

Dear Food Concessionaire:

After a two-year hiatus, EIU is planning the return of **Celebration:** A **Festival of the Arts** on **April 20, 21 and 22, 2018**. Planners are excited about the festival's return. Celebration is a three-day arts festival with nearly a 40-year history of presenting a variety of arts-related activities --- including live music performances, a fine arts and crafts fair (Saturday & Sunday), demonstrations, children's activities, and FOOD! The food line-up is always one of the most anticipated aspects of the festival.

Celebration 2018 is now accepting applications for this year's event, which will take place on South 9th Street between the Doudna Fine Arts Center and the Buzzard Education Building. Ten (10) primary food vendors will be selected, but please know that space is limited! Organizers are seeking vendors who offer high quality food products and those specializing in unique, ethnic or one-of-a-kind cuisines. The intent is to present a wide variety of delicious food choices for the EIU students and local community who attend the festival. While it is difficult to provide exclusive selling rights to a single vendor offering standard festival fare such as corn dogs and French fries, the festival will not place like-vendors side-by-side. The goal is to offer a diverse offering of food choices.

To apply complete the enclosed forms. An application can also be found online at: www.eiu.edu/festival

The application fee is \$300 along with a five-percent (5%) of gross sales. The \$300 entry fee is required at the time the application form is submitted. The additional five-percent will be payable at the conclusion of the final day of the festival. The food vendor application deadline is Friday, March 30. Applications received by this date will be given first consideration.

If a food booth is classified as a support vendor which means they specialize in selling a single product such as fudge, kettle corn, roasted almonds, etc. the booth fee is only \$175 along with a five-percent (5%) of gross sales. These booths will be located near the arts fair area and not in the primary food vendor area.

Enclosed you will find a Festival Concessions Application Form, Terms & Conditions, along with the application for a Coles County Health Department Temporary Food Permit. The festival will cover each food vendor's Health Department application fee providing you submit it by the deadline. Please be aware the deadline for the Celebration Food Application Form and the CCHD Permit Form is Friday, **March 30, 2018**.

Celebration hosts visitors from both the campus community and east central Illinois. Rain or shine, Celebration returns to campus April 20, 21 and 22. If you have any questions, please call (217) 549-9444 or email: Rodgers_pj@yahoo.com. Thank you for considering Celebration and we look forward to working with you.

Sincerely,

P.J. Rodgers
Food Committee

Important:

