



Department of Communication Studies  
Option In  
**Corporate Communication**

Effective Fall 2006

Communication is identified as one of the top skills required in any organization. This option provides students with the knowledge, values, perspectives, and skills necessary to understand the roles, functions, strategies, and management of positions within organizations with high communication demands.

**Required Coursework..... 12 hrs**

- CMN 2010 Introduction to Communication Theory
- CMN 2020 Communication Research Methods
- CMN 2030 Applied Communication
- CMN 2040 Argumentation and Critical Thinking

**Option Core.....18 hrs**

- CMN 2630 Introduction to Interpersonal Communication
- CMN 2650 Introduction to Organizational Communication
- CMN 3100 Persuasion
- CMN 3300 Interviewing
- CMN 3650 Communication in Organizations (*CMN 2650 prerequisite*)
- CMN 4650 Simulation in Organizational Communication (*CMN 3650 prerequisite*)

**Electives (selected in consultation with an advisor).....15 hrs**

See recommended elective clusters

**Total Required Hours.....45 hrs**