



a publication for broadcast students

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## 'Tis the Season of Giving

*Desiree Morris*  
Editor

WEIU is currently hosting an on-air pledge drive called Season of Giving through Dec. 13. The public broadcast station has been airing special programming. If viewers enjoy a particular show, they are asked to support the network financially.

Linda Kingery, program manager, selected all of the programs featured during the on-air pledge period. She noticed many viewers like history, music, science and nature, so she tried to select shows that delivered what the audience enjoy.

Viewers can become members of WEIU at a base donation of \$50 and will also receive an appreciation gift in conjunction with the show they are interested in. Other privileges of being a WEIU member include an e-newsletter blast from WEIU and special invitations to WEIU-TV and radio events.

Viewers can support the station anytime throughout the year. Any amount can be donated



*Ke'an Armstrong and Jack Neal, general manager, prepare to go live on-air Thursday night in the WEIU studio.*

*(Photo by Desiree Morris)*

but only \$50 donations and up will allow viewers to become WEIU members.

Nine of the 17 nights WEIU staff will be live on-air in the WEIU studio.

"We do that to support our station financially and we do that to reach out to our viewers to create more of a face-to-face relationship with who is actually working here that they don't get to meet on a regular basis," Ke'an Armstrong, publicity and promotions manager, said.

"We want them to know that there are real people working here and that we are here to serve them,"

Armstrong said.

Federal and state budget cuts have created some financial concerns at WEIU. The purpose of the pledge is to build a give and take relationship with viewers. We ask for their financial support so we can continue to serve them with the programs they enjoy.

The on air pledge goal is \$25,000. All of the proceeds will support current and future programming. As of Friday, Dec. 2, the staff has raised \$4827. Viewers can donate by calling in during the on-air pledge or they can donate online at [weiu.net](http://weiu.net).

# Study Abroad proves a rewarding treat

*Megan Johnson*  
Editor

When students study abroad, it proves to be an exhilarating and life changing experience. They are awarded the experience of seeing the world in a whole new setting, while exploring cultural differences and meeting new people.

When students study abroad, they learn critical thinking and writing skills, great communication skills and, most of all, they walk away with a great understand of what it takes to become a leader. These are the skills to assure

abroad experience, and I would highly suggest anyone going out and exploring the world first hand,” said Katie Glaze, broadcast news and journalism major. “My experience was a once in a lifetime event, and I think everyone should be able to experience the feeling.”

Glaze studied abroad in Australia and New Zealand for the summer of 2010. “My study abroad experience is much different than many other students I have talked to because it involved lots of travelling,” Glaze said. “In 33 days I was in 11 different cities, four cities in the north island of new Zealand and four different cities in the south island of New Zealand, as well as three cities in Australia.



*Katie Glaze in Australia*

learning about themselves and a new culture.

“There is no reason for students not to get involved with study abroad,” said Kelly Holland, study abroad coordinator, during a study abroad informational meeting. “We offer scholarships and most students don’t realize they can work something out with financial aid.”

Study abroad has proved to be a rewarding experience and students should take advantage of the opportunity, learn from experience, see the world in a whole new setting, while exploring cultural differences and meeting new people, Holland said.



*Cait, roommate; Stephanie, Costa Rica sister; Lucy, roommate; and Rachel Morris pose for the camera.*

students are successful in their career.

“My experience in Costa Rica was amazing,” said Rachel Morris, broadcast journalism major, “I lived with a family for four months while taking Spanish, political science and journalism classes.” Morris studied at the Universidad de Veritas San Jose, Costa Rica.

Students should take advantage of study abroad opportunities because it’s a way to experience another culture, learn something new and step out of your comfort zone, she said.

“I learned so much from my study

A group of seven students and two professors b a c k p a c k e d from hostel to hostel. We did not stay in the same place for a week.”

Students get the opportunity to communicate with people from all over the world while



*Beach in Puerto Viejos*

# Eastern grad lands TV news dream job

*Desiree Morris*  
Editor

A year ago Barbara Harrington, a journalism graduate, was the director of The Agency and a reporter and anchor for WEIU-TV. Today she spends her days as a one-man-band reporter, which is someone who writes, shoots and edits stories, for WNDU-TV.

WNDU is an affiliate of NBC news in South Bend, Ind. WNDU broadcasts to several counties in Michigan, northern Indiana and some Chicago suburbs.

The road to landing the job Harrington described as “being perfect for her” was not an easy one. After sending out more than 100 audition tapes, going on several interviews and turning down seven job offers, she accepted the job in South Bend. Although she and her family were frustrated with the job hunt, Harrington said she

remembered some advice Kelly Runyon, WEIU news director, told her. Runyon told Harrington to wait for the job that she felt excited about taking.

Harrington said once she walked through the doors of WNDU she knew immediately that was the place she wanted to work.

“This was the first job that I actually really wanted that I interviewed for,” Harrington said.

Harrington said the interview was the most intense interview she had, but it helped her to get a good feel for what it would be like to work for the company. The two-day



*Barbara Harrington reports from Notre Dame Stadium on ND vs. USC game.  
Photo courtesy of Barbara Harrington.*

interview included dinner with the news director and putting together a news package.

“As stressful as it was, I think it really helped me get a feel for what exactly it would be like to work at that station, Harrington said. “It seemed like the perfect place to be,” she said.

After two days of anxiously waiting, Harrington was offered the job in South Bend.

Harrington said she believes the fact that the station previously hired two Eastern alums and station managers knew the work ethic of Eastern students is what helped her get the job.

“To be able to say the program that you were involved with in college is more hard core than the place you work, I think that says a lot about the program EIU has. It totally prepared me for the real world,” Harrington said.

She said the one thing she thinks she learned at Eastern that really helped her in this new position is her writing skills. The structure of the classes makes students go out and actually be a journalist. WEIU has helped her to be able to ask hard questions and talk to people she may have been nervous to talk to.

Although Harrington said she has made really good friend with some of her co-workers and they have become like a second family, she still miss her WEIU family.

“Thank goodness for Kelly Runyon.” Harrington said. “Without her so many of us would not be where we are.”

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# Brandon The Intern joins the Hit-Mix Morning Show

Brandon Phillips, a senior at Charleston High School, has joined Rob Calhoun and Morning Show co-hosts this semester.

He found out about the opportunity when he signed up for senior year classes, and since CHS doesn't have a radio station, he thought of Calhoun, his neighbor, and asked about interning.

"The WEIU internship gave me a chance to see if this was really what I wanted to do," he said. He also tried broadcasting sports events over Thanksgiving break and has decided radio would be a great career opportunity. Calhoun said, "He's done a really good job, too."

Phillips helps decide Morning Show content, discovers news stories to share and



*Brandon Phillips, right, joins Rob Calhoun and Courtney Bruner to host the WEIU-FM Morning Show, coming in at 7:30 each weekday and shadowing Calhoun until 9:30. He said, "The internship has been really fun, but I have really learned a lot, too."*

helps with the contests. His banter makes him an entertaining and informing part of the show and if he weren't called The Intern, no one would know he was.

Brandon is the second high school intern for Hit-Mix. Dain Miller, now an EIU sophomore, also interned.

## Veterans' Matters beneficial

*Daniel Trevor  
Reporter*

Those tuning into the WEIU-TV channel this semester might see a few new shows this year.

One of those new shows is *Veterans' Matters*. This program educates the family of veterans and veterans themselves.

Lori Casey is the host of this new program, and she believes that this show is coming in at the right time.

"One of the main reasons for *Veterans' Matters* is the fact that we are in a time where more vets are coming back from the war, and it's actually been the most since World War II," Casey said.

The producer, Rameen Karbassioon, explains how this show can help the veterans.

"One of the best parts of this show is that we explain the benefits for veterans. Along with telling what events that will be going on to honor them, we also explain how to cope once they come back, with financial aid, family, etc."

Karbassioon is also in charge of having guests appear on the show, to help talk about these matters.

*Veterans Matters* runs for 30 minutes, and airs new episodes Monday at 6:30 p.m. So far, nine episodes of this program have been produced. The show started airing episodes in late September but is currently running repeats.

*Veterans' Matters* will return with new episodes beginning Dec. 19.

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