

Dear Alumnus :-

If you were asked what part of your schooling has meant most to you, I fancy you would ^{imagine a child} ~~revert~~ ^{recall} mentally to your days at the Eastern, ^{Illinois} State Normal School, where you came under the ^{enriching} ~~inspiring~~ influence of Mr. Lord and the rest of that corps of ^{those} very excellent and ~~refined~~

dynamic instructors. I venture to say, too, that, if you knew you could do something for your alma mater, you would offer your services with sufficient readiness to prove your loyalty.

I want to call your attention to a way in which you can give a practical proof of your affection for your

school. There is no doubt that the strength of a school lies, to some ~~extent~~ ^{degree at least}, in its numbers. Qualitatively, you can benefit the school only indirectly by reflecting glory on it through your own career; quantitatively, you can do much directly, if you will but respond to the request of the Alumni Association. We

want you to send to _____
the addresses of any young
people whom you know
who may decide to attend
the school if the advantage
of such a decision is brought
before them.

By performing this simple
service, you will produce
a triple profit: to the
school, which will receive
~~larger appropriations in pro-~~

~~portion~~ ^{gain through} to its increased
registration; to the students,
who will be brought
into a thoroughly good
and wholesome school
atmosphere; and, finally,
to the Alumnae Association,
which, ~~indeed~~, ^{truly} will come
to mean something under
a régime in which ^{for the most part} its
members band together to
accomplish definite tasks.

Sincerely yours, _____