

COMM NOTES



February 2012



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Registering for classes is right around the corner, learn the new method of signing up!

Quote of the Month:

“Education costs money, but then so does ignorance”

-Claus Moser

Congratulate your teacher!



Three Faculty Members win awards!

For most of us students we view our professors as our educators, but they do much more than just teach. Every year Eastern Illinois University gives out awards to the many faculty members here on campus. Each recipient is selected based on extraordinary achievement and effort, impact on achievement on others such as students, profession, University community, and beyond the University, and contribution to the success of others.

Three of our faculty members from the Communication Studies Department were recognized and awarded at the annual Faculty Achievement and Contribution Awards for 2011. Congratulations to professors Shirley Bell, Olaf Hoerschelmann, and Richard Jones.



Shirley Bell , Ph. D. was recognized for Teaching and Performance of Primary Duties. Dr. Bell has been at Eastern since 1995 and teaches courses in Interpersonal Communication.

Olaf Hoerschelmann, Ph. D. received his award in the Service Category. Dr. Hoerschelmann has been at Eastern since 2002 and has been the department's Coordinator of Graduate Studies.



Richard Jones, Ph. D. was honored in the Balanced category. Dr. Jones has been at Eastern since 2010 and serves as the Basic Course Director for Communication Studies.



Spring Colloquium



Communication Studies Department's Spring Colloquium on Environmental Communication.

OpenSource
world



On Wednesday, February 15, visiting speaker Dr. Danielle Endres from the University of Utah will be presenting her discussion entitled, "Open Source, Music, and Civil Disobedience: The Rhetorical Tactics of Contemporary Climate Change Activism." Dr. Endres' research and teaching interests lie in argumentation, rhetorical criticism, environmental communication, social movements, and Native American cultures. The presentation will take place in the Doudna lecture hall at 6:00 pm.

Everyone is welcome to come and experience this intriguing presentation!

Interested in more information? Contact Dr. Marita Gronnvoll at mgronnvoll@eiu.edu.

Internships



Testimonials from your peers!

Have you been thinking about getting an internship, but don't know where to start? Summer is right around the corner and it's a good time to begin your search if you haven't already. There are hundreds of internships waiting for you to apply. A few examples of internships are Public Relations Associate, Sales/Marketing, Disney Internship, Event Planning, and Graphic Design Internship. All of these internships were received by students in the Communication Studies Department at Eastern Illinois University.

Internships are the number one way to gain experience before finding a career. Lisa Deaver said in a recent interview, "I found the Disney Internship because it was advertised here on campus." Deaver recently graduated with a Public Relations degree and her internship with Disney was over the summer of 2011. "I recommend this internship to everyone because it gives you the skills you need in working with a large corporation." Deaver said.

There are local businesses that may not have an internship position. "I had to ask for one, I have worked there for 5 years so they know me and when I told

them what I was going to school for they decided to give me an internship." Samantha Frooman said. Frooman's internship was with YMCA over the summer planning events and creating a budget for those events. "I gained a ton of experience that will be useful in future jobs." Frooman adds.

A lot of experience can be gained through the hands-on work experience as an intern. "I've gained multiple skills within graphic design, branding, marketing, sales, and the understanding of crafting up proposals for potential clients." Justin Werths said. In Werth's Graphic Design internship, he worked with a smaller company

Internships Cont.



Testimonials from your peers!

and gained personal knowledge of the owner as well as in-depth responsibilities. "Do it, it will only benefit you." Werths said.

Jen Ciciora, senior Corporate Communication option, had an internship with a modeling agency with whom she has worked for five years. "There weren't any internships advertised, so I just asked if I could do one. It worked out and they created an internship for me. You don't have to just go for the ones that are available, and people should know they can ask for them." Ciciora also adds, "Internships are a great experience and really help you stand out in employment interviews. Everyone should do at least one before they graduate."

Nick Ollosi is a senior and worked for a DirecTV internship doing sales and marketing consulting. Nick states, "With gaining the necessary skills for sales and marketing I was given the confidence in applying those skills to future jobs." Ollosi continues, "It took me out of my comfort zone and gave me the tools to be a good salesman."

Networking is a great way to advance your search for internships. It is one of the most common tips nowadays when it comes to job searching and can determine whether you can get your foot in the door with some businesses.

Internships are a great opportunity to learn the skills necessary for the careers you wish to pursue. Be sure to start applying for the jobs that may interest you.

Job Search



It is never too early to start looking for a job.

If you are a senior whether or not you graduate this term, now is the time to begin looking for a job. The job market can be a scary place, but with preparation and an early start, you can be successful in finding work. There are many ways one can start looking for a job. For one there are resources here on campus.

Career Services located in the south quad can provide help in trying to find a job or by making sure your resume and cover letter is up to perfection. Also, look out for job fairs that are scheduled around campus.

However, most students are using the Internet nowadays to search for hiring businesses or organizations. There are a lot of helpful websites out there that can speed up the process. The best ones to use are careerbuilder.com, simplyhired.com, and monster.com.

Now start searching today!



*Scan QR code for Monster



*Scan QR code for Career Builder



*Scan QR code for Simply Hired

Here is some advice from former student Derek Biedermann, who graduated in December, 2011, with a Corporate Communication option.

"After graduating many fear the next step, finding a job. As you have probably already heard, being able to network is very important when looking for work. The overload of resumes companies are dealt causes several to be discarded and looked past. However, if you're able to get your foot in the door and your name floating around inside a company, possibilities are endless.

Without my networking abilities, my resume may have been passed over with all the others. However it wasn't because I knew someone that worked for the company I applied to. After asking my friend and following up several times, finally she asked if I would like my resume to be passed around her office. I accepted this offer with the intentions of continuing to submit my resume on the company's webpage. Now, with my information inside and out of the company I was interviewed and offered a job within days!

The best advice I have for you, market yourself. Get your name inside a company and put your name everywhere."

- Derek Biedermann

Organization News



Lambda Pi Eta



With a new semester beginning, Lambda Pi Eta is looking for Communication Studies majors to join.

Like most organizations Lambda Pi Eta is searching for more students to get involved within their major and the community. On Monday February 6th at 7:30pm in Room 1731, the honorary will host a "Taco Party". Who is invited? The members of LPH are hoping the party will encourage more students to join and it will be a great way to get to know more people within the major.

The requirements for joining the Communication Honorary are simple. You must have a overall GPA of 3.0 GPA and a 3.25 GPA in your major. All sophomores, juniors, and seniors are encouraged to join!

*Scan the barcode for direct link to the Lambda Pi Eta website.



PRSSA



PRSSA creates opportunities for all Public Relations options by expanding experiences outside the classroom.

During the Monday's meeting PRSSA discussed to attending Public Relations majors a variety of workshops to attend. These workshops offer the opportunity to meet people within the field, develop hands on experience, and hear presentations from different Public Relation agencies around the Midwest area. The locations of these workshops include DePaul University, Purdue University, and Bloomington, IL.

For more information on these workshops attend PRSSA's Monday meetings in Buzzard Hall Room 2504 at 6pm.

*Scan the barcode for the direct link to the PRSSA website.



Scholarships/Awards



Each Spring, the Department of Communication Studies honors top students in the department by giving out scholarships and awards. All students are encouraged to apply for the 15 scholarships and 3 awards that are available. The application deadline is Friday, March 23rd, at 12:00 pm.

A complete application will include the application form, a letter of application, a resume, a letter of recommendation from a faculty member (preferably from the Department of Communication Studies but not mandatory), and a mini portfolio of the students work (writing, creative, video, audio, press releases, etc.).

Students selected will be notified in April and invited to attend the award ceremony that month.

With March right around the corner, it's time to start gathering the materials to apply! Don't delay! There are plenty of scholarships and awards to be handed out and the winner could very well be you!

Want more information? Contact Leigh Bryan at labryan@eiu.edu or visit the Communication Studies Department Scholarship/Awards website:

<http://www.eiu.edu/commstudies/scholarships.php>

*Scan the barcode for the direct link to the website.



Need to Know & Important Dates



Sign Up for Advising Appointment Online

Steps to signing up online
February 13th:

Go to castle.eiu.edu/cmrinternship to sign up for your advising appointment with Leigh.

Make an account.

Confirm email verification.

Click on "Booking Screen (Graphic)" and then pick a date/time.

Look out for a instructional video of how to sign up online soon! It will be located on our department website, Facebook, and on the advising website too.

*Scan the barcode for the advising website.



Registration Dates

For Summer/Fall 2012...

March 26th- Senior/Priority

April 2nd- Juniors

April 9th- Sophomores

April 16th- Freshmen

Communication Day!

Communication Day will be April 4th. Check out Facebook and Twitter for more information as the date gets closer.



Make sure to follow us on Facebook (EIU Communication Studies) and Twitter (@eiuCMNstudies). We update on class cancellations and important department information.

