## POSTER ANALYSIS

### First Glance
Looking at the poster, identify

- **The title**
- What emotions did you feel when you first saw the poster?

### Symbolism

<table>
<thead>
<tr>
<th>People</th>
<th>Person or character used</th>
<th>What do they symbolize?</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Objects</th>
<th>Items used</th>
<th>What do they symbolize?</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Colors</th>
<th>Colors Used</th>
<th>What do they symbolize?</th>
</tr>
</thead>
</table>

### The Message
Are the messages in the poster primarily visual, verbal or both? How?

- Who do you think was the intended audience for this poster?

- What do you think the creator hoped that people would do after seeing this poster?

### After Viewing
The most effective posters use symbols that are simple, attract your attention and are direct. Is this an effective poster? Why or why not?

List three things that you infer from this poster.

1. 
2. 
3.