

KSS 5210: Administration of Interschool Athletics
Eastern Illinois University, Kinesiology & Sport Studies
Sport Management
Fall 2012
Lantz 1420
Monday, 7:00 – 9:40pm

Instructor: Dr. Clinton J. Warren

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Required Text:

Managing Intercollegiate Athletics by Covell & Barr

Course Description:

Examines concepts and current issues relating to the administration of interscholastic and intercollegiate athletics at the local, state, and national levels.

Course Objectives:

1. Examine foundational principles of athletic administration utilized in interschool sport.
2. Broaden understanding and perspective of administrative policy in interschool sport.
3. Discuss and synthesize potential solutions to current challenges and issues within interschool sport.
4. Understand the role of administrators in the budgeting process
5. Understand the role of administrators in shaping the landscape of interschool athletics
6. Be able to critically review academic research related to interschool athletics

Evaluation Criteria:

Mid-Term Exam	50 pts
Final Exam	75 pts
Case Studies (5)	50 pts
Athletic Director Project	50 pts
Class Participation	25 pts

Total Points: 300 pts

Grading Scale:

A = 300 – 270, B = 269 – 240, C = 239 – 210, D = 209 – 180, F = Less than 180

Class Schedule:

Course Schedule is Tentative and Subject to Change at the Discretion of the Instructor

Date	Topic	Reading	Assignment
Aug. 20	Course Introduction		
Aug. 27	Historical Perspectives Controlling “King Football”	<i>Ch. 1</i>	Case Study #1 (Text pg. 6)
Sept. 3	<i>NO CLASS</i>		
Sept. 10	Role of the NCAA & Other NGBs	<i>Ch. 2 WebCT #1</i>	
Sept. 12	Role of Conferences Notre Dame’s Independence	<i>Ch. 3</i>	Case Study #2 (WebCT CS2)
Sept. 24	Missions & Goals Organizational Structure & HR	<i>Ch. 4 & 5</i>	
Oct. 1	Finances	<i>Ch. 6</i>	
Oct. 8	Mid Term Exam (Exam will be administered online)		Mid Term
Oct. 15	Recruiting Bob Knight & Jay Fiedler Explain it All	<i>Ch. 7</i>	Case Study #3 (Text pg. 239)
Oct. 22	Compliance Self-reporting of Violations	<i>Ch. 8</i>	Case Study #4 (Text pg. 262)
Oct. 29	Academic Standards Baseball-the Surprise Problem	<i>Ch. 9</i>	Case Study #5 (Text pg. 290)
Nov. 5	Student-Athlete Well-Being	<i>Ch. 10 WebCT #2</i>	
Nov. 12	Title IX & Gender Equity Marquette & Bucknell Wrestling	<i>Ch. 11</i>	Case Study #6 (WebCT CS6)
Nov. 19	<i>NO CLASS THANKSGIVING BREAK</i>		
Nov. 26	Reform Efforts FBS Tournament Case Study	<i>Ch. 12</i>	Case Study #7 (WebCT CS7)
Dec. 3	The Future of Collegiate Athletics	<i>WebCT #3</i>	AD Project

***** Final Exam will be administered online on the University scheduled date. *****

Class Assignments

Exams:

There will be two exams in this class. Your midterm will be worth 50 out of 300 points of your total grade, and your final exam will be worth 75 out of 300 points. Each exam will consist of two parts.

Part I: Case Study (30-50 points)

Part II: Extended Answer (20-25 points)

Your exam will be delivered online via Desire2Learn. You will be given 90 minutes on the date of the midterm to complete your exam, and 120 minutes to complete the final which will take place on the university scheduled date. Each exam will cover all class notes, readings, and will incorporate information from the in-class case studies.

Case Studies:

There will be seven case studies presented for class discussion throughout the semester. Students are to prepare written responses to the questions at the end of each case study in preparation for class. The case studies will be based on real sport management issues and may incorporate some fictitious information. Students will hand in 5 out of the 7 case studies to be graded. Each graded case study will be worth 20 out of the total 300 points for the class. All students will be required to hand in "Case Study #1: Controlling King Football" to be graded. Students may then choose any 4 cases from the remaining 6 to be graded. Students must hand in their cases to be graded at the beginning of class and should bring a second copy to utilize during discussion. A grading rubric can be found on the class website.

Athletic Director Project:

You will be placed in a role as an athletic director of a fictitious high school. Your task will be to administer a balanced budget for a 19 sport athletic department. Ultimately, you will be asked to balance your athletic department budget by reducing expenses and/or developing a plan to generate new revenue. You must accomplish this task while remaining compliant with your governing body's rules and regulations, and you will not be allowed to cut any sports from your athletic department. Further details and a grading rubric can be found on the class website. This project will count for 50 out of the 300 total class points.

Class Participation:

Attendance and participation will count for 25 out of 300 points for the class. Graduate learning requires regular, active discussion of each topic presented. Students should complete all assigned reading in advance of class to prepare to intelligently discuss each topic. Case study discussions will occur *before* students receive lecture notes on a given topic; therefore, it is critical to utilize the course text in completing the case study assignments and preparing for discussion. Students are expected to attend and participate during each class period. Failure to attend or engage the course material will result in a reduction in points.

Course Policies

Academic Integrity:

From the EIU Student Conduct Code

Eastern students observe the highest principles of academic integrity and support a campus environment conducive to scholarship. Violations of this standard:

- Conduct in subversion of academic standards, such as cheating on examinations, plagiarism, collusion, misrepresentation or falsification of data.
- Theft or the unauthorized possession of examinations; alteration, theft, or destruction of the academic work of others, or academic records, library materials, laboratory materials, or other University equipment or property related to instructional matters or research.
- Submitting work previously presented in another course unless specifically permitted by the instructor.
- Conduct which disrupts the academic environment; disruption in classes, faculty offices, academic buildings, or computer facilities.
- Complicity with others in violations of this standard.

Late Submissions:

It is the student's responsibility to communicate any absences that would result in missing an exam or handing in of an assignment. Any make-up exams or late assignments must be accompanied by written documentation of the reason for the absence. These instances will be handled on a case-by-case basis. Late submissions of case studies for grading will not be accepted.

Additional Information & Assistance:

For help with study skills, writing, grammar, and other educational assistance, the Student Success Center and The Writing Center of Eastern Illinois University provides training that will help you succeed. Below is their contact information:

Student Success Center

1302 9th Street Hall

(217) 581-6696

www.eiu.edu/~success

The Writing Center of EIU

3110 Coleman Hall

(217) 581-5929

www.eiu.edu/~writing

Also, please feel free to contact the instructor with any questions, comments, or concerns you may have with respect to class.