



Dear Food Concessionaire:

Hello my name is Dennis Malak and I am the New Foods Committee Director for Eastern Illinois University's **Celebration: A Festival of the Arts**. The festival returns to campus **April 26, 27, 28, 2019**.

Celebration is a three-day arts festival with nearly a 40-year history of presenting a variety of arts-related activities, which will take place on South 9<sup>th</sup> Street between the Doudna Fine Arts Center and the Buzzard Education Building. The festival includes live music performances, a fine arts and crafts fair (Saturday & Sunday), demonstrations, children's activities, and of course FOOD! The food line-up is always one of the most anticipated aspects of the festival.

**Celebration 2019 is now accepting applications for this year's event.** To apply, complete the attached forms or an application can also be found online at: [www.eiu.edu/festival](http://www.eiu.edu/festival). Enclosed you will find a Festival of the Arts Concessions Application Form, Terms, & Conditions, and an application for a Coles County Health Department Temporary Food Permit.

Ten (10) primary food vendors will be selected. Please note that space is limited! **Organizers are seeking vendors who offer high quality food products and those specializing in unique, ethnic or one-of-a-kind cuisines.** Celebration is a place to offer a wide variety of delicious food choices for the EIU students and community members who attend the festival. Organizers will not place like-vendors side-by-side. The goal is to offer a diverse offering of food choices. The festival welcomes food stands, concession trailers, and food trucks to apply.

The deadline for a completed application and an application fee of \$300 is **Friday, April 5<sup>th</sup>**. Applications received by the deadline will be given first consideration. An additional five-percent (5%) of gross sales will be payable at the conclusion of the final day of the festival (April 28, 2019). Vendors must provide insurance verification. The application, insurance verification, and entry fee must be mailed to Celebration, 600 Lincoln Ave., Charleston, IL 61920.

Mail the Temporary Food Permit directly to Coles County Health Department, 825 18<sup>th</sup> Street, Charleston, IL 61920. PLEASE, do not mail the Temporary Food Permit to EIU. The festival will cover each food vendor's Health Department application fee **providing applications are submitted by the deadline, Friday, April 5, 2019.**

If a food booth is classified as a support vendor, which means they specialize in selling a single product such as fudge, kettle corn, roasted almonds, etc. the booth fee is \$175 along with a five-percent (5%) of gross sales. These booths will be located near the arts fair area and not the primary food vendor area.

Celebration hosts visitors from both the campus community and east central Illinois, rain or shine. If you have any questions, please do not hesitate to contact me at (217) 581- 8500 or email [dfmalak2@eiu.edu](mailto:dfmalak2@eiu.edu), or Festival Director Dan Crews at (217) 581-8513 or [decrews@eiu.edu](mailto:decrews@eiu.edu).

Thank you for considering to be a food vendor at the annual Celebration: A festival of the Arts. All of us at EIU look forward to working with you.

Sincerely,

A handwritten signature in dark ink, appearing to read "Dennis Malak", written in a cursive style.

Dennis Malak