Executive Summary of Qualitative Data

There were 548 alumni surveys returned out of 1377 reachable graduates\(^1\) for a 40% return rate. The number of responses given below will not total 548 because some former students gave responses falling into more than one category and others chose not to respond to these questions. What follows are the number of alumni comments that fell into the various categories in response to the following questions: What had the most positive impact on you during your time at Eastern? (A total of 381 alumni responded to this question.) And, What had the most negative impact on you during your time at Eastern? (A total of 324 former students responded to this question.)

### What had the most positive impact on you during your time at Eastern?

<table>
<thead>
<tr>
<th>Category</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>No response</td>
<td>167</td>
</tr>
<tr>
<td>Total responses</td>
<td>381 (70% of returned survey respondents)</td>
</tr>
</tbody>
</table>

- **Academics**: 323 (85%)\(^2\)
  - Relationship with professors/advisors: 180 (47%)
  - Specific programs; small class sizes; overall education, career: 143 (38%)
- **Student Life**: 116 (30%)
  - Relationships/social activities/Greek System/Housing: 68 (18%)
  - Involvement/Activities/Recognized Student Organizations/Athletics: 48 (13%)
- **University-wide Issues**: 56 (15%)
  - Facilities; services; community; diversity: 29 (8%)
  - Personal growth: 27 (7%)

### What had the most negative impact on you during your time at Eastern?

<table>
<thead>
<tr>
<th>Category</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>No response</td>
<td>224</td>
</tr>
<tr>
<td>Total responses</td>
<td>324 (59% of returned survey respondents; 227 negative impact (70% of responses))</td>
</tr>
<tr>
<td>Nothing negative</td>
<td>97 (30%); 30 additional positive comments (9%)</td>
</tr>
</tbody>
</table>

- **Academics**: 127 (39%)
  - Relationship with professors/advisors: 44 (14%)
  - Specific programs; scheduling; overall education, career: 83 (26%)
- **Student Life**: 54 (17%)
  - Relationships/social activities/Greek system/housing: 49 (15%)
  - Activities/recognized student organizations/athletics: 5 (2%)
- **University-wide Issues**: 62 (19%)
  - Facilities; services; community: 39 (12%)
  - Personal growth/finances: 23 (7%)

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\(^1\)There were 1571 potential graduate responders in this cohort. A total of 194 graduates were unreachable because of bad addresses, were deceased, or had “do not solicit” orders. The above total reflects the number of alumni who received the survey.

\(^2\)Percentages are taken from the total number of responses to each question, rather than the total number of alumni in the cohort or the total number of returned surveys.