



Department of Communication Studies
Option in Mass Communication

Electronic Media Production

Effective Fall 2011

This concentration is designed to provide the knowledge, values, perspectives, and skills necessary to understand the roles, functions, and operations of various electronic media. This program of study is focused on balancing theoretical issues with practical experience.

Required Coursework.....12 hrs

CMN 2010 Introduction to Communication Theory
CMN 2020 Communication Research Methods
CMN 2030 Applied Communication
CMN 2040 Argumentation and Critical Thinking

Concentration Core.....21-22 hrs

CMN 2520 Introduction to Mass Communication
CMN 2525 Studio Production
CMN 3500 Electronic Media Relations

Select one of the following:

AUDIO-

CMN 2550 Broadcast Announcing
CMN 3520 Radio Production (*CMN 2550 prerequisite*)
CMN 4420 Mass Media Advertising and Sales (*CMN 2520 & 2650 prerequisite*)
CMN 4450 Electronic Media Profession (*CMN 2520 prerequisite*)

VIDEO-

CMN 2575 Field Production (*CMN 2525 prerequisite*)
CMN 3540 Videography (*CMN 2525 prerequisite*)
CMN 4450 Electronic Media Profession (*CMN 2520 prerequisite*)
CMN 4540 Advanced Video Production (*CMN 3540 prerequisite*)

ALTERNATIVE MEDIA ARTS-

CMN 2575 Field Production (*CMN 2525 prerequisite*)
CMN 3530 Film Communication
CMN 3540 Videography (*CMN 2525 prerequisite*)
CMN 3570 Topics in Media History OR CMN 4030 Seminar (*if applicable*)

MULTIMEDIA-

CMN 2575 Field Production (*CMN 2525 prerequisite*)
CMN 3750 Computer Mediated Communication I (*CMN 2030 prerequisite*)
CMN 3752 Computer Mediated Communication II (*CMN 3750 prerequisite*)
CMN 4540 Advanced Video Production (*CMN 3540 prerequisite*)

Electives (selected from back of sheet)12 hrs

Total Required Hours.....45-46 hrs

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Production Electives

CMN 3270 Communication and Popular Culture

CMN 3560 International Communication (*CMN 2520 prerequisite*)

CMN 3570 Topics in Media History (*CMN 2520 prerequisite*)

CMN 3953 Perspectives on Sports and the Media (*JOU 2001 or CMN 2520 prerequisite*)

CMN 4030 Seminar (*If topic is applicable; Department Core with a "C" or better prerequisite*)

CMN 4500 Topics in Electronic Media Production

CMN 4540 Advanced Video Production (*CMN 2525 prerequisite*)

CMN 4750 Contemporary Approaches to Mass Communication (*CMN 2520 prerequisite*)

CMN 4770 Television Criticism

CMN 4780 Communication and Culture (*CMN 3200 or 3270 or 3560 prerequisite*)

CMN 4850 Topics in Computer Mediated Communication (*CMN 3752 prerequisite*)