



Department of Communication Studies
Option In
**Communication Theory
and Practice**

Effective Fall 2006

The Communication Theory and Practice Option (CTP) is designed to provide students the opportunity to develop the knowledge, skills, and abilities necessary to effectively manage communication in their personal, professional, and public lives. The program provides for both breadth of study in communication and depth in a particular area of specialty. A CTP graduate will be well-prepared for positions which have high communication demands in both the private and public sector and/or where the use of sophisticated message strategies is necessary for success.

Required Coursework..... 12 hrs

- CMN 2010 Introduction to Communication Theory
- CMN 2020 Communication Research Methods
- CMN 2030 Applied Communication
- CMN 2040 Argumentation and Critical Thinking

Option Core.....18 hrs

- CMN 2520 Introduction to Mass Communication
- CMN 2630 Introduction to Interpersonal Communication
- CMN 3100 Persuasion
- CMN 3470 Small Group Communication (*CMN 2030 prerequisite or permission of instructor*)
- CMN 3660 Communication and Conflict Management (*CMN 2630 prerequisite*)
- CMN 3710 International Communication (*CMN 2630 prerequisite*)

Electives (selected in consultation with an advisor).....15 hrs

See recommended elective clusters

Total Required Hours.....45 hrs