronic devices can result in significant grade penalty.

### E-mail policy

Students are expected to check their official email address on a frequent and consistent basis in order to stay current with departmental and course communications. Students have the responsibility to recognize that certain communications may be time-critical. "I didn't check my email", error in foreign mail accounts, or email returned to the department/instructor with "mailbox full" or "user unknown" are not acceptable excuses for missing department/course communication sent via email.

### Use of online resources

This course will require the regular use of online resources. Your participation will include:  
Check for announcements and updates on WebCT; Find information utilizing online search engines  
Read online materials; utilize various software packages to create appropriate promotional materials

### Late Work Policy

Late work is unacceptable. If you have a documented valid excuse *per University guidelines*, work must be turned no later than 7 days of the deadline, at a penalty of 10% for each day it is late beyond the deadline, *including weekends and holidays*. Please do not ask to make up work.

### Academic Honesty

Plagiarism will not be tolerated and penalties will be to the fullest extent allowed by the University policy. Please see your Student Handbook for more information.

### Disability Statement

Should you have a documented disability and wish to discuss academic or other accommodations, please contact Office of Disability Services at 581-6583. Please notify me as soon as possible.

## GRADING

PERCENT	ASSESSMENT ITEM	TYPE OF ASSESSMENT	POINTS
<b>20%</b>	<b>Activities/Participation</b>		<b>200</b>
	Varies	Attendance, contribution to class, activities, etc.	100
	Create-a-quiz	Create quizzes for your chapters 5 @20 pts	100
<b>20%</b>	<b>Exams</b>		<b>200</b>
	Midterm		50
	Practical Final Exam	(2 hr complete site design)	150
<b>60%</b>	<b>Papers &amp; Projects</b>		<b>600</b>
	Site Proposal		200
	Web Site		200
	Tech Project		150
	Retrospective Paper		50
			<b>1000</b>

**Participation**—you earn participation points by coming to class, on time, being prepared, making a contribution to the class discussion, and successfully engaging in class activities.

**Create-a-quiz**—Create 20 quiz questions for each reading assignment (usually consists of 5-6 chapters). Quiz questions should be largely multiple choice, with only 2 T/F allowed per quiz. You must type out the quiz question you create, give the options (MC) and highlight the correct answer. At the end of each question, provide a chapter # and page # for where the information was found.

**Site Proposal**—this is an approximately 22-page document that outlines your proposal for development of your web site.

**Web site**—one of your two sites proposed in the Site Proposal assignment will become a website you create.

**Technology Project**—you will complete a 10-week long technology project. Projects could include a cultural study of an online forum/BB, creating and maintaining a blog, investigation of new communication technologies, or other types of projects deemed appropriate by the instructor.

**Retrospective Paper**—a 4-6 page paper reviewing your experience and what you have learned in the class

## **OTHER ADVICE**

Come to class. Every. Time. You WILL miss out on something if you don't.

Read the books. Yes, the *whole* book. Both of them. Work ahead to get ahead. Maximize your education by doing more than the minimum. Practice your skills.

Stay cool. Don't let frustration get the upper hand—it never solves a technology problem. Look it up—if you don't know something, Google it. Chances are someone else has had your same problem already.

Save your work. Save it again. Save it in 2 file formats. Save it in 2 places. Email a copy to yourself. Put a copy in your safe deposit box. Data loss is tragic. Don't let it happen to you. Do NOT save to the computers. Careful reading is important. I will give you ten bonus points just for reading this document--send me an email with your course and section number and the subject line free points before our next class period.

## CMN 3750 TENTATIVE SCHEDULE

DATE	TOPIC/ACTIVITY	ASSIGNMENT
8-20	Introduction to the Course	
8-22	Discuss assignments	Read Syllabus <a href="http://www.keytlaw.com/Copyrights/top10myths.htm">www.keytlaw.com/Copyrights/top10myths.htm</a>
8-27	Copyright/ Website considerations Make a website/FTP	Read Krug 1-6 Create-a-quiz #1
8-29	Communication technology Start Site Proposal	Read Krug 7-11 Create-a-quiz #2
9-3	<b>LABOR DAY!!</b>	<b>NO CLASS</b>
9-5	Site Proposal Screenshots	Read Williams & Tollett 3-8 (skim 1 & 2) Create-a-quiz #3
9-10	Site Proposal Fireworks	Read Williams & Tollett 9-12 Create-a-quiz #4
9-12	Site Proposal Fireworks/Mockups	Read Williams & Tollett 13-16 Create-a-quiz #5
9-17	Site Proposal Mockups	
9-19	PPT	<b>**SITE PROPOSAL DUE</b>
9-24	Presentations (1-6)	Homework: be working hard on tech project for
9-26	Presentations (7-11)	these next few weeks!!
10-1	Presentations (12-18)	
10-3	Review for midterm	
10-8	<b>MIDTERM</b>	<b>*EXAM</b>
10-10	Start web design!	
10-15	Fireworks	
10-17	Fireworks	
10-22	Dreamweaver	
10-24	Dreamweaver	
10-29	Dreamweaver	<b>*TECH PROJECT DUE</b>
10-31	Dreamweaver	
11-5	Upload/FTP/Test	
11-7	Test and fix	
11-12	Final Touches	
11-14	Showcase!	<b>*WEB SITE DUE</b>
11-19	<b>THANKSGIVING BREAK</b>	<b>NO CLASS</b>
11-21	<b>THANKSGIVING BREAK</b>	<b>NO LAB</b>
11-26	Review for final	
11-28	Review for final	
12-3	Review for final	
12-5	Course Wrap Up/Final Review	
12-11	<b>PRACTICAL FINAL EXAM—Tue, Dec 11<sup>th</sup></b>	<b>12:30 pm-2:30 pm</b>

